

VOGUE

INCORPORATING VANITY FAIR



P. Roy

PARIS IMPORTATIONS. LIMITED INCOMES. APRIL 1, 1938. PRICE 35 CENTS.

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Enter, Madam!

Entering some doors is an event in life, and you'll feel something of that same thrill when you step inside the DeLuxe Ford V-8 Sedan. • How much bigger it seems! There are extra inches of spacious room this year. The broad, cushioned seats are so luxurious and lounge-like . . . the arm rests with their ash trays so inviting. And all the interior fittings are richer, finer than any Ford has ever had before. • Even the driving of this car seems planned for your *pleasure*. Won't you "Enter, Madam," and enjoy it?

THE DE LUXE FORD V-8 FOR 1938

Model V39. Everfast striped seersucker in shades of blue, yellow and green, or red and gray. Kerchief to match. Sizes 10 to 16. 7.95

Model V40. Luxurious Pepperell cotton in divine colors, azalea pink, turquoise blue, daffodil yellow. With white ricrac. Sizes 12 to 16. 10.95



Model V43. The dirndl silhouette done in native India Prints is a pet of the glamour girls in Palm Springs. Monotone or multi-color effects on cotton (not guaranteed fast color as it is a native fabric). Sizes 10 to 20. 8.95

Model V41. Flowered striped cotton in peasant effect. The predominating colors are copen, red, or rust. Kerchief to match. Sizes 12 to 16. 5.95



Model V42. Mother and daughter dress alike in linen dirndls with colored tape bands. White or light blue with red and blue tapes, pink with wine, white with green and orange. Sizes 10 to 16. 7.95
Girls' sizes 8 to 14 6.95

Everybody loves a DIRNDL

and the gay little Tyrolean fashion
promises to be
the most important one of the Summer.

It's impossible to think of wearing a dirndl and not feeling young, attractive, gay! For this little costume is associated with a sweet and simple way of life, with a part of the world where Gemütlichkeit is prized. Because both have impressed themselves on visitors to the Tyrol, dirndls today are very much in the mode. Take a wardrobe of them to Bermuda for Easter vacation, wear them on the campus this Spring, "live in them" in the country this Summer.

Mail Orders Filled

Best & Co.

Fifth Avenue, New York

Garden City

East Orange

Mamaroneck

Brookline

Ardmore

Grosse Pointe

Cleveland Heights,

This LITTLE CAPE



Courtesy, NEIMAN-MARCUS, Dallas

*goes to dances and dinner parties now
—to luncheons and tea-parties in the fall*



Once you've known the flattery of Fromm Fox, you'll hate to give it up. But, never mind! The glamorous cape you wear over spring and summer evening frocks will be stunning with your fall street dresses . . . your untrimmed winter coat. This soft fur, *bright-with-silver*, bred over thirty generations . . . these supple skins . . . have year 'round smartness. Fromm Foxes, you know, are *pedigreed*; you can own your fox's pedigree certificate simply by mailing the medallion detached from the pelt to Fromm Bros., Inc., Hamburg, Wis.

Fromm *Bright-with-Silver* Pedigreed Foxes are identified, in addition to the medallion, by the Fromm trademark and medallion number stamped on the leather side of each pelt.

FROMM
Bright with Silver
PEDIGREED FOXES

Invitation to look simply heavenly—our palest pink organza-and-lace with a flirting hood to its cape. A velvet sash of deepest delphinium blue. One of our new evening originals, ready to wear.



ON THE PLAZA • NEW YORK
**BERGDORF
GOODMAN**
5TH AVENUE AT 58TH STREET



"COLONY"

*le nouveau parfum
de*

Jean Patou
PARIS

CAPTURING THE HUSHED MYSTERY OF FAR-OFF ISLES



*This
with that* REG.



This: An original bolero-cape
of "specimen" foxes
from our collection of Spring evening furs.

With That: An evening gown of lilac chiffon
and lilacs in her hair.

Sandals of knotted chiffon kerchiefs
long suede gloves
and matching 'kerchiefs in her hand.

FIFTY-SEVENTH STREET WEST

jay thorpe

THE MAY COMPANY STORES PRESENT *May Joie* FOUNDATIONS

Made of

**Darleen*
E L A S T I C

MAY JOIE FOUNDATIONS
Labeled "DARLEEN Elastic Yarn"

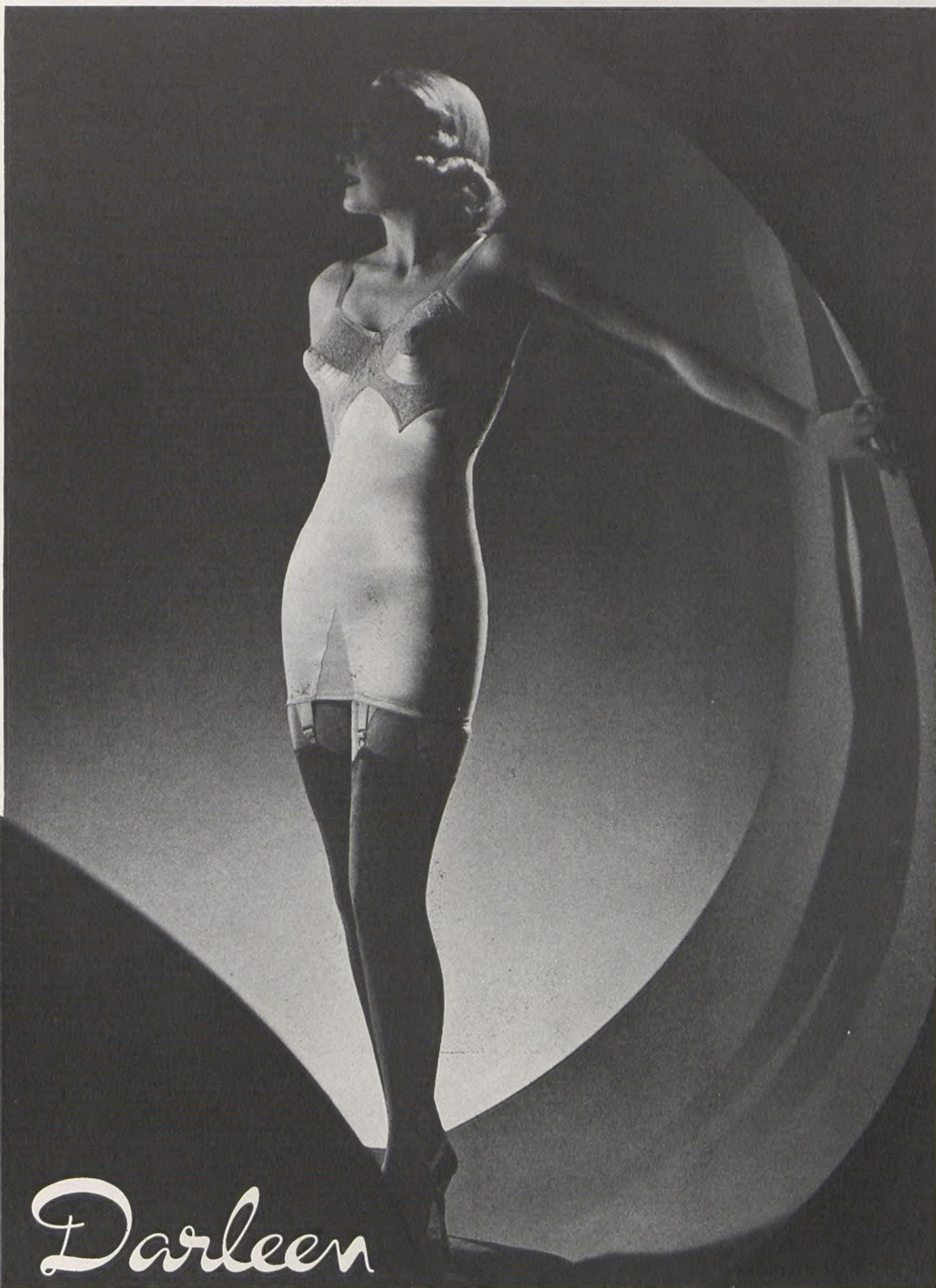
—are designed by the May Company Stores and regarded by their smart clientele as the last word in good corsetry. These exclusive May Company foundations and many others are styled with "DARLEEN" and featured by—

FAMOUS-BARR CO. . . . ST. LOUIS
THE MAY CO. . . . CLEVELAND
THE MAY CO. . . . DENVER
THE M. O'NEIL CO. . . . AKRON
THE MAY CO. . . . LOS ANGELES
THE MAY CO. . . . BALTIMORE

Illustrated "DARLEEN" Styles

MAY JOIE No. D-311 *Foundation*
\$12.50

MAY JOIE No. D-309 *Girdle* \$7.50



THE NEW ELASTIC YARN that gives positive figure control. Even lightweight corset fabrics, woven of this amazingly strong yarn, give you that slick-as-a-whistle look. Feel its quick resilience follow every move of the body—making it supple, vigorous, youthful. "DARLEEN" elastic yarn is free from acid and tempered for durable elasticity. Foundations made of "DARLEEN" elastic yarn are carried in all well-stocked corset departments. • "DARLEEN" yarn is made by Darlington Fabrics Corporation, 180 Madison Avenue, New York.



announcing

the opening of

a new shop

for women

For years women have been complaining that stores give all their attention to "young things", that they never can find smart, becoming clothes for themselves. From now on you have a shop that's devoted entirely to the woman of poise and position. You have dresses, suits, coats, specially created to give your figure flattery. You have styles that bring out the fact that a woman is at her loveliest in the years of maturity. You have limitless variety. Charm and graciousness. Everything you've always wanted is here—in this complete new shop of your own.

On the Fourth Floor

Lord & Taylor

Fifth Avenue, New York

Infanta

A NEW PERFUME BY

Prince Matchabelli





Henri
Bendel
10 WEST 57
NEW YORK

Wheat — orange on black — in a printed silk evening gown and square-shouldered cape of striking beauty. From our Import Collection.



THE DRESS YOU LOOK FOR—AND USUALLY CAN'T FIND!—RIGHT NOW

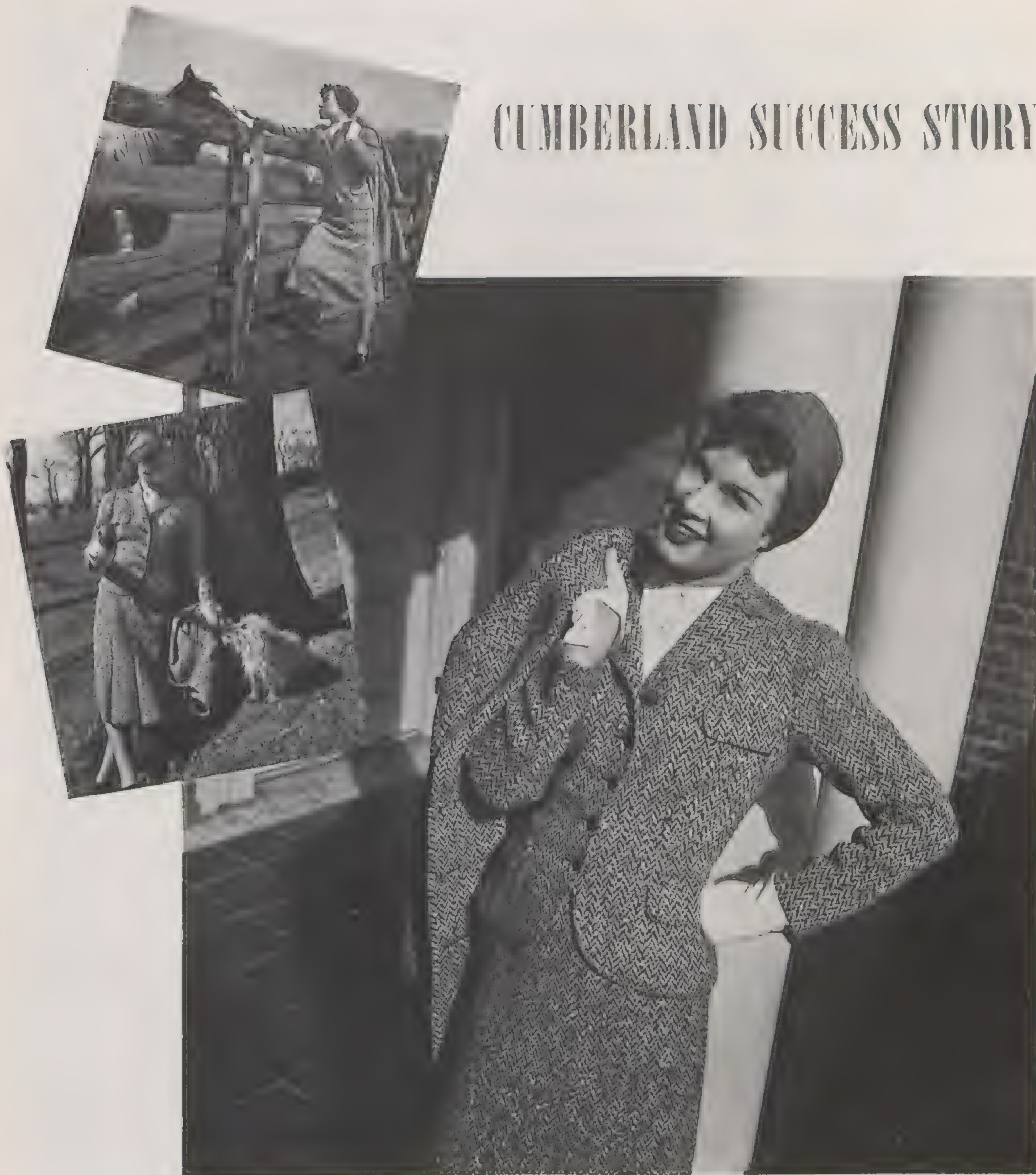
The theme is the light jacket on the dark dress—the color combinations are as rare and unexpected as finding a pearl in your oyster. Paris' new citron yellow on black—a melting strawberry pink to set off navy. A costume to

wear now—to keep you cool in May—June—July—August. A *dark* dress with full-plaited skirt and charming blouse—over it the softly tailored *light* jacket. Of cool and “air-minded” CREPE FIESTA WOVEN OF RAYON. **\$32.95.**

Peck & Peck

NEW YORK • BOSTON • CHICAGO • CLEVELAND • DETROIT • MINNEAPOLIS • PHILADELPHIA • PROVIDENCE • ST. LOUIS

CUMBERLAND SUCCESS STORY



This is the suit we can't keep in our Sunningdale Shop! When the first "Cumberlands" arrived our smartest customers walked right out in them. We cabled Scotland for more tweed, and again present this flawlessly tailored suit. Navy and white, or brown and white, \$45. Top-coat, \$49.75. Sunningdale Shop, *Sixth floor*.

MARSHALL FIELD & COMPANY, Chicago



BE ONE

of the 12 women others cannot copy!

Every city has its circle of women other women want to copy. To twelve of these exquisites—and only twelve—Hodge offers each a personal triumph—a hat never to be duplicated or even copied, because it's a registered fashion, a master-stroke, an Easter bonnet to lift your spirits to the peak.

In Selected Stores from Coast to Coast

G. Howard Hodge

711 FIFTH AVENUE



Smart eyes of the world look to Milgrim for Designer's Originality—eloquently expressed in this costume. Corseted coat in Bermuda blue rayon jersey over an Indian brown polka dot silk dress, whose little collar graces the coat neckline.

MILGRIM

Six West Fifty-Seventh Street
New York

EAST ORANGE • WHITE PLAINS
CLEVELAND • DETROIT

BACK-HANDED COMPLIMENTS IN FAUNTEX* BY *Van Raalte*



This Spring a back-handed compliment is a very fashionable tribute! Such as the flattering shirring on Beaux Arts—center glove, Delmonico's pretty ruffles—beginning top right; the scattered bouquet of Mayflower; Embassy's corded bracelet; and the row of scallop-set pearls on Brevoort. All of soft rayon Fauntex—all unquestionably complimentary to American-made fashions. \$1.

*Reg. U. S. Pat. Off.

"because you love nice things"

Van Raalte

STOCKINGS • UNDERTHINGS • GLOVES

295 FIFTH AVENUE, NEW YORK CITY



what's Spring without
a new hat...and what's
a new hat without a
Franklin Simon label?



It's the same label...in the doll-size felt
disc sketched, at \$25...in any other hat
from \$5 to \$45. Second Floor...Also Greenwich.
FRANKLIN SIMON'S, FIFTH AVENUE AT 38th STREET

Legs

are young —
IN
QUAKER
STOCKINGS



The glamorous "something" that says YOUTH is a feature of every Quaker stocking. Their sheer transparency moulds your legs in high-lights and shadows — making them sleeker, younger, more exciting — flattering contours, slenderizing ankles!

Yet Quaker stockings are noted for the way they wear and wash. 79c to \$1.65 at good stores everywhere.

QUAKER HOSIERY COMPANY
330 Fifth Avenue, New York





THIS SPRING you will step out in color...in many colors. The fashions you most admire were inspired by Forstmann *Mezzotones*... a collection of permanently lovely wools in soft, muted shades that perfectly complement one another. Among them you will find the universally liked Porosa Fabrics that bring cool, crisp, wrinkleproof smartness to Spring and Summer wardrobes. And this colorful season will give

you added satisfaction if your costumes are again of Forstmann Woolens... a guarantee that the smart lines and subtle tones are lasting because Forstmann Woolens are carefully made of the best pure, virgin wool and are dyed with sun-tested dyes. In suits, coats, dresses and by the yard at the country's leading stores. Forstmann Woolen Company, Passaic, New Jersey. *Sales Office:* Empire State Building, New York City.

Forstmann Woolens



Inspiration for Easter

Just as you look for the mark of the maker as your guarantee of authentic style in a fine gown or hat—look for the emblem of F.T.D. before you buy flowers. It's your assurance of good taste in the selection of flowers and perfect artistry in their arrangement. Remember, too, "*It's fun to wire flowers*" if you go to the shop of any of the 12,000 members of the Florists' Telegraph Delivery Association—a world wide organization.



Good-bye DULL CARE !

FAREWELL, DULL COLORS! . . . She's off with a load of Kayser's sparkling new "Bon Voyage" hosiery colors! Brilliant coppers, bright beiges, warm apricots, and blondes! Iridescent colors that twinkle with light and life! Hosiery colors all dashing, new, intriguing and equally smart both here and abroad! Iridescent colors are especially lovely in Kayser's

perfect two and three-thread sheers
at only \$1.00 and \$1.15 per pair.



BE WISER . . . BUY
KAYSER

Stetson's April Shower



"PARADE" (above right) ... Easter topper for rain-or-shine chic. New dip-brim sailor of soft felt edged with grosgrain... proof that Stetson is showering you with exciting Spring fashions.

"PRINT-TOPPER" (above left) ... swirl of Panama to top your first print suit... later to spike your Summer wardrobe with crisp, tailored coolness. To invite breezes, there's an open-weave crown tip. Stetson Panamas are famous the world over... picked for quality, blocked with skill, styled for the fashion-wise.

"BYSTANDER" (right) ... booked for your Spring events calendar... a peak high-fashion in men's hatter felt that will put smart onlookers in the spotlight. Stetson hats are sold at stores of fashion everywhere.



*Suits by
Saks Fifth Avenue*

STETSON HATS

John B. Stetson Company, 358 Fifth Avenue, New York



SEALYHAMS BY DOGS, INC.



Pet idea among your springtime clothes. The dress so blithe, the coat so purpose-full, will provide nice diversion. And there's nothing quite like the new lightly flecked CROWN RAYON crepe, CROWN TESTED for fine fabric qualities, dry cleanability and lasting good looks.

AS SEEN AT BERGDORF GOODMAN, NEW YORK

Copr. 1938—American Viscose Corporation • World's Largest Producer of Rayon Yarn



Bj

HEATHCOAT EVERFIRM NET* in dream gowns for practical princesses. This famous processed net stays ever-crisp and charming, triumphantly resistant to damp climate. You can wear these frivolous darlings gaily, confident of their lasting loveliness, \$39.95. Featured by leading stores in your city.

THE B. J. COSTUME COMPANY • 530 SEVENTH AVENUE • NEW YORK

Magic Make-up



... FOR YOUR LEGS



SHRIVER &

Belle-Sharmeer Stockings Individually-Sized in Your Width, in Your Length, in Your Foot Size

● As flattering as a film of powder and as subtle as your favorite scent! *Belle-Sharmeer* Stockings bring out the best in your legs by fitting them perfectly. They shape your ankles because they're shaped for them . . . they trim your leg lines because they're sized to fit them.

In *Belle-Sharmeer* you know the luxury of finest silk fashioned in your own leg size . . . accurately proportioned for your kind of legs at ankle, calf, knee and top, as well as in length and foot size. One fine store in each community features *Belle-Sharmeer* Stockings in these four famous leg sizes . . . *Brev* for smalls, *Modite* for mediums, *Duchess* for tall, *Classic* for plumps. Write today for the name of

the store nearest you. Belle-Sharmeer Division, Wayne Knitting Mills, Fort Wayne, Indiana.

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Belle-Sharmeer STOCKINGS in all leg sizes

BREV for smalls DUCHESS for tall
MODITE for mediums CLASSIC for plumps

Full-length chiffon and service weights,
\$1.00 to \$1.65 a pair

"Fashion Firsts"



Left—Linen mess jacket with star-dot silk triple sheer dress over slip, \$22.75. With cabriolet brimmed baku hat, \$8.75. Right—All-over tucked fitted coat dress of triple silk chiffon, \$25. With shantung brimmed hat with veil \$12.50



Left—Front pleats on box coat of Porosa mesh, \$35, with bamboo straw streamer sailor, \$8.75. Right—Front pleats on fitted twill coat, \$35, worn with rough straw pill box having patent leather crown \$8.75



Left—High button single breasted reefer of Shetland, \$35, with side rolling felt sports hat, \$8.75. Right—Twin print silk crepe jacket dress with detachable white piqué, \$25, and double taffeta flowers on baku hat . \$8.75



Left—Hand-blocked design on Chantilly-type silk lace over rayon taffeta, \$25. Right—Ingenious scalloped tucks on pure silk chiffon dinner dress \$35

EXCLUSIVE WITH LEADING
STORES OF AMERICA

“Fashion First” Fashions

Exclusive with

RUSSEKS FIFTH AVENUE, NEW YORK
RUSSEKS FULTON STREET, BROOKLYN



Left—Shirred silk marquisette over rayon crepe slip, \$22.75, with patent leather trimmed baku breton, \$8.75. Right—Silk triple chiffon ensemble, full length coat over lace flower trimmed dress, lace trimmed slip, \$25, with rough straw pie plate with snood \$8.75



Left—Sheer wool dressmaker swagger coat, \$35, worn with grosgrain trimmed shantung straw bolero, \$10.50. Right—Full-length collarless box coat with push-up sleeves, in sheer wool, \$35, with cabriolet brimmed felt hat . . . \$8.75

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Since 1835...

A FAMOUS NAME IN SILVER



The unique charm of Wallace Sterling lies in the individuality of its designing and the skill of its fashioning For generations the House of Wallace has advanced ideals of silver craftsmanship that are honored today See Wallace's Fifteen Leading Sterling Silver patterns before making your selection An illustrated price list will be sent on request.

WALLACE SILVERSMITHS • WALLINGFORD • CONNECTICUT



CROCODILE

Many years of experimentation have resulted in perfecting a new method of adding intensity of color and the luster of a jewel to the already magnificent surface of genuine crocodile. The effect is astounding, especially in Caramel, Newport Blue and Copper, but glamour also rests on Bois de Rose, Mint, Black or Brown. Presented in a collection of eight luxuriously leather lined models, each of which embraces sufficient beauty to supply the focal point in one's most important Spring costume.

* Finish controlled exclusively by Lewis Purses.



FOR THE "VISUAL CENTER" OF YOUR COSTUME

So much of your Easter Glamour
depends on impeccable hosiery



Be serenely correct in these flattering
Holeproof Sheers . . . in authentic colors
from world fashion sources

There is exquisite satisfaction in the authority of colors by Holeproof. For fashion-right costumes are built to a plan. And the new colors by Holeproof make new costumes more enchanting—depend on it!

This Easter, walk in the beauty of gorgeous Holeproof Luxuria Crepes . . . designed to make ankles look more slender, curves more alluringly feminine.

Navy leads the spring costume parade, and Spring Beauty, a shimmering iridescent as new as the season, is designed to complement your spring navy. Sunny Sand, a rosy beige, we recommend for glowing prints and beiges. We give you Noregay, a subtle copper, for your grays and the interesting new violet blues.

These and other new Holeproof colors are ready for you in exquisite two- and three-thread Luxuria Crepes . . . extra-sheer, extra-dull. Or in clear, shadowless chiffons . . . two-, three- and four-thread. Priced from \$1.65 down to as little as 79c. Now at good stores everywhere. HOLEPROOF, Milwaukee, Wisconsin. (In Canada, London, Ontario).

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Hosiery

Bon Ray designs
YOUR COMPLETE EVENING
ENSEMBLE IN
Celanese[®] RAYON

Smartly fashioned evening frocks
feature the newest silhouette . . . with
gay, finger-tip stagger jackets making
complete ensembles in "Celanese" rayon
miraculous new all-Celanese[®] jacket is
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...while some women achieve a figure
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For instance, this charming Corsette, made with "Lastex" yarn, works wonders for the average figure. A new two-way stretch technique creates a light and boneless but firmly controlling garment. The side panels and gore in front are in two-way stretch leno web, made with "Lastex," the front and back panels in non-elastic satin. The bust and diaphragm section in Alençon lace with tissue net lining. Slide fastener and hook and eye closing, plush lined. Designed to give you the natural, feminine lines of the Spring silhouette. This and other "H&W" Foundations, made with "Lastex" yarn, at Mandel's, and other leading stores everywhere.

A new

"H&W" Corsette

As shown by

MANDEL'S
State & Madison Streets
Chicago



made with

Lastex

REG. U. S. PAT. OFF.

...THE MIRACLE YARN THAT MAKES THINGS FIT

An elastic yarn manufactured exclusively by United States



Rubber Products, Inc., 1790 Broadway, New York City



Grace Donohue BLUSH CREAM*

**HELPS SOFTEN THE
HARSH EFFECTS OF AGE—**
works on Face and Neck only



Here is an entirely different cream, unlike anything you have ever tried. Although Blush Cream is applied externally, it is a revitalizing stimulant that acts on the underlying nerve endings in the face and throat only. Thus stimulated, these nerves energize facial blood vessels to renewed activity—bringing forth the fresh flow of oxygen—carrying blood and food values so essential to the tissue rebuilding process.

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Blush Cream contains no capsicum, mustard, wintergreen, clove, or any other irritating factor, and what is more, you need not time the application. Blush Cream can be left on indefinitely—thus proving that this remarkable beauty-bracer is positively a stimulant, not an irritant. Enjoy the happiness, the fresh outlook on life, that a lovely complexion inspires. Start using Grace Donohue Blush Cream today.

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It
Work!

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625 Madison Avenue, New York City

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Jeva Mary Gralick, well-known New York artist, applauds

JUNIOR MISS DRESSES

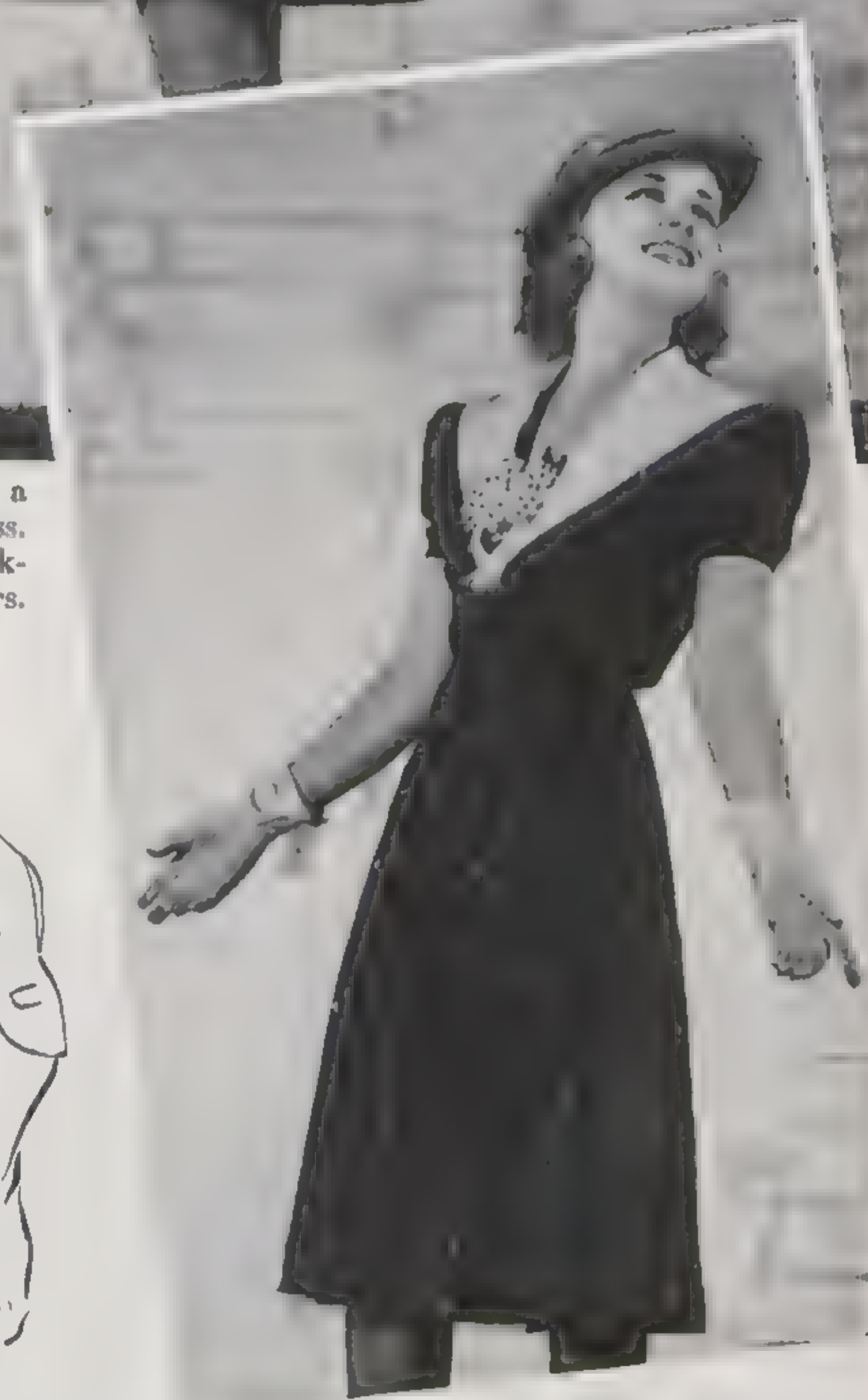


- Dark linen bolero and high cut suspender skirt closed with a Talon placket fastener. A contrasting linen blouse.
- Print ensemble. Dress has pique collar, patent leather belt, Talon fastener in the side placket for sleek lines.
- Wool Eton and a dress that has a wool skirt, pleated blouse top. Talon fastener concealed in the side placket.
- Sheer dress, moulded lines, Talon fastener in the placket, of course. Pique jacket is edged with rick-rack braid.
- Embroidered flowers on a crepe and marquisette dress. (Talon fastener in the placket.) Jacket has pique revers.



Here's how the new dresses achieve their trim, slim waistlines...the plackets are closed with seam-like Talon slide fasteners!

The sturdy Talon placket fastener always outlives the dress it's in ...and never shows a sign of wear



TALON SLIDE FASTENER—MADE BY TALON, INC.

Reg. U. S. Pat. Off.

today's Slim Waistlines can be smooth!

the use of Talon placket fasteners in the new Spring clothes

MISSSES' DRESSES



- Stud buttons and bengaline collar trim a dress of tucked marquisette (at lower left). Talon fastener in the placket.
- Blouse jacket buttons on a skirt of dotted crepe. Skirt closes with a Talon fastener. Separate white pique blouse.
- For sleek lines, this crepe dress uses a Talon placket fastener. Taffeta sash. Cape has a quilted tuxedo collar.
- Twin prints. Crepe dress, fitted lines maintained by a Talon fastener in placket. The matching cape is chiffon.
- Tailored polka-dot crepe dress closed at the placket with a Talon fastener. Sheer jacket is piped in the print.



You'll never lose your temper over the smooth-sliding Talon placket fastener — just one gentle pull and it's closed.

Always ready for inspection when your placket's closed with the Talon fastener... it never pops open, never gaps!



Talon slide fastener, properly applied, is entirely invisible when closed.

All dresses on these two pages are creations registered with the Fashion Originators Guild... junior miss dresses available in sizes 11 to 17... misses' dresses in sizes 12 to 20, at leading stores.

Address all inquiries to TALON, Inc., Meadville, Pa.

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the Light and Dark of Fashion



H
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HANSEN

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Just the timely accent you need for your most becoming costume . . . in intriguing designs, frivolous or classically prim . . . beautifully tailored by Hansen from fine fabrics in the season's popular colors . . . some styles in fabrics combined with leather. *Make the most of your hands, your ensembles, and your budget with at least one pair of Hansen gloves.* There's a complete selection of these smart, handsome gloves awaiting your choice, at a fashion-wise department store or specialty shop in your community.

1 PENGUIN—an air-cooled style with fabric palm and contrasting leather back.

2 EYELETS—A specially knit air-cooled fabric with embroidered eyelets that reveal the hand.

3 MATCH STICKS—a striking effect in Pin Rib fabric with cording and colored beads.

4 FLIP FLAP—a short glove in Broadtex fabric, with contrasting wrist "lapels" and fourchettes.

5 MERRY WIDOW—a gay variation of the light-and-dark theme, reminiscent of the early 1900's.

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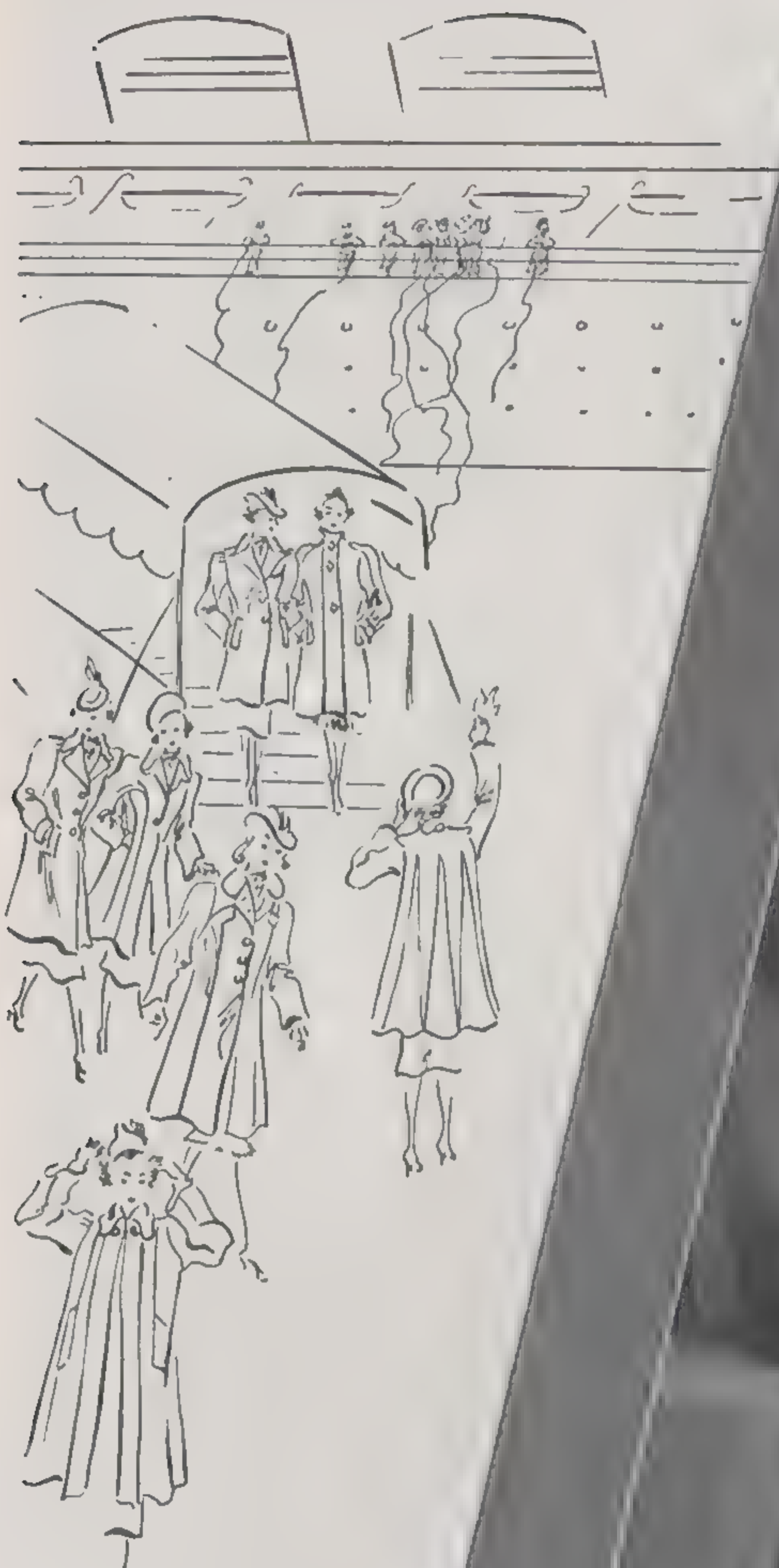
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Hats by Lilly Daché



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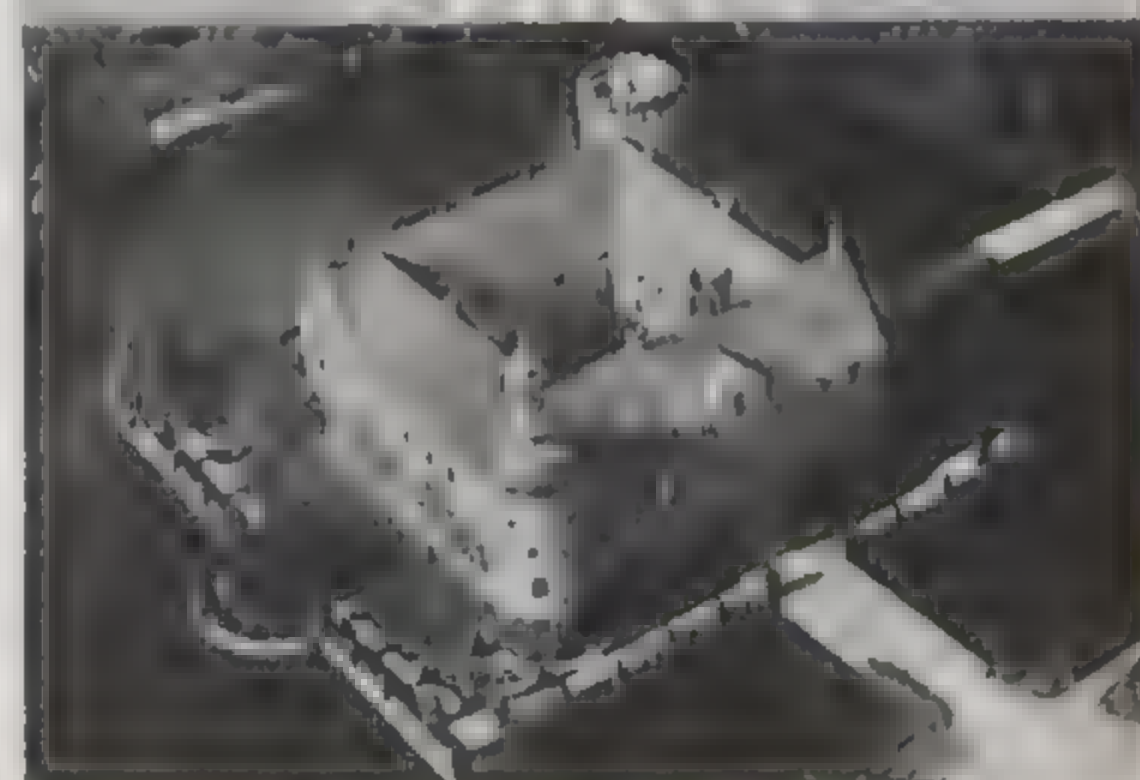
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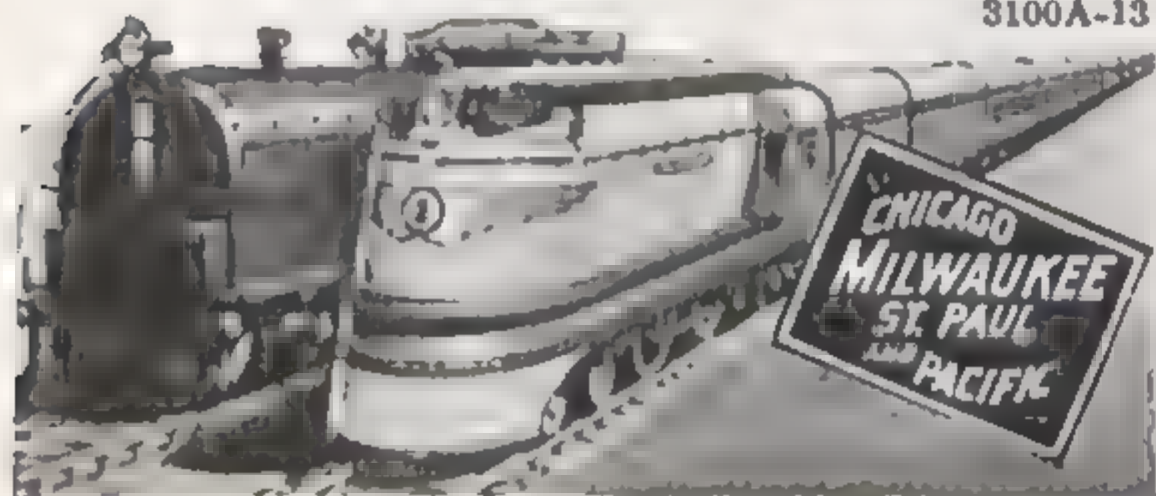
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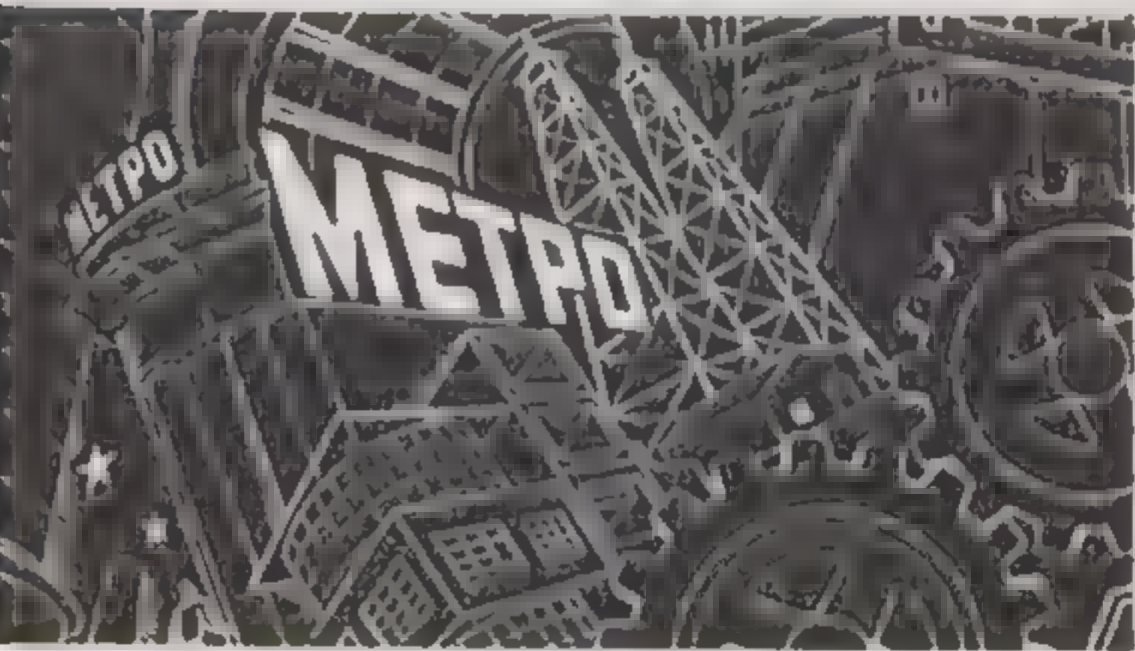


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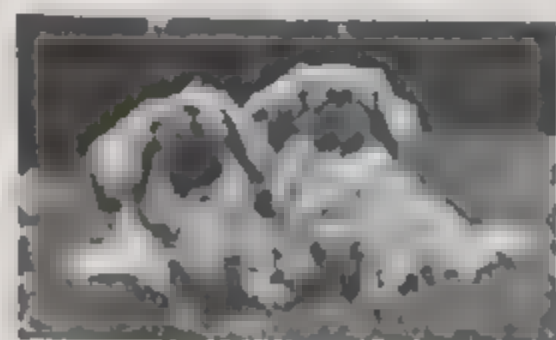


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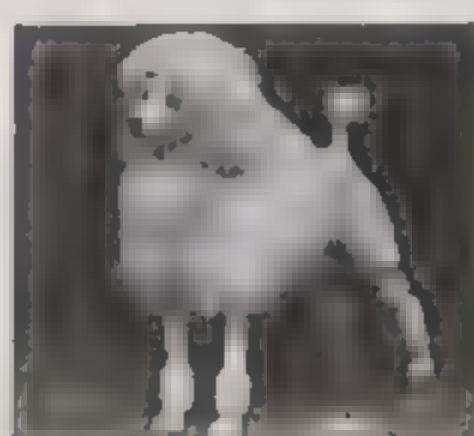


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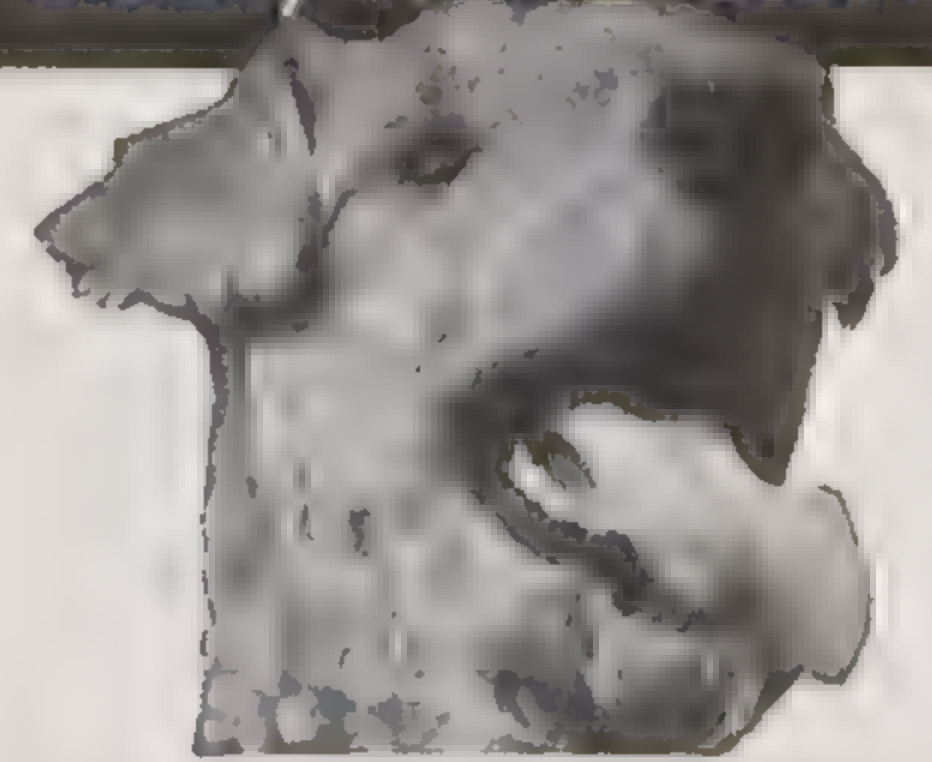
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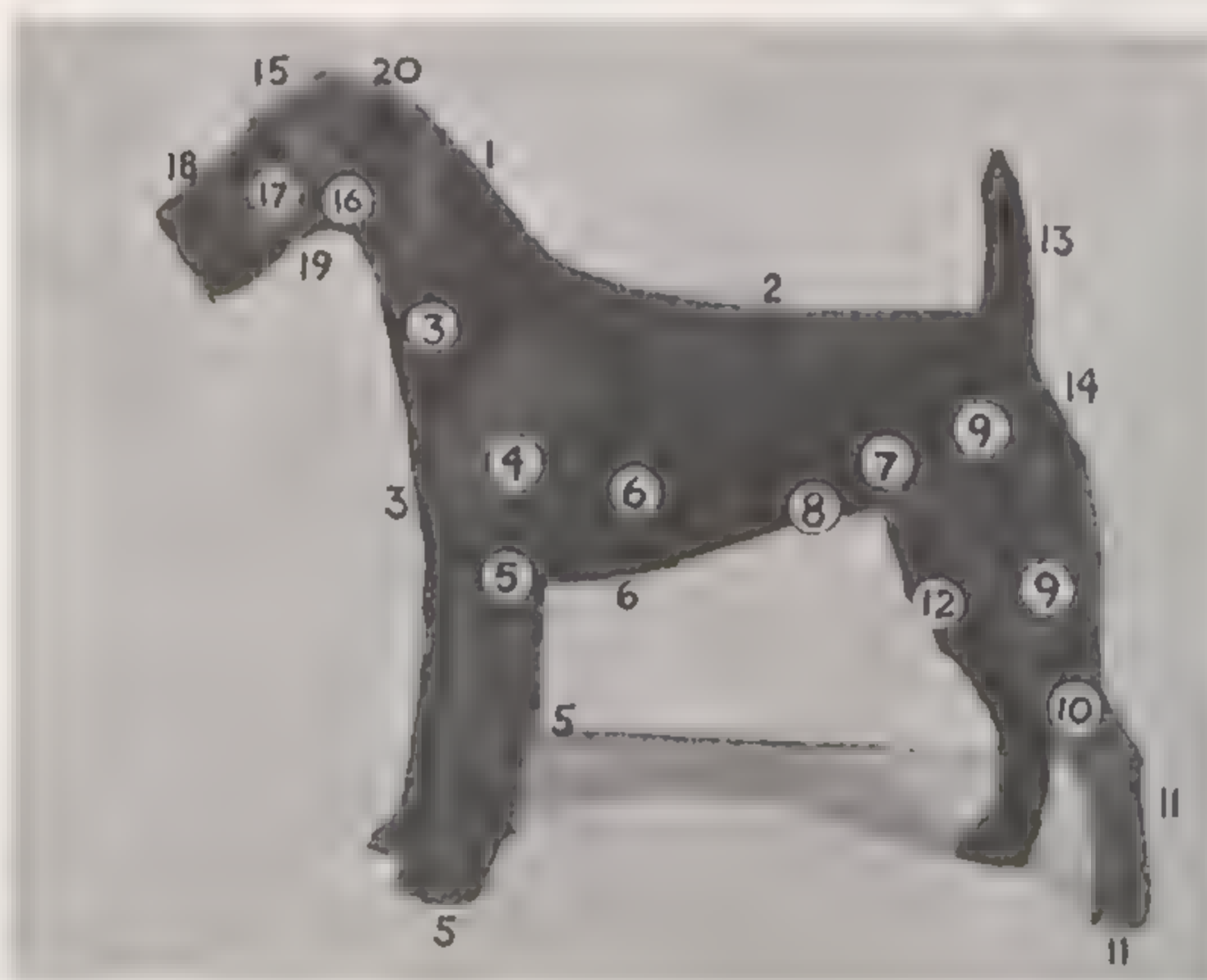
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HOW TO TRIM AN AIREDALE

Tools necessary for trimming are a number four steel comb, a terrier brush, a "hound" glove, and a stripping-knife. Trim according to the following directions at the points indicated on the picture above:

- (1) Trim neck closely and evenly down into the back.
- (2) Trim the back level, but not as closely as the neck.
- (3) Front part of neck and brisket to be trimmed very closely, with just a shade more hair left on as one works down to where the front legs join the body.
- (4) The shoulders to be trimmed evenly and closely.
- (5) The front legs should be merely trimmed to straightness. Trim principally from rear line. Take out a few hairs from the front and outside of the front legs where they join the shoulder, to give a straight line from the top of the shoulder to the feet, from the brisket to the tips of the toes. Trim superfluous hair from edges of feet and between toes with scissors. Shape feet to roundness.

(Continued on page 164)

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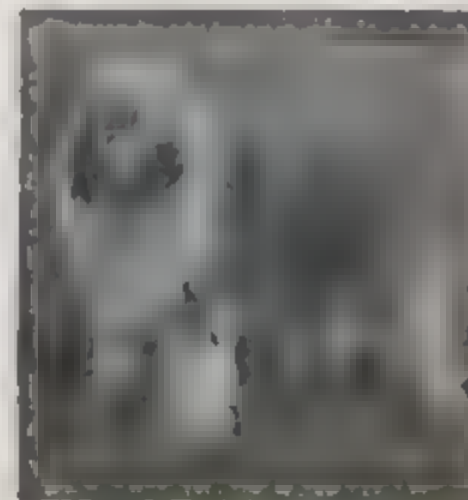
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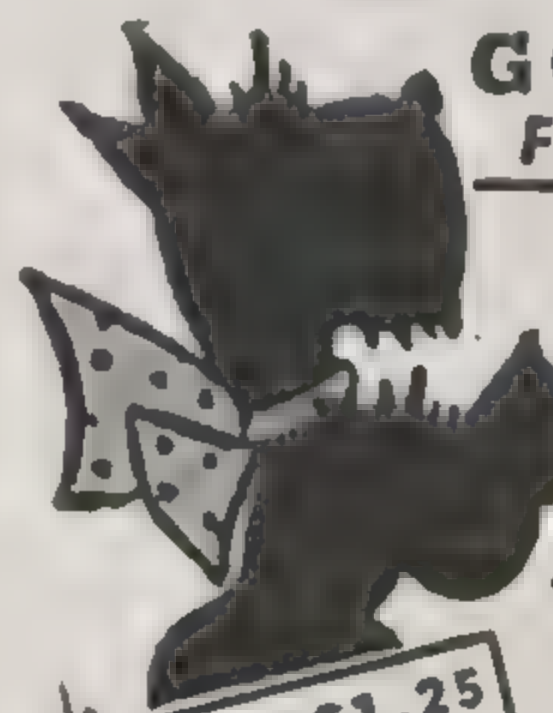
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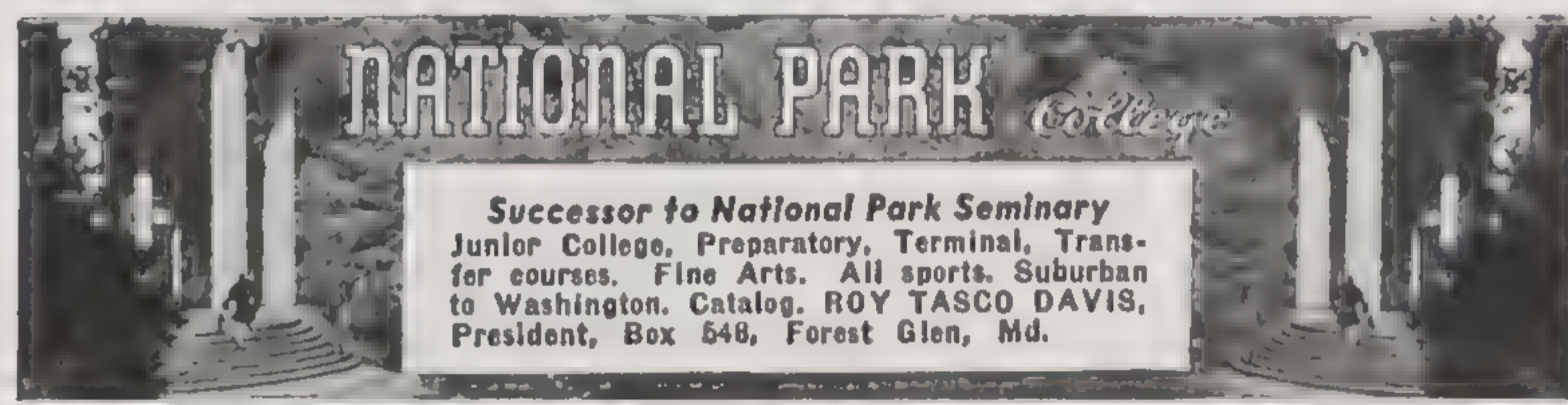
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New York

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I'll never cease being grateful for the "tip" you gave me on your last visit. With Vogue's Address Book as my personal "courier", shopping has really been fun. I also followed your suggestion and made it up into a real, little address book for my purse. On your next trip, we'll have time for all the new matinees.

Love,

Caroline

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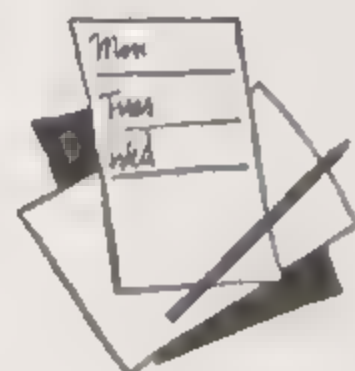
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VOGUE COVERS

Derby data



Spring threatens, and those with turf-following proclivities seize calendars, pore over time-tables, and consider the question of getting to Churchill Downs for the Kentucky Derby. Here are a few plans we've looked up longingly:

The Pennsylvania expects to run its All Expense Derby Special again this year. You sleep and have your meals on the train and use it as your hotel while it's parked in the Louisville yards. It usually leaves just before the regular Cincinnati Express—in other words, a few minutes before four P. M. Since the Derby is scheduled for Saturday, May 7, the train will leave New York on Thursday, May 5. Returning, it will leave Louisville late Saturday night, thus allowing plenty of time for downing mint juleps at the Pendennis Club or the gay little River Valley Club. It will get you back to New York at five-thirty Sunday afternoon. The round trip, meals and all, will be about ninety dollars.

The Derby probably attracts more private-car parties to the railroads than any other event in America. They descend on Louisville from all corners of our United States. It's not surprising, because travelling by private car is much less expensive than one would suppose. For instance, if a group of people want to take a car—one which includes dining facilities—the cost is the price of eighteen first-class tickets, plus seventy-five dollars a day to cover the Pullman charge for the private car, and an additional charge for meals. Such a

car includes sleeping accommodations for twelve, although that means utilizing every berth. Six or eight is the usual number that can be accommodated comfortably. A sleeping-car alone, with no dining-car facilities, costs eighteen railroad fares, plus Pullman charges.

For the air-minded, there is a United Air Lines plane leaving Newark Airport at eight-thirty in the morning, arriving at Louisville (via Cleveland) at one-fifteen. In April, the schedule will probably be advanced half an hour, which means you would arrive in Louisville with plenty of time for the Derby. Of course, you'd miss out on those amusing Derby breakfasts, which are such an important part of the festivities. The round trip to Louisville by plane is about seventy-seven dollars.

The Brown Hotel, Louisville's top hostelry, is usually booked up solid from year to year for the entire Derby Week. But even if you don't stay there, you shouldn't miss sampling its bar, Kentucky Grill, and the Blue Grass Room—an exceedingly attractive place for dinner, with dancing and good floor-show entertainment. If you can't get accommodations at the Brown, then the Seelbach, Kentucky, and Henry Watterson Hotels are your best bets.

If you have even so much as one note of introduction, it really doesn't matter where you stay, as long as you've a place to lay your head. The Louisvillians, noted for their hospitality, outdo themselves during their beloved Derby Week. Appear at one julep party, and you'll find yourself embarked on a whirl of breakfasts, buffet suppers, and dances.

Theatre find

Many of us have been so long accustomed to choosing our theatrical diversion among the productions that wax and wane around Broadway, that the existence of a thriving non-commercial Little Theatre, like the one hard by in Brooklyn, surprises us. We're thinking of the Brattleboro Theatre, which flourishes at the St. Felix Playhouse. By a piece of good luck, we happened in on one of its performances of "The Man Who Ate the Popomack." We've travelled lots farther to see plays far less clever, less confidently acted.

This is the third season that the group from Brattleboro have worked together. They've already earned recognition as a very competent summer-theatre organization. Brooklyn was chosen as the site for their winter ventures because it's just near enough to Manhattan to receive stimulus from Broadway, far enough away to have the independence that a small theatre must have to live.

Mrs. Aubrey Neil Morgan, the former Constance Morrow, who is herself a talented actress, is one of the theatre's most enthusiastic supporters. It's a very attractive play-



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THE TOWN

house, incidentally—a simple, intimate place. And although its activities of the past winter are practically at an end, you'll want to subscribe to the Brattleboro Theatre for next year. For this, write to the Box Office, 122 St. Felix Street, Brooklyn, or telephone Nevins 8-9020.

Havana-Madrid



To those for whom the rhumba and torrid Latin music have the same lure that swing has for the habitués of Fifty-Second Street, we give the Havana-Madrid, at Fifty-First Street and Broadway.

Of the same school of *décor* as El Morocco and La Conga, Havana-Madrid spreads a panorama of the Cuban capital along one wall, scenes of Andalusia along the opposite one. The floor show (at eight, midnight, and two o'clock) includes some excellent Spanish dancers, a young couple who perform one of the "hottest" rhumbas to be seen hereabouts, and several vocalists who sing sad, languorous Latin ballads. Two good bands play for dancing, showing partiality to rhumbas and tangos.

You'll find the usual Spanish specialties on the menu, and the chef turns out one of the most palatable *arroz con pollos* in town. (The discreet use of saffron probably has much to do with its success.) A Spanish coup, *caldo gallego*, is another item recommended. Most delightful of all is the Andalusian touch the menu gives to good old O'Brien potatoes. At the Havana-Madrid, this Gaelic dish becomes "Obrayan!"

The wine list, catering to Latin tastes, includes an unusually large number of apéritifs and plenty of Spanish wines. We found a claret—*Rioja Romeral*—especially good. The waiters, all Spanish or Cuban, serve you in a typical "*mañana, mañana*" tempo. However, if you're trying to make a nine-o'clock movie (Roxy's, the Rivoli, and the Music Hall are all near-by), they'll speed things up.

Time for Trans-Lux

When it's too late for the theatre, too early for the party, and there's just an hour or so to spare, the time is ripe for Trans-Lux. As a gap-filling institution, it's rapidly taking the place of after-dinner bridge or seeing the wrong half of a double feature.

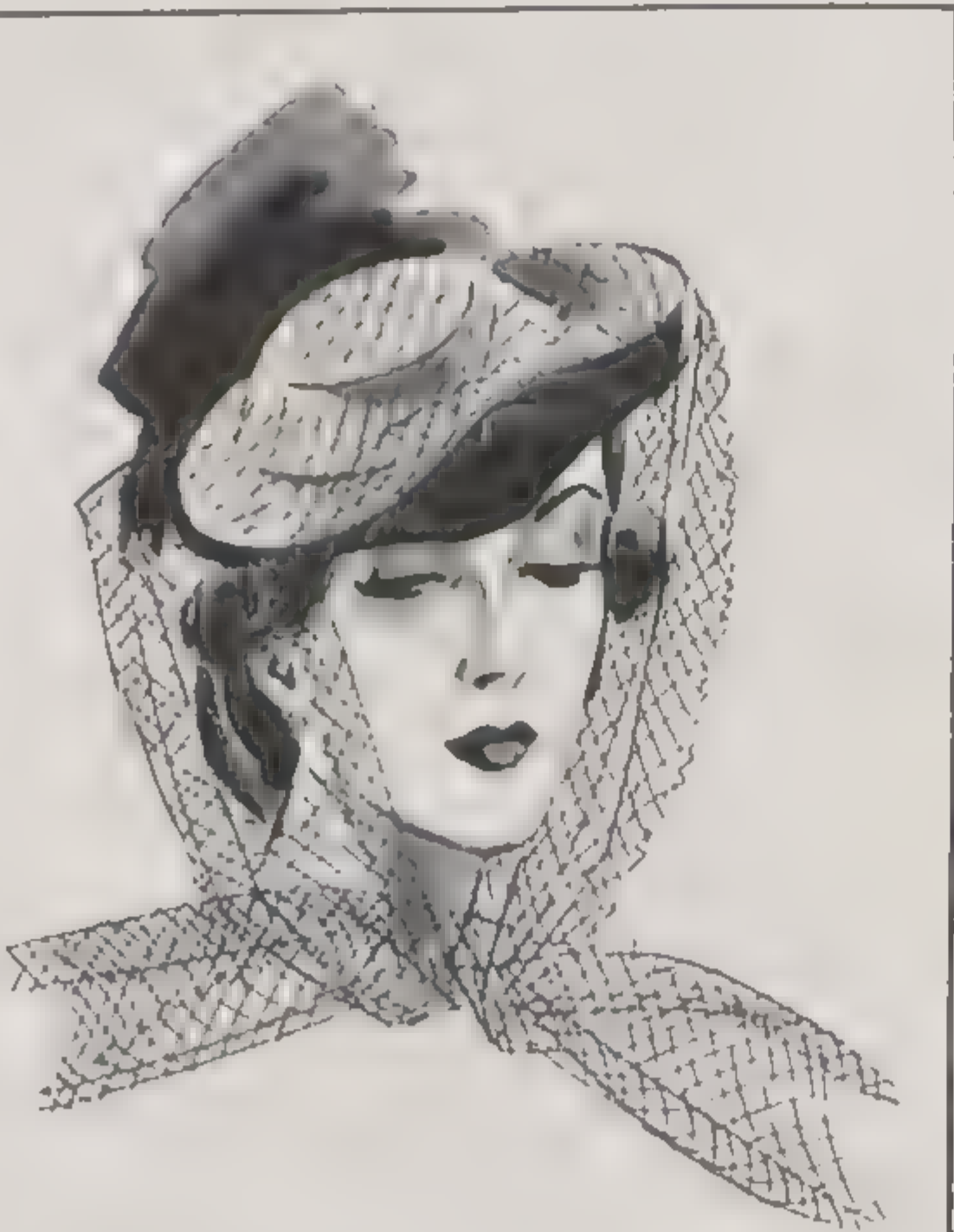
New York started the movement, and the hour-length show immediately appealed to every one who found the usual movie-house features inconveniently long. Now there's a theatre on Broadway, two on Madison Avenue, and a new modernistic one on Lexington Avenue at Fifty-Second Street. Philadelphia and Washington each have a Trans-

Lux, too, and rumour has it that Boston soon may copy them. Naturally, this has not cut into the business of the regular movie; it merely supplied the need for newsreels and short features. It's very useful when you haven't perused the daily papers with sufficient thoroughness. Besides the news, there's always a coloured, and very animated, cartoon, a not-too-long travelog, some sports head-lines, perhaps a comedy or two. And the whole program changes twice a week—just often enough to keep you in touch with things.

Anachronism

Manhattan, of late, has become so stream-lined inside, so solidly square outside, that the sight of a Colonial brick front and curved bay-window like Stouffer's, at 540 Fifth Avenue, is almost shocking. It still surprises us a little, and the crowds that have filled the restaurant since it opened around New Year's show that others are finding it unique, too. Some of the Stouffer's patrons, however, are out-of-town people who know other Stouffer restaurants—in Philadelphia, Cleveland, Pittsburgh, or Detroit—and know they serve food that's as nearly as possible the sort you'd get at home. Dutch apple pie, old-fashioned gingerbread, and Brown Betty, steak and baked Idaho potatoes are favourites on the straightforward menu printed in good, straightforward English.

The interior decoration is refreshing, too, done in the Williamsburg manner, with Colonial panelling and wall-papered walls. Historic murals cover the rear wall, and a wide, curving stairway leads to the mezzanine floor. (Continued on page 58)



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VOGUE COVERS THE TOWN

(Continued from page 57) On the second floor is the Raleigh Tavern—a club-like grill reserved at luncheon for men. The effect of the whole restaurant is familiar, clean-looking, and unexotic.

Schrafft's stream-lined

If you're going along Seventy-Ninth Street and suddenly find yourself in front of a brand-new and very modern façade at Number 155, go in and investigate. It is Schrafft's newest branch, done up in the modern fashion, in a colour scheme of black and coral. The tables are arranged with an eye for pleasant conversation; curved banquettes upholstered in coral leather are placed with their backs to each other; silver walls and peach-coloured mirrors are softened by the indirect lighting into a very flattering background. The whole place is sound-proof and air-conditioned.

The Schrafft food remains of the same excellence. (And with or without modern *décor*, there are few places in New York that give you better vegetable soup.) If you can remember until the first hot day arrives, stroll in and order a concoction we discovered in Schrafft's last summer—of fresh limeade and raspberry ice. You can have cocktails or high-balls here, of course, and those who know say that Schrafft's liquor selections are among the most dependable anywhere in the city.

Early El Morocco

Those of you who have never consumed anything more complicated at El Morocco than scrambled eggs at midnight know only half the virtues of the Perona establishment. There are others, and, to discover them, you must go there for dinner, earlier in the evening. The service is unusually smooth at the dinner-hour, and you're able to do justice to your dancing on a not-too-crowded floor, to the excellent music furnished by Morocco's two bands.

Though the dinner menu includes a large variety of French dishes, we remembered that the fine Italian hand of John Perona is back of the establishment, and went Italian when we did our ordering: First, *prosciutto* and smoked turkey—an ideal combination for an appetizer; then, the best Chicken Tetrassini we have encountered about town (made with green noodles and luscious pieces of breast of chicken).

With our salad, we ordered cheese—their board boasts an unusually large variety of cheeses not ordinarily found. You may think of El Morocco's wine list only in terms of champagne—but we discovered Burgundy, Bordeaux, Chablis, and Chianti. And, to our joy, we found it was possible to order a good, open wine! (We've often wondered why so many places look with horror on any one who orders wine in a carafe.)

As is our wont after dining

well, we went behind scenes to pay our respects to the chef, one Jean Debonnet, who left his native Nancy in '26 to preside in Morocco's kitchen, where he's been doing his good deeds ever since. While in the culinary department, we also enjoyed meeting Joseph Perona, John's brother, who plays such an important "back-stage" rôle.

Smoke gets in your eyes

Smoke, it seems, is one of New York's dreaded enemies at the moment. Grimy apartments and cleaners' bills are only two of the results of this unnecessary evil, which is also a real menace to health. The Outdoor Cleanliness Association is making an effort to improve matters. It has spent the seven years of its existence cleaning up vacant lots, preaching its doctrine to clubs, high schools, even (indirectly) to dogs, trying to make the city a pleasanter place to live in. And now it has organized a special committee to concentrate on abolishing black smoke—to instruct people that a great deal can be accomplished to diminish it. The trouble arises, apparently, from inefficiently run furnaces in factories and apartment-houses, which not only belch forth smoke upon the citizenry, but waste a considerable percentage of the heat.

People don't realize that action can be demanded from the authorities, that the offenders could be helped by the advice of combustion engineers. The Outdoor Cleanliness Association has headquarters at The Barclay (Wickersham 2-5900)—and anything that bothers you, whether it be smoke or an uncovered refuse can outside your door, may be reported to them. They will get to the source of the trouble and do all they can to have it remedied.

Camera counsel



People who are fervidly interested in picture trains, Leica exhibits, and other ramifications of the art of photography will be glad to hear of its latest development—photographic advice. Thomas Cook and Son announce the appointment of Mr. Frederick Watson as "photographic counsellor," to give pointers on either still or motion-picture technique. Recently, Mr. Watson has been editing films for individual clients of Cook's—performing miracles of cutting, arranging the continuity, and supplying subtitles that transform dozens of random "shots" into a travel film of almost professional finish.

He'll help any accredited Cook's client, by mail or by appointment, with photographic problems—supplying information free of charge on "what to take," "how to take it," and a thousand other problems that puzzle the amateur photographer. No more flickering blanks, in this or that film record of your travels. No more blurry nothings that

VOGUE COVERS THE TOWN

you have to alibi as a dense London fog, Scotch mist, or Javanese monsoon....

Babar exhibition

Those enchanting drawings of Babar, the lovable elephant, and his whole court circle, which are adored by practically all the children we know, in the five Babar books, are now in a memorial exhibition at the Durlacher Galleries (11 East Fifty-Seventh Street), and will be there until about May 1. It is sad to realize that there will be no more of the immortal adventures of Babar and his Queen Celeste, since Jean de Brunhoff, the distinguished French artist who painted them, died so tragically last October, in Switzerland.

In the exhibition are the lovely scenes in the forest, the magnificent parade of the elephants to celebrate the anniversary of the elephant city, the elephants at the Opera enjoying Molière with an elephant cast. All of the paintings, which could not be more perfectly designed for a child's room, are on sale, the large ones for about \$100, and the small ones, of course, for less.

Jean de Brunhoff drew them for his own sons, to whom he submitted each sketch, and painted them with that effortless simplicity that touches greatness.

Hearty and horsy



Any one familiar with Greenwich Village doesn't have to be told

about Jack Delaney's. His restaurant, with the horse and carriage standing on the roof, has become one of the landmarks of the neighbourhood. But those who haven't yet discovered Mr. Delaney's remarkable establishment should be told—that down at the Crossroads of Greenwich Village—more exactly at 72 Grove Street, they'll find a most original bar and a diverting place to dine.

Jack, who is the owner and manager, is a lover of animals, and horses are his special hobby. Therefore, he decided to dress up his restaurant with the trappings of the equestrian world. A horse's head presides over the bar; bartenders and waiters wear pink hunting-coats; lighting fixtures are carriage-lamps or coach lanterns; walls are covered with paintings and prints of famous horses; and race scenes, bridles, bits, crops—even boots, abound. The telephone booth is the body of an old coach.

As to the cuisine, Jack specializes in simple, hearty American dishes such as chops, steaks, and stews. A *plat du jour* such as boiled beef with horseradish sauce and two vegetables is only about half a dollar; and a steak sandwich with three or four fresh vegetables is slightly under a dollar. Also there are usually a few German dishes—*Sauerbraten*, for example—on the menu.

An indefatigable pianist strums the piano, and you're good if you can stump him when asking him to resur-

rect some old favourite. Delaney's is open from seven in the morning until four the next morning—just in case you find yourself seeking succour at some strange hour.

More horses

If you didn't see enough horses (and horse-lovers never do)—at the show in Madison Square Garden last autumn, there's another one coming along soon to feed your interest. On April 21, 22, and 23, Squadron A, New York's distinguished cavalry organization, holds its spring Horse Show.

You can expect to see some beautiful hunters and jumpers from some of the country's finest stables, and expert riding in the equitation classes. There will be plenty of military colour, too, for at every show—teams from West Point, Fort Meyer, Squadron A, and Essex Troop will compete. And at the one matinée, which comes on Saturday, the twenty-third, they'll give exhibitions of cavalry drill.

The show will be held in the Squadron A Armory on Madison Avenue at Ninety-Fourth Street. You can buy tickets for it at the mid-town office, 342 Madison Avenue. The telephone is MUrray Hill 2-6273.

Cézanne show

Most of the people now flocking to the Durand-Ruel Galleries to see the large exhibition of Cézanne's works are paying their dollar because they like Cézanne and are interested in seeing his paintings assembled. They doubtless know that the show is given for the benefit of Hope Farm, that charitable organization for children in Dutchess County.

But probably they don't know that the major portion of Hope Farm's income is received from voluntary contributions and benefits; that thirty years ago the enterprise started with one solitary child, and that now two hundred children, all ranging from six to eighteen, receive a home and an education there. They are either orphans or from poverty-stricken families or homes that have broken up. The proceeds of this Cézanne show will enable several more of them to take their places in one of the eight cottages of the community, and gradually think of Hope Farm as home.

The exhibit, the biggest Cézanne show in years, will last until April 16. This group of paintings has never been brought together before. From Paris have come two important still lifes, lent anonymously. Two from Stephen C. Clark's collection are being shown, one from the Lewisohn collection, and one from the Phillips Memorial Gallery in Washington. Other single contributions were made by the Denver Museum, the Coburn Collection of the Chicago Art Institute; by Robert Treat Paine, second, Maurice Wertheim, Mr. and Mrs. Hunt Henderson, and T. Edward Hanley.

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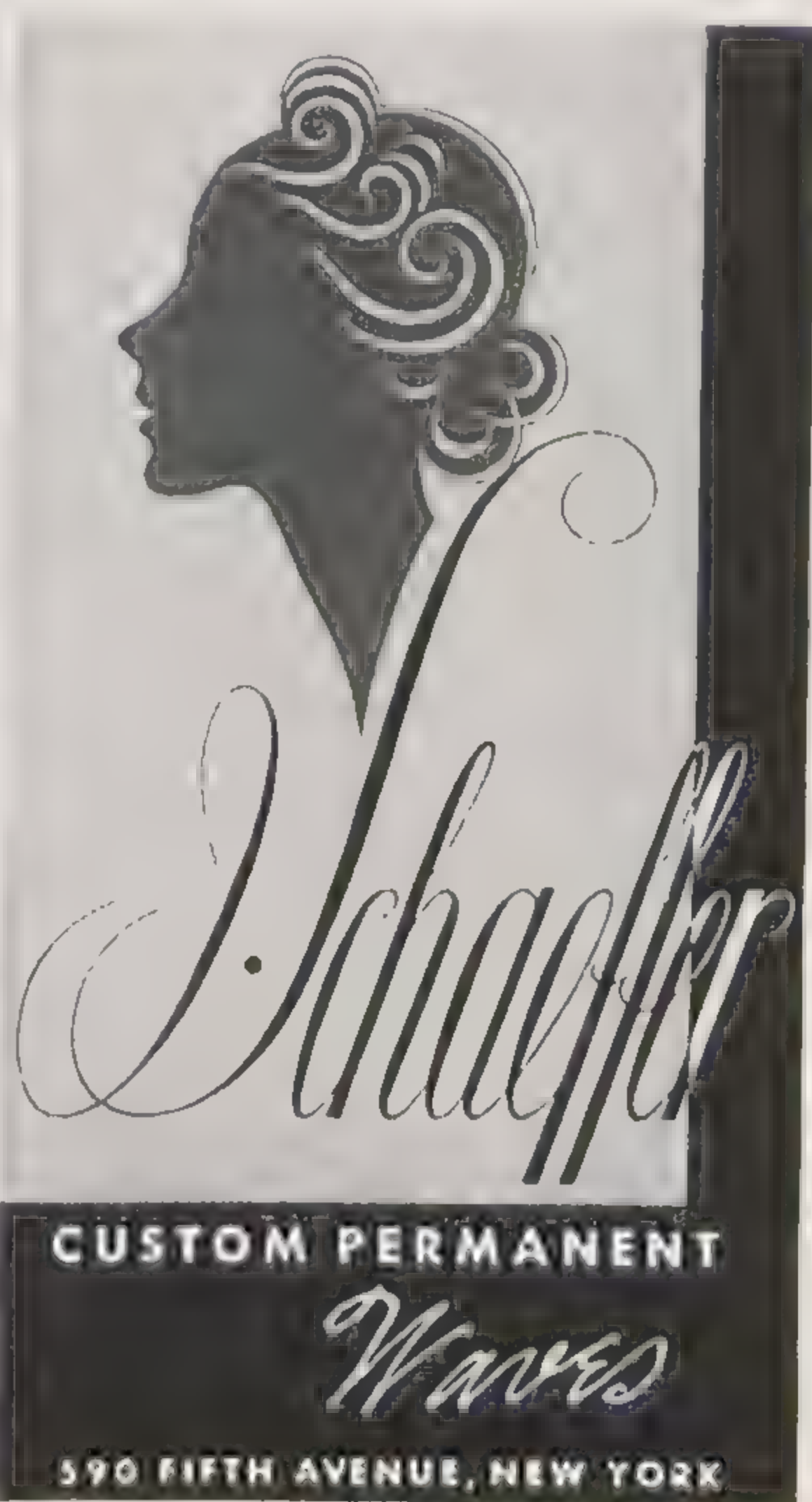
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DECORATOR'S DAY-BOOK

COLOUR FROM CUBA. If you are lucky enough to see the new Bacardi Bar designed by Franklin Hughes (it is the private affair of the Compania Ron Bacardi), you will see a subtle and exciting mass of colour first; and, second, a dozen ingenious details. One whole wall is covered by a mural by Gattorno, a Cuban painter who has used Mr. Hughes' vibrant colours to great effect. A second wall is masked completely by shutters, crudely hand-adzed, and with a weathered finish that suggests many bleached and aging coats of bluish whitewash.

Behind the bar, the third wall is covered with twelve-inch squares of irregular mirror, and the same mirror is used on the serpentine front of the bar itself, to give broken reflections of the dozen or more chairs. These chairs give the colour scheme of the room, since each one is covered in leather of a different colour: bottle-green, light clear pink, chalky-blue, yellow-orange, faded violet, pink-vermilion, and on through twelve variations. Mr. Hughes has designed the chairs so that the backs may be sat upon as well as the cubical seats; they are low and comfortable, and are grouped around circular tables of cork.

For contrast, there are two short sofas—one oblong, one quarter-round—covered with natural goatskin in white splashed with chocolate-brown. On the mirrored wall behind the bar, three indirect lights are concealed behind conch shells modelled by Mr. Hughes and arranged to hold clumps of rubrum lilies on occasion, as well as lights. All this colour against a deep eggplant carpet is softened and yet intensified by the pools of warm pink light that emerge from the sky-blue ceiling. It is a very special room, of course, but one that is full of suggestions for a game-room in a private house.

GILT AND GREEN. For the new show at the Decorators' Picture Gallery, George A. Stacey has created an extravagantly early Edwardian background for a superb collection of portraits by Toulouse-Lautrec.

A cocktail room is an extravagance in itself, of course, and this little room is really a witty comment on decoration. Above a dado (the Edwardian term fits here) of draped rose-pink velvet, Mr. Stacey has hung sage-green flock-paper of traditional damask design, and a group of three portraits is hung against this background on one wall. Bright gilt carved wood cupids, more than life size, hold gilt candelabra and pink candles in two corners of the room, and two square gilt "bamboo" tables are grouped with gilt chairs of the familiar ballroom design.

The serving-table that centres on the facing wall is really part of the draped dado, and the entrance is shielded by a screen on transparent plate glass. A pink porcelain chandelier with three lamps helps the illumination, and pierced gilt metal vases are supported by velvet-draped brackets. And over the door, just to prove that there are, after all, no fixed rules in decoration, is hung the only etching in the collection.

COUNTRY CURTAIN TRICKS. White is the inevitable colour for country-house curtains, and new turns to the stiff muslin and soft batiste have lately brightened up a number of rooms. In one with shell-pink walls, motifs cut from flowered chintz have been applied to the curtains of thin cream batiste. These are put on

When Gourmets Get Together . . .

When the hour grows late with memories of a hundred tables . . . the talk will turn to smoked turkey and Pinesbridge Farm. Until recently only a few American epicures had enjoyed this savory delicacy in their homes or certain clubs and restaurants. To discriminating hosts the owner of Pinesbridge Farm now offers smoked turkey, made after the century-old heirloom recipe. Before planning your next party, write to the Farm for a free copy of "Turkey-Smoker"

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PINESBRIDGE FARM
Original
SMOKED TURKEY

DECORATOR'S DAY-BOOK

casually, with no particular plan as to the large and small sprays. In this room, the chintz itself has not been used, as you might expect, for a chair or a bedspread, so that the secret of the effect is not given away. In another room of this same house, the curtains are of white batiste, with the wide hems rolled over soft tubes of bright pink cambric, making a heavy edge that accents the lightness of the fabric.

In another house, a large bedroom with pale grey walls has its rather wide groups of windows hung with curtains that can be drawn at night: alternate stripes, each eighteen inches wide, of thin linen in pale pink, pale yellow, and blue. This is a trick, too, for the new coloured unglazed percales that are usually used for children's clothes.

PINK AND RED. That window of James Pendleton's is still exciting enough to talk about, although it has by now disappeared. It was a room in itself, with the walls papered in raspberry-ice pink and white, and curtains of white percale brightly flowered in pink, red, and green. Against this, the black lacquered Victorian table held a column lamp of ruby-red glass with a black shade, and the lacquered chairs had rose-pink satin seats. All this was on the foundation of a deep cream-coloured carpet, and the final touch was a pair of rose-striped porcelain tulips on small gilt brackets against the striped wall.

VARIEGATED ROSES. If you want to experiment with the bouquets of mixed old-fashioned roses that Constance Spry talks about so beguilingly, you will have to grow them yourself. But we can tell you where to get the bushes—Bobbink and Atkins, over in Rutherford, New Jersey, have them, (Continued on page 62)

MODERN AS ROCKEFELLER CENTER



Fabulously beautiful Louis XV style bedroom set in Hale's exclusive antique white and gold... sleep luxury no eighteenth century courtier ever dreamed of. These are those new twin beds joined to a single headboard that are equipped with Simmons Beautyrest mattresses... assure you the modern miracle of cushioned sleep. • Headboard, upholstered in choice of fabrics, tender colors: \$114; spread to match: from \$14.50; two Simmons Beautyrest mattresses: \$39.50 each; box springs: \$39.50 each. (Louis XV ensemble pieces at proportionate prices.)

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DECORATOR'S DAY-BOOK

(Continued from page 61) and the catalogue of these old-fashioned roses is worth having for itself. Among the moss-roses, there are pink, white, and red ones, of which the "Old Pink Moss" and "La Neige" were grown easily in a very casual garden last year. The cabbage-roses, "Vierge de Clery" and "Konigin von Danemark" (this one a fine pale pink), came out very well, too, but the striped French rose "Eillet Flamande," with its streaked pink-and-white petals, was the most spectacular. There are more French roses in the collection than any other variety, but as the supply of each is very much limited, be prepared to order a substitute. It took us six months to get the red-and-white striped one called "York and Lancaster."

ITEMS ABOUT TOWN. Macy's has some fine country cutlery imported from France. The knives, forks, and spoons of mirror-finish stainless steel have handles of light and dark burled wood, good stout round handles that are agreeable to hold. They are perfect for country luncheons or even buffet suppers in town.

Pitt Petri has brought out a new oval wooden salad bowl with very slightly raised curved bands in the wood that divide it into three parts, salad to be placed in the centre and cheeses at each end. And they have two very large and deep salad bowls of polished teakwood, probably the largest ever made, which will serve eighteen or twenty. Very handsome and impressive.

Richard Sandfort's newest garden furniture is called "The Chippendale," and these graceful cast-iron chairs and tables, in soft grey-green, are as smart as anything we've seen. Being light in scale, they are easily movable. Mr. Sandfort's reproduction of a Victorian iron hat-rack in the unusual shape of a tree has been fitted with rings instead of pegs, which hold pots of flowers and ivy to cheer an inner foyer or to be used in pairs or fours in a breakfast room.

EVERETT GRAY LINSLEY



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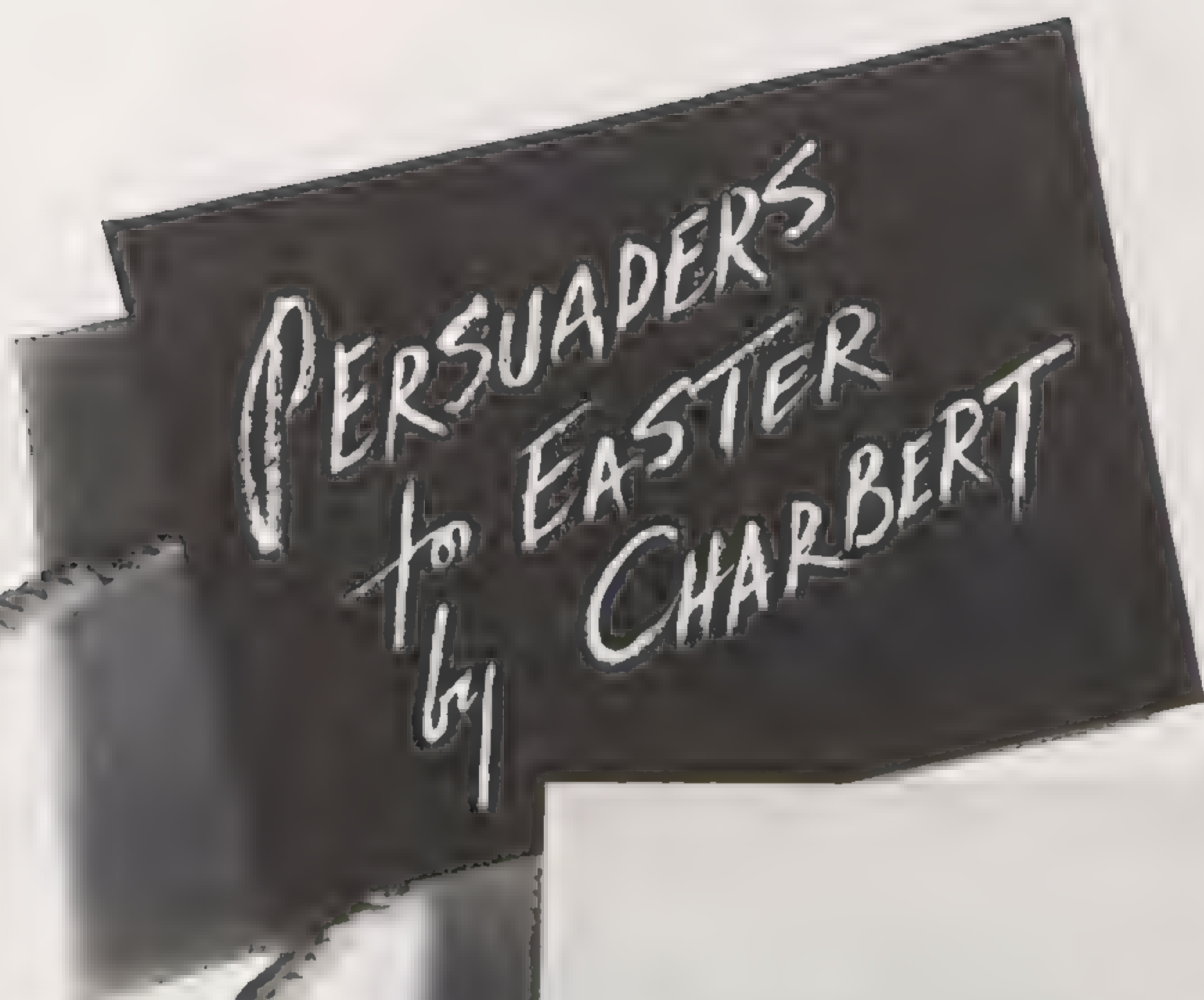
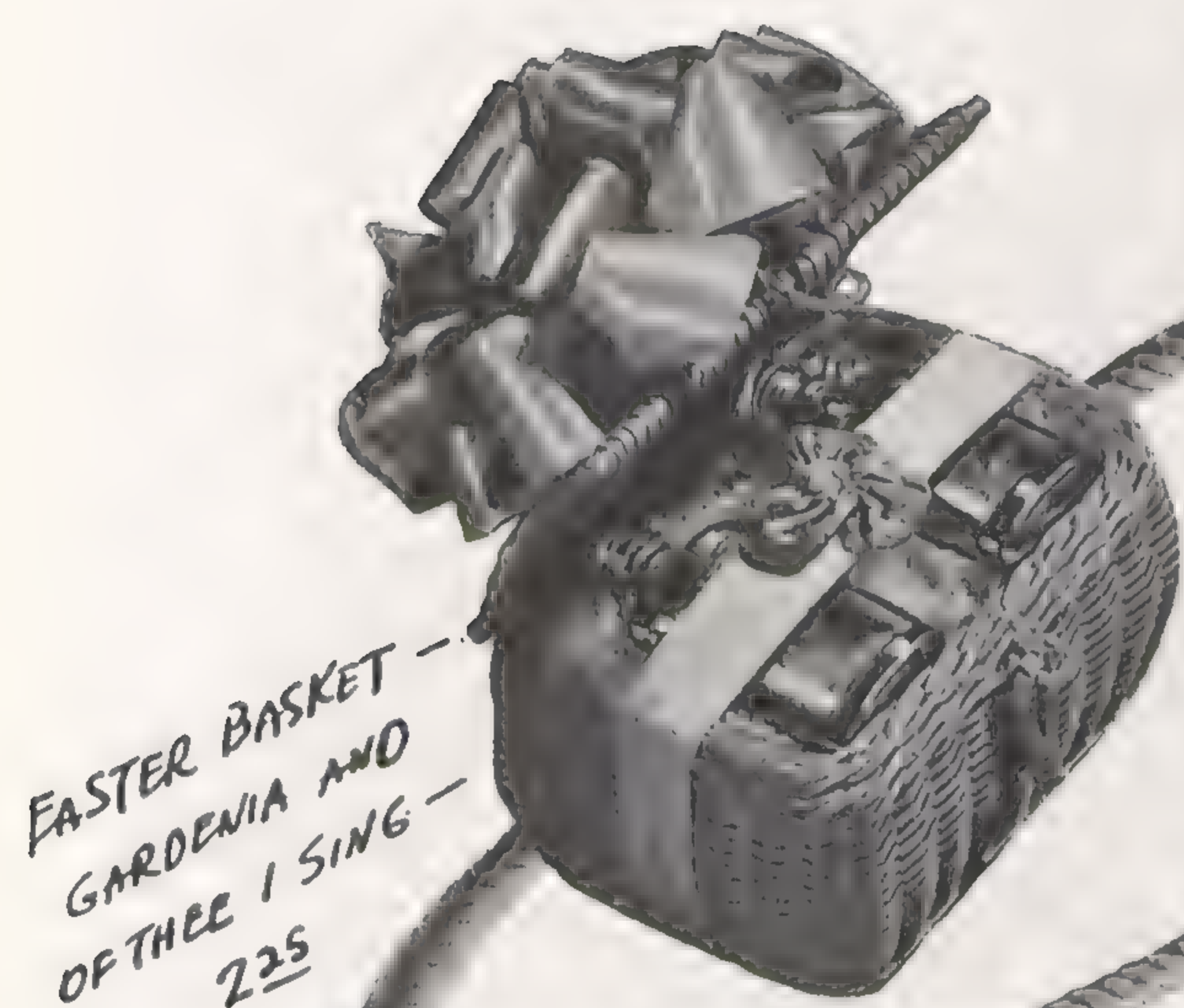
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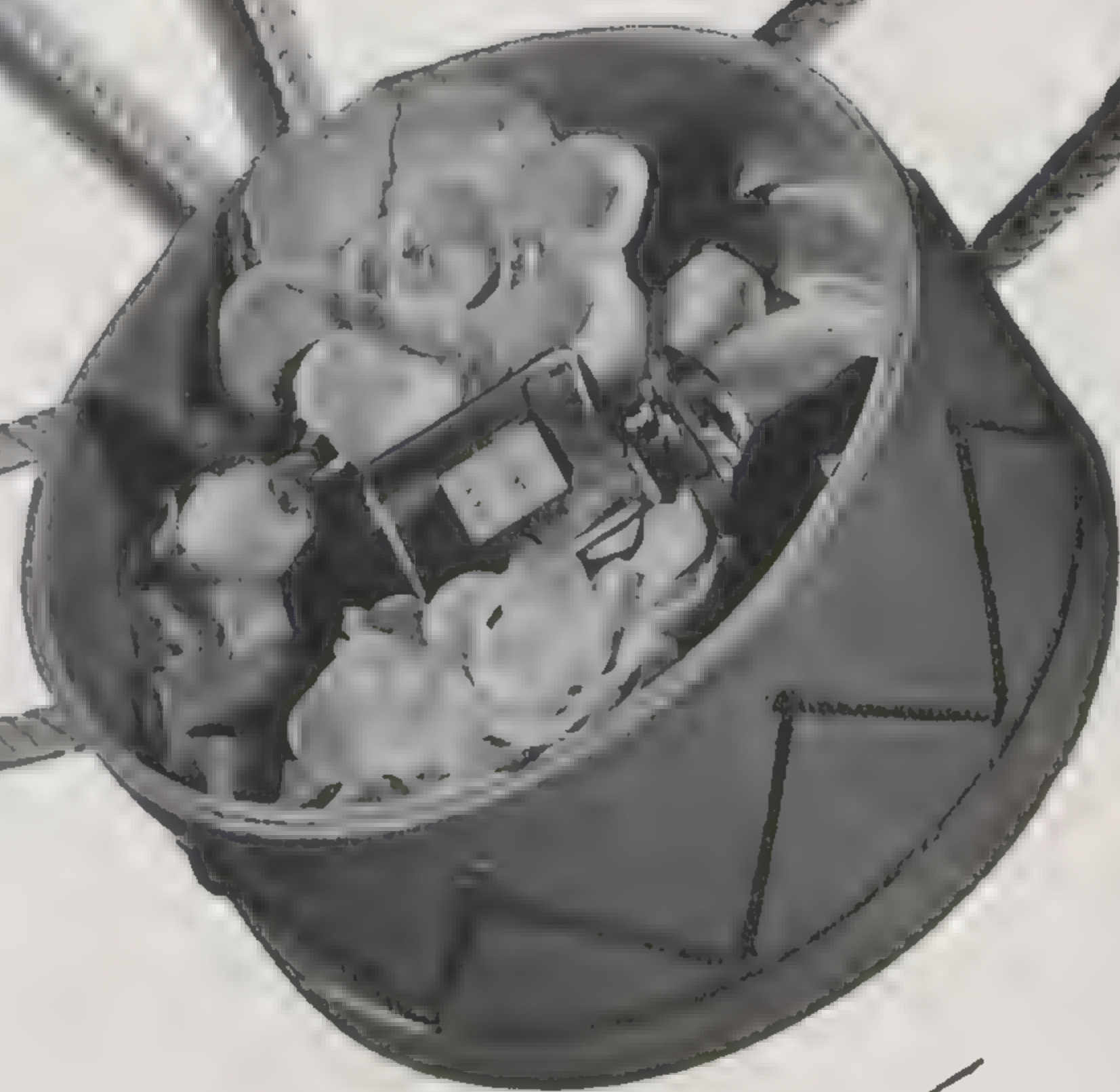
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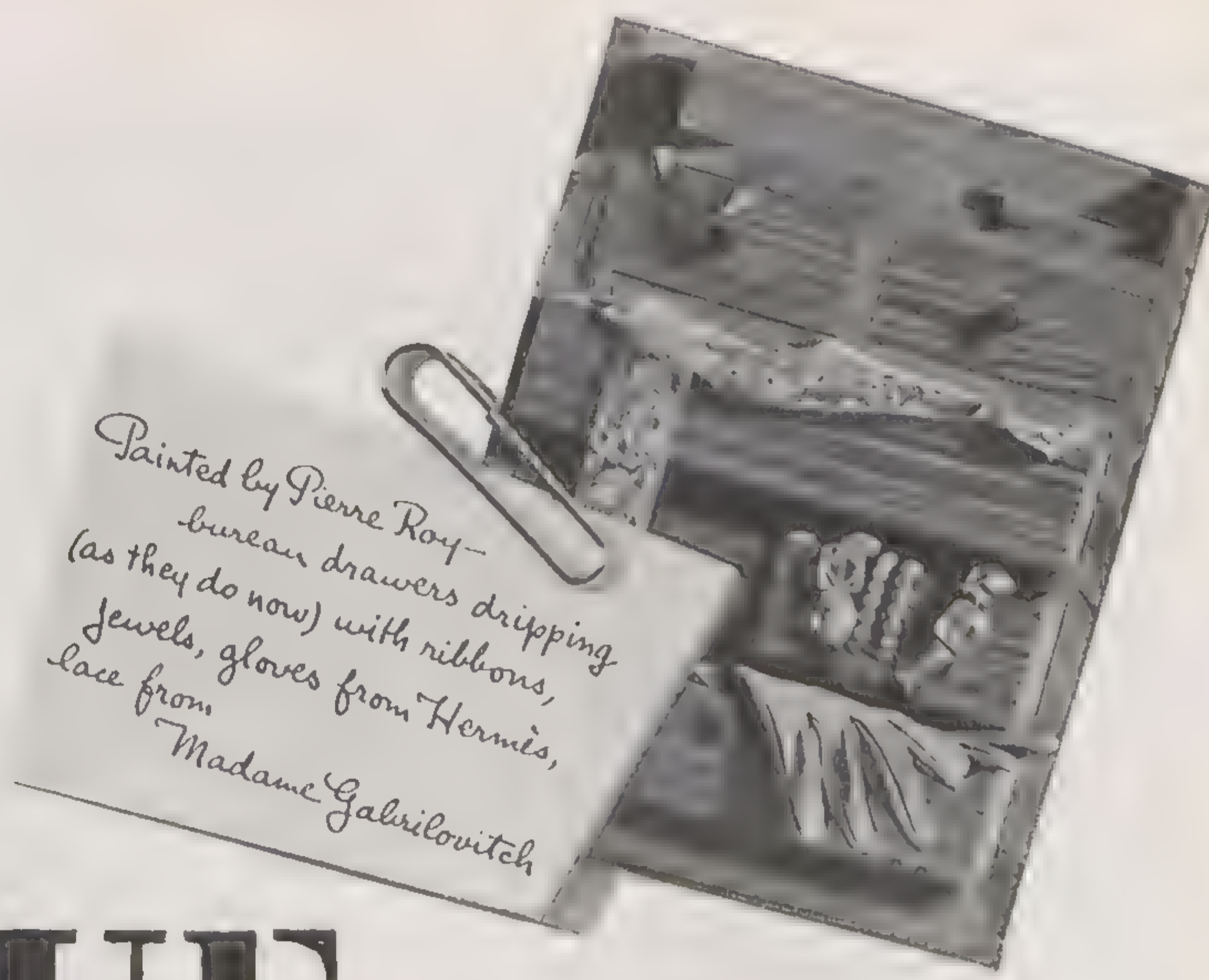
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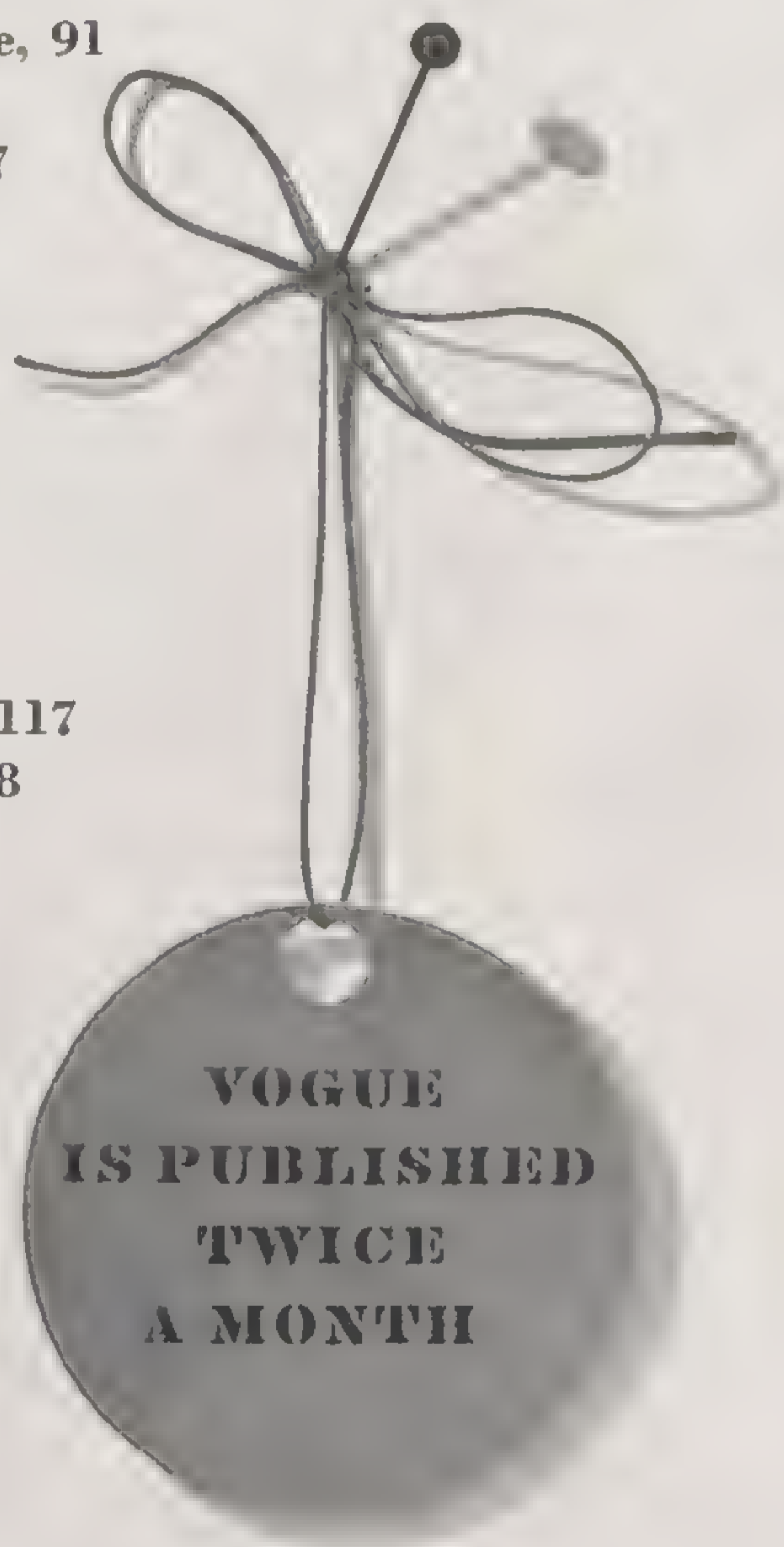
*Painted by Pierre Roy—
 bureau drawers dripping
 (as they do now) with ribbons,
 jewels, gloves from Hermès,
 lace from
 Madame Gabriellouitch*

VOGUE

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INCORPORATING VANITY FAIR

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**There are
 three Vogues
 American
 French
 British**

French Cancan
PARFUM DE CARON



You'll be an April fool



If you don't

if you do

...Rush out right away and buy one of those poetic, sentimental Winterhalter dresses

...Have a little fun with Schiaparelli's circus whimsies—clown caps, prints, jewellery

...Go out some evening, as Alix would have you, in white from top-knot to toe—flowers, dress, shoes—fresh as a bottle of milk

...Revel in black and white. White hats, for instance, gleaming above black day dresses

...Play with the possibilities of colour contrast—two solid colours used together, or a whole flurry of colours mixed up in a print

...Get lace into your wardrobe somewhere. Whole dresses, or shawls, or veils of lace

...Try for yourself the new wedge-soled shoes, for day and evening—they give you a new walk, they are perfect for dancing

...Have a good look at all the importations before you push a penny across a counter

Try to Big Apple in a Winterhalter skirt on the postage-stamp floors of night-clubs

...Become so obsessed with circus gadgets that your wardrobe looks like a side-show

...Neglect to keep all your white dresses and accessories spotless as Galahad's shield

...Stick to the same old hair arrangement for evening, instead of trying out the new swooped-up coiffure or a new head-dress

...Wear those fabulous, foot-wide flower hats apologetically. When in doubt, don't

...Forget that our own navy-blue, even in a black-and-white spring, is as secure as ever

...Resign yourself to the idea that penury and fashion are irreconcilable. Instead, practise all the side-steps we suggest for a flat purse—rejuvenate pill-boxes with bright veils, buy jackets to go with both day and evening dresses—and read pages 107 to 115 for other ways of cutting corners

Bra.



Something of the music-hall provocativeness that Toulouse-Lautrec put into his paintings appears in Reboux's hats—the first, “Séducteur,” of burnt-orange straw with a curtain of blue lace and chiffon; the second, natural straw, blue-veiled. (Imported by Bergdorf Goodman)



Bringing home the French prizes

What has America imported from the Paris Collections?

Evening skirts so enormous, outsize packing-boxes had to be used to ship them. Twenty yards of satin in that hoop-skirted Molyneux dress (seven hoops in its petticoat) which Henri Bendel brought back and which was shown in March 15 Vogue. Twenty yards in the pink tulle Vionnet bought by Saks-Fifth Avenue. Five hundred yards of ribbon on Chanel's white organdie dress imported by Bonwit Teller and I. Magnin.

Reams of lace—to make you look fragile instead of brittle. Lace-edged bonnets, gloves, and scarfs. Scores of lace evening dresses—black charmers from Chanel, Chantilly and chiffon beauties from Vionnet. See pages 70 to 75.

Provocatively low off-shoulder décolletages. Mainbocher's black ostrich muffs.

Cargoes of white evening dresses that will frost American dance floors from April to August. One of the most unforgettable is that white jersey Alix dress shown in March 15 Vogue—brought back by Bergdorf Goodman.

White evening shoes to wear with all-white dresses.

Victorian petticoats. Pink organdie ones under evening skirts. A lace-edged organdie one under Bruyère's black crêpe day dress—page 73.

Unpretentious dinner-costumes just right for New York's impromptu evenings. A black ottoman dinner-suit from Schiaparelli, suggestive of Toulouse-Lautrec, bought by Saks-Fifth Avenue. Lelong's black lace dress and Francevramant's pleated black chiffon dinner-coat (page 83) at Jay-Thorpe's.

Day jackets in lengths to suit any one in America. Twelve-inch short boleros from Schiaparelli, Chanel's beloved young jackets, Creed's finger-tip classics, Molyneux's and Mainbocher's long pre-War jackets—they're all here.

Crates of flowers. Toques of lilies-of-the-valley, daisies, white violets. Giant floral prints. Roses and violets spilling out of evening bags.

Much black and white. Much blue and white. Much colour, too. A flattering rose-mauve in Piguet's wool suit. Schiaparelli's new tan-bark in a suit. Lelong's grass-green wool coat. All are at Hattie Carnegie's. Slate-grey, mouse-brown, dusty-yellow, pink, cloudy-blue are some other day shades brought back.

Quite a few of Schiaparelli's circus stunts. Her circus-printed day dresses are here by the score. Her clown hats, clown clips, (Continued on page 159)



LYRICS IN LACE. Vionnet's harmony of rich brown Chantilly lace and pale shell-pink chiffon—brought home from the Paris Spring Collections by Henri Bendel. The jewels are from Mauboussin



HORST

Chanel, always infatuated with lace, sends America this bare-shouldered enchantress of black lace—complete with lace-edged gloves. Dress imported by Bonwit Teller; I. Magnin, California



NEWCOMERS TO NEW YORK — Creed's black wool suit above: its pockets edged with tassels, its skirt pleated, its blouse of dotted satin. Valois' hat • Alix's plaid bolero with two long panels in front. Underneath is a black silk dress. Black grosgrain hat • Bruyère's full-skirted dress of black crêpe. A white lace-edged petticoat underneath. A lace-edged bonnet • Mainbocher's loose coat of blue-and-white dotted tie-silk, worn over a blue crêpe dress. Suzanne Talbot hat

CREED • IMPORTED BY BERGDORF GOODMAN



ALIX



BRUYÈRE DRESS IMPORTED BY BERGDORF GOODMAN



MAINBOCHER • IMPORTED BY JAY-THORPE



HORST

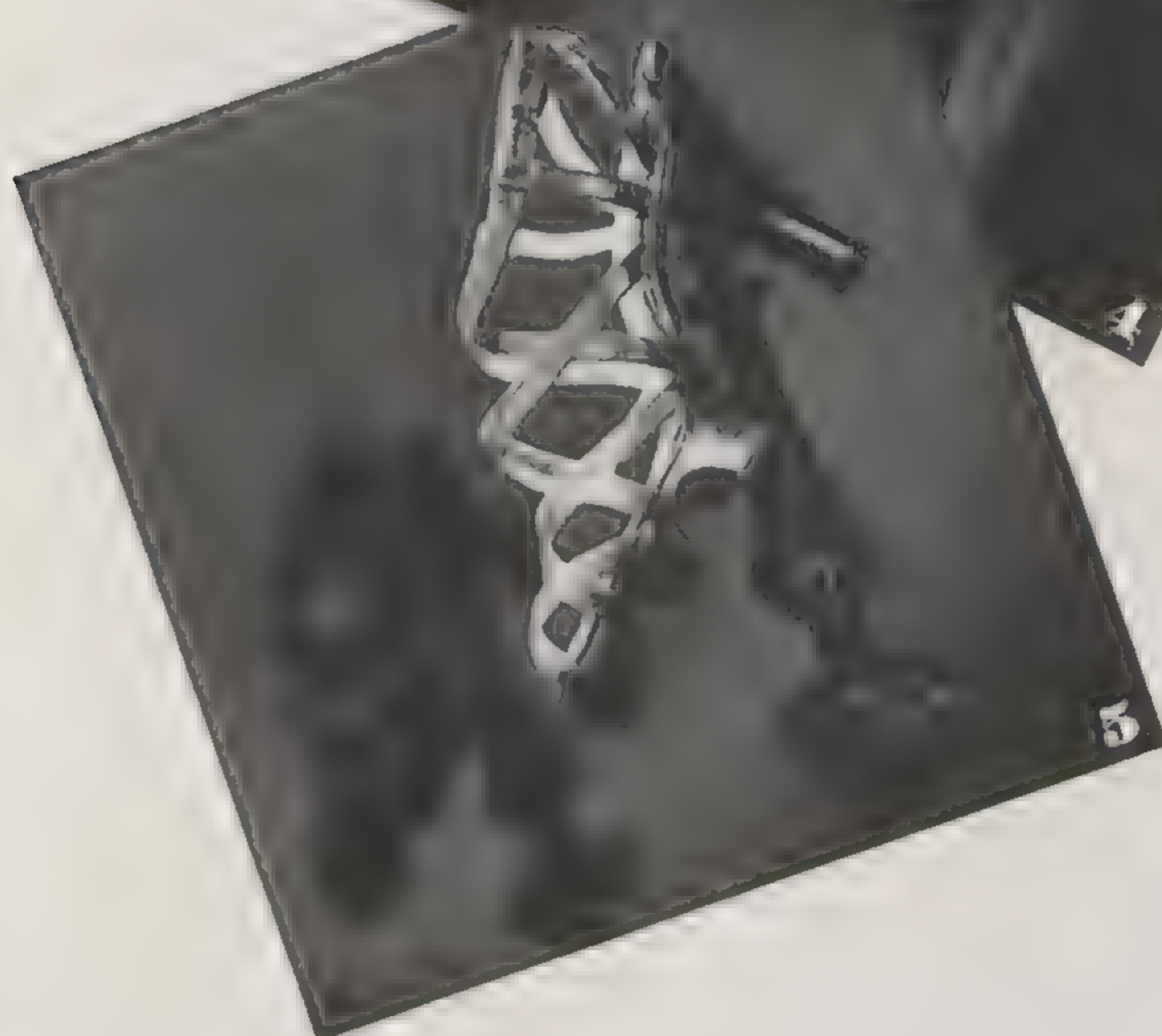
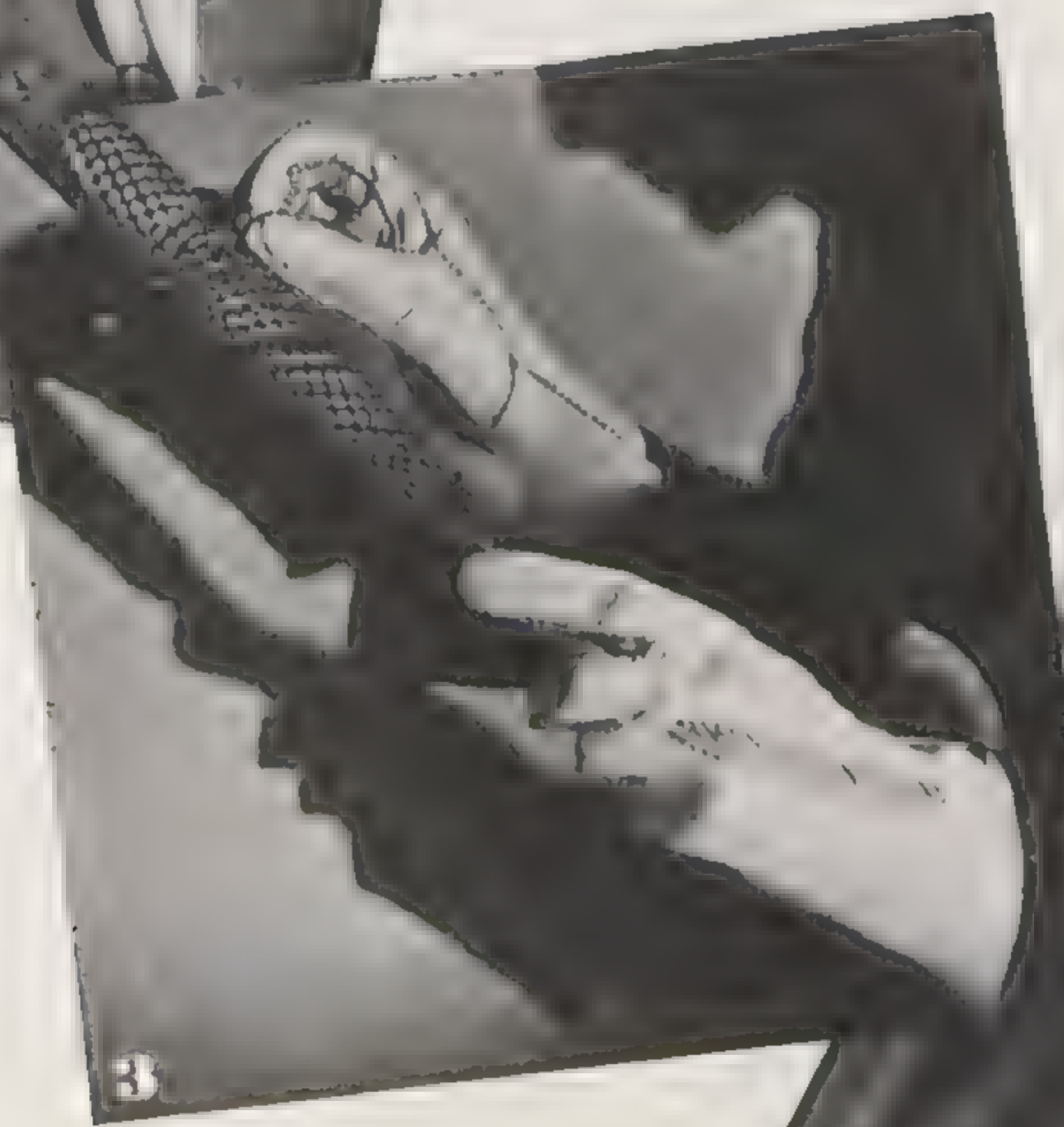


BOUXT

FROTH OF FRENCH LACE Paquin frosts a black chiffon dress with rows of white lace—a bloused, long-sleeved dress with a childish collar. A Victorian petticoat of white organdie props out the skirt. Imported by Salon Moderne, Saks-Fifth Avenue Patou names that evanescent dress opposite “Trois Valses”—a confection of black and white lace twined with pastel morning-glories. To make the bouffant skirt even more bouffant, there’s a delicate pink organdie petticoat. Jewels on both pages from Mauboussin



Collection caviar



1. Mainbocher made this evening head-dress—three imperial fronds of black ostrich, bound on with black crêpe streamers that tie in a bow under one ear

2. Alexandrine embroidered a swarm of golden bees on these white kid evening gloves, and rimmed the straight cuffs with still more gold embroidery

3. Brigg, whose umbrellas are raised everywhere, made this one of black-and-white checked taffeta. Maggy Rouff's tailored gloves, of white leather

4. Alexandrine liked the idea of embroidery on gloves—these are of white kid, with tapestry stitches in coloured silk on the first finger and top

5. Greco built these evening shoes for Patou's Collection, their thick soles second cousins to the clog. Gold kid makes the thin crisscross straps



PAQUIN'S Magyar dress—its skirt a one-sided tumble of crêpe flounces, its bodice tight as bark, its shawl wide and flirtatious



LELONG'S BRIGHT COATS. Lime tweed coat to wear over a printed dress. Grass-green tweed sports coat teamed with a mustard hat and gloves. Cyclamen hat, blue wool coat, to offset a black-and-green printed dress



PIQUET'S PALETTE. Burgundy and bright blue allied in a blouse-dress. Mauve, a new pinkish mauve, in a tweed suit with a blue crêpe blouse. Four colours linked in a tweed suit with a pale blue silk crêpe blouse



MOLYNEUX'S MUTED TONES. A slate-grey woollen suit, white silk blouse. A bright linen handkerchief accents a muted mustard-yellow wool dress. Biscuit-beige wool coat, to be worn over a black-and-beige printed dress



MARCELLE DORMOY'S yellow jacket, woollen skirt, silk crêpe blouse. CREED'S navy-blue wool suit, the gilet façade entirely of deep red suède. MARJORIE DUNTON'S triumphant tricolour, in a tweed suit, jersey blouse



SCHIAPARELLI'S CIRCUS SHADES. Tan-bark tweed suit, green foulard blouse. Pink and violet, the colours of the Fratellini clowns, in a tweed suit. Multi-coloured checked jacket, green skirt, a sprinkling of violet accessories



**2, 3, 4 COLOURS
TOGETHER**



More Schiaparelli circus stunts: "Grimacier" and clown buttons, and a necklace that's a swinging trapeze with acrobats



1. Dancing dogs on a leather monkey-cap. 2. Pointed clown-cap of shocking-pink sequins, with a navy-blue and pink wool jacket
3. Mauve satin jacket, spangled with embroidery that features rearing circus horses. Satin bag with violets thrust in the top



1. Tight-rope walker's satin bodice, all glitter and fringe, over a jersey skirt. Fingerless satin gloves with gum-drop buttons
 5. Ringmaster's squashed top-hat of felt; plaid suit. 6. More horses on a satin jacket. Crêpe dress; circus-queen ostrich tower



ALIX'S dotted crêpe shaft—a straight story in a season of billowing skirts. The skirt can be draped across the green panel and tucked in, as shown; or it can hang straight up-and-down. (Macy's)

Straight story



FRANCEVRAMANT'S all-black dinner-costume—a finely-pleated chiffon coat over a satin slip, both completely vertical. (The skirt is just held out to show the pleats.) Imported by Jay-Thorpe

MARCELLE DORMOY'S statuesque dinner-dress of crêpe, straight as a column, a triumph of simple perfection. This model, in black printed with flowers, was imported by Jay-Thorpe



TONI FRISSELL

White, white shoulders and a story-book skirt—layer of black tulle stiffened with horsehair. From I. Magnin, California



Wide, wide skirts—a haze of mauve, pink, and blue tulle below a flower-banked bodice. Mabel Downs; I. Magnin, California



- In the front row of heads, the adventurous pile their hair high, the young wear it long, but all put it together with imagination. Louis, of the American Hair Design Institute, did the first Récamier coiffure, with a twist of velvet and a rose
- Plaque of flowers and butterflies flat against the back of Charles of the Ritz combed-high hair. All flower arrangements; Bonwit Teller



Discussing vintages with the sommelier at Bellows', the famous importers—a lady in a thin black wool dress with a starch-white piqué jabot. Best; Marshall Field. White piqué hat; Sally Victor; Marshall Field



In the cook-book corner of Bellows' Fifty-Second Street sanctum—a black ribbed silk dress with a ridged gilet and collar of paper-white piqué; white piqué cuffs tied in sailor's-knots. White straw sailor or with ciré bow; black patent leather bag. All from Nicole de Paris



Sampling Hu'-Kwa tea in the tea department—a lady in a grey wool dress, with the new look of a full, pleated back and a flat front. Fresh white piqué collar. Best; I. Magnin, California. Bowl-shaped white piqué hat, blue bow; Florence Reichman; I. Magnin, California

Piqué Seasoning



The vast circumference of this Brie cheese, imported by Bellows', has nothing on the skirt of the black crêpe dress—enormously full and pleated. For spice—the collar and belt of satin ribbon, embroidered in bright red, blue, green. Dress and black straw hat from Russeks



Vis-à-vis with a jar of white pepper from Sarawak—a navy-blue knitted suit with a brief bolero, an incredibly pale pink sweater-blouse; Martha West. The hat—also pale pink—is of piqué, shallow as a saucer, with a bunch of flowers smack in the front; Sally Victor

VOGUE'S SPOT-LIGHT

By Allene Talmey

IN the spring, the theatre pitches forward on its face, and the art shows break magnificently on all sides. After the whirl of the Lunts doing "The Sea-Gull" on part-time with "Amphitryon," there is Ethel Barrymore showing off her bossy brilliance in "Whiteoaks"; there is Charles Waldron in "I Am My Youth." Everything on Broadway has hushed down.

. There is the fantastic "*Trompe L'Œil*" exhibition of paintings to fool the eye, at Julien Levy's. It is one of those stunts of realism that have been going on ever since birds back in ancient Greece tried to eat painted grapes. Either we are smarter than the birds or the new practitioners are not so good, but it is a pleasant side-track, full of lovely terms about illusion, about optical trickery, until one would think one were back in vaudeville with a magician sawing a woman in two.

. The Valentine Gallery has been showing the tender paintings of Raphael Soyer, full of shadowy girls in practice clothes leaning against radiators, of subway riders, of contemplative couples dreaming over a beer, of people painted because they are people and not ideology. Wildenstein has a magnificent collection of portraits by painters ranging from Cézanne to Modigliani, Manet, Picasso, Sisley, with plenty of self-portraits. And Seligmann is full of English charm with the Raeburn show.

. Desultory Adultery and Labour are not this year's meat. Only Lonsdale is concerned with the former, and only Blitzstein with the latter. "Once Is Enough" is the new Lonsdale play, which seems like a revival. It is done up with charm, good taste, excellent clothes, and attractive people wandering around chirping epigrams. It has everything except a point. That deficiency, however, is somewhat evened up by the lovely glitter of Ina Claire, who manages to be the Duchess of Hampshire and could charm a bird out of a tree.

. "A Doll's House" stands up enough to provide a good evening. Ruth Gordon plays Nora delicately and with ballet precision, full of sudden twists and turns. (At moments, she gets so doll-like that she might be Shirley Temple singing "On the Good Ship Lollypop.")

. "Wine of Choice" is this year's Behrman, and depends almost entirely on the grotesqueries of Alexander Woolcott's figure for character study. Sounding off once more on the ineffectiveness of the liberal, Mr. Behrman has picked a rich liberal, since wealth makes, apparently, the best cut of liberals. That theme has the theatre by the throat. Once more, a liberal gets a kick from standing (that magnificent 1938 phrase, probably protected by the Dramatists' Guild) in the middle of the road. But if it were not for that, Behrman would not have a play. Although he is my favourite wit, and I usually sit at his plays in a fine fever of delight, this one is a great scooping handful of nothing.

. "One Third of a Nation" is the Federal Theatre doing a fresh, instructive, and rousing yip on housing, by dramatizing the history of an old-law tenement-house. It shouts too much and, like practically all Left-Wing theatre movements, spells out the hard words and repeats the clichés of the radicals. Some day, a low-voiced theorist will come along and knock over the revolutionary theatre with a powerful revolution.



PORTRAIT OF MADAME CÉZANNE BY CÉZANNE

This important painting of Madame Cézanne, from Stephen C. Clark's collection, is now at the impressive Cézanne show at Durand-Ruel, given for the benefit of Hope Farm. (There is an article on Cézanne by Frank Crowninshield, on page 129)



PLAZA INDEPENDENCIA—QUITO, ECUADOR

Chile con Amore
a sentimental journey from
Valparaiso to **Quito**
by *Ludwig Bemelmans.*

THE Hotel Astor in Valparaiso had been recommended to us as the best place to stop. The driver of our taxi wanted to take us to another hotel, but, knowing that as an old trick, I said slowly through my teeth and with hard eyes, "To the Hotel Astor."

The driver shook his head and would not start. A policeman came and saluted, talked to the driver, leaned into the compartment, and said, "No, no, no, Señor, not to the Hotel Astor." The two were, obviously, working together. I got mad and shouted at both of them, "To the Hotel Astor."

They pulled up their shoulders, the policeman waved to the driver to go ahead, and said, "Take them to the Hotel Astor." That was all. We had won our bout.

We started on a long ride through the city. Finally, the car stopped at the side of an immense excavation that was filled with labourers, steam-shovels, trucks, and peons carrying bricks. The driver unloaded our trunks and baggage and said, "This, Señor, will be the Hotel Astor about six months from now, or perhaps a year," saluted, and drove off. We had also had our mail addressed to the Hotel Astor.

The Hotel Astor and many other ambitious modern places are going up everywhere in Chile to take care of the rush of tourists. Fifteen minutes out of Valparaiso is the new, elegant Hotel O'Higgins and the Casino Viña del Mar, with good food, gambling, Brazilians, and Argentinians. For little money (the dollar buys twenty-four pesos), you can gamble long, constantly, and recklessly.

Valparaiso, seen from the decks of a liner at night, is very beautiful. In the daytime, you can see everything in an hour. The town is named "Valley of Paradise," with much enthusiasm. It is as if the city of Yonkers were bent into a half-circle. You will get good seafood at the Restaurant Neptune, while you wait for the train to Santiago.

The railroad is electrified, and runs to Santiago in two and a half hours. All the hotels that will be recommended to you are clean, good, and the service and the cooking of Continental standards. The Restaurant Bahia is one of the best. (You enter it through an exhibit of every kind of fish and *langoustes* on ice.) Also excellent is the restaurant of the Hotel Ritz, and a small place called Chez Henri has careful cooking. There is one night-club in Santiago called the Boîte Africaine, which is a bad imitation of Roseland with a lazy band.

A very good white wine, which is also sold in New York, may be purchased for a few cents in the small bottles, round and fat, that hold *Wuerzburger Steinwein*. The name of this wine is *Undurraga Rhin*, and it is excellent with fish. There are various native champagnes at about a dollar a quart. Even when well chilled, this wine comes out of the bottle, half of it in a joyous fountain five feet high, the other half an unexciting, sugary bubble drink.

The German influence in Santiago is felt in the lovely little *Gänseblümchen* that dot the municipal grass, in the small milk-faced cadets with toy bayonets, who sit in the windows of the Ritz and lick whipped cream from dessert-forks. There are fat nursemaids, knitting in the many parks and rocking baby carriages; photographers; balloon vendors; and tubs of white water-lilies in the flower-markets. In a wide circle around Santiago stand mountain peaks—a kind of ring of geologic *soufflés Alaska*, hot, volcanic within, and cold and white with snow on the outside. Overlooking the city is a zoo. Here, squeezed between the cages of four lions and six Bengal tigers, is a small cage with thin bars and wire netting. The sign nailed over this cage reads, "Fox Terrier, Habitat Inglaterra." Inside sits the only family of Fox Terriers in captivity, four of them, shivering in black-and-white. (They get the same diet as the lions, including one immense bone.)

We immediately rushed to the Teatro Splendide. Posters all over Santiago announced Clark Gable and Myrna Loy in "Wife versus Secretary." This film had been running around the world just a week ahead of us, but we managed so far always to catch it on the last day of its showing. We have heard Mr. Gable embracing Miss Loy with deep Flemish grumbling in Bruges; he spoke to her in high, singing, lower-Styrian dialect at the Andreas Höfer Theater in Obergurgl Tirol; here in Chile, he declared himself in liquid Castilian passion. It was wonderful even in English on board ship.

On the way up along the coast is the lovely little town of Arica. From the high cliffs on the right side of the town, guano birds sail out to sea. The mile-wide cliffs change their colour from black to white as the birds fly away from them in an endless, living cloud. They blot out the town, the liners, the horizon, and the sun.

Out over the green waters, they dive in close formation, their wing-tips touching. It looks as if an immense carpet with an all-over pattern of birds were being quickly unrolled into the sea.

Hundreds of pelicans in reflective moods line the gunwales of the wide barges in the harbour. Here and there, one sits alone on the water. Seals swim about and play, coming up out of deep water without warning, and bumping the pelicans. The pelicans look annoyed, then ruffle themselves back into their dignity and unconcern, resuming their pose for the home movie cameras.

The south of Chile is horseback country—an idyll of mountain grandeur and wild, romantic lakes. There are rivers in which you can catch fish with a fork. There are good hotels everywhere, and the trains are fast, clean, efficient, with sleepers and dining-cars.

On the way back, I stopped in Quito. Planes do the trip, which took days by trains, in one hour and ten minutes.

Up to now, you spent the night in Riobamba at the Hotel Metropolitano, a violent inn that had seemed to have come out of a story conference of the Marx Brothers. It shook and trembled all night. The railroad engines switched cars through the lobby, and the engineer (a restless fellow) pulled the cord every few minutes, calling with his steam-whistle for cigarettes, coffee, the morning paper, and what-not. At six, you dressed to go on to Quito.

The André Roosevelts have a little hacienda in Quito at the foot of Mount Pichincha. André Roosevelt is known among the natives as Papaross. They have a little brown mountain man for a butler, who is as wide as he is high, can pick things up from the floor without bending down, and, I think, sleeps in a tree. He wears the discarded pants of Papaross, cutting them off at the knees, and they just fit him, hanging down the back in a swaying, Turkish effect. The jackets he uses as is, for overcoats and bath-robes.

The cooks are not very good in Ecuador, but then one can have two of them. Papaross has two. We shot a rabbit one day up near the top of Pichincha and brought it home. The cooks had never cooked a rabbit before, and, with Indian patience, both of them sat four hours at the side of the duck-pond and plucked the rabbit.

"Look at my garden. Ruth only planted these forget-me-nots last week, and now look at them." The flowers, innocently blue as the cloak of the Virgin of Quinche, are up to the butler's knees. The daisies are as big as the face of alarm-clocks; cacti bloom in electric colours; the garden hums with colibris, bright and expensive as Cartier's windows.

This luxurious pastorate became suddenly cloudy when an article I had written for a New York magazine about my last visit to Quito appeared there. The article was waved about everywhere for weeks in the face of all Quitanos. It cost me a pair of new riding-boots, several good dinners, and a bottle of champagne.

I had lost a very fine pair of riding-boots, leaving them too close to a camp-fire in Patagonia. (Continued on page 136)





Too warm for anything but a bathing-suit

SPRING SKIING IN IDAHO

A bathing-suit above skis is no strange sight at Sun Valley, Idaho. Out there, you can ski up until the first of May. Temperatures may hit 90° in the sun, but the snow doesn't melt. Men peel down to the waist for the long all-day tours. Women climb in bathing-suits—ski trousers and jackets in rucksacks. On goes everything again for the down-hill run, for crystalline spring snow is no feather bed to fall on. Sun-tans are deeper than they are in Florida.

At noon, high on Proctor or Dollar Mountains, cowboys serve lunch, and you doze for a while in the warm spring sunshine. At the end of the run, buses, dog-sleds, or the new ski-tanks lug you back to the inn for a swim in the hot-water pool. Not only has Ketchum brought Austria to Idaho—but it's helping to put skiing over on a long-term basis.

On the steps of the Challenger Inn: the first three are orchestra players from The Ram; then Count Felix Schaffgotsch; Mrs. Fergus Reid, Mrs. Richard Scott, Mrs. Oswald Lord, Mrs. Joseph Thomas, Mr. Joseph Thomas, and Mr. Fergus Reid

AUSTRIA IN IDAHO

At the local café, The Ram, Mrs. Joseph Thomas, "Happy" Porter and Mrs. William Harkness having coffee

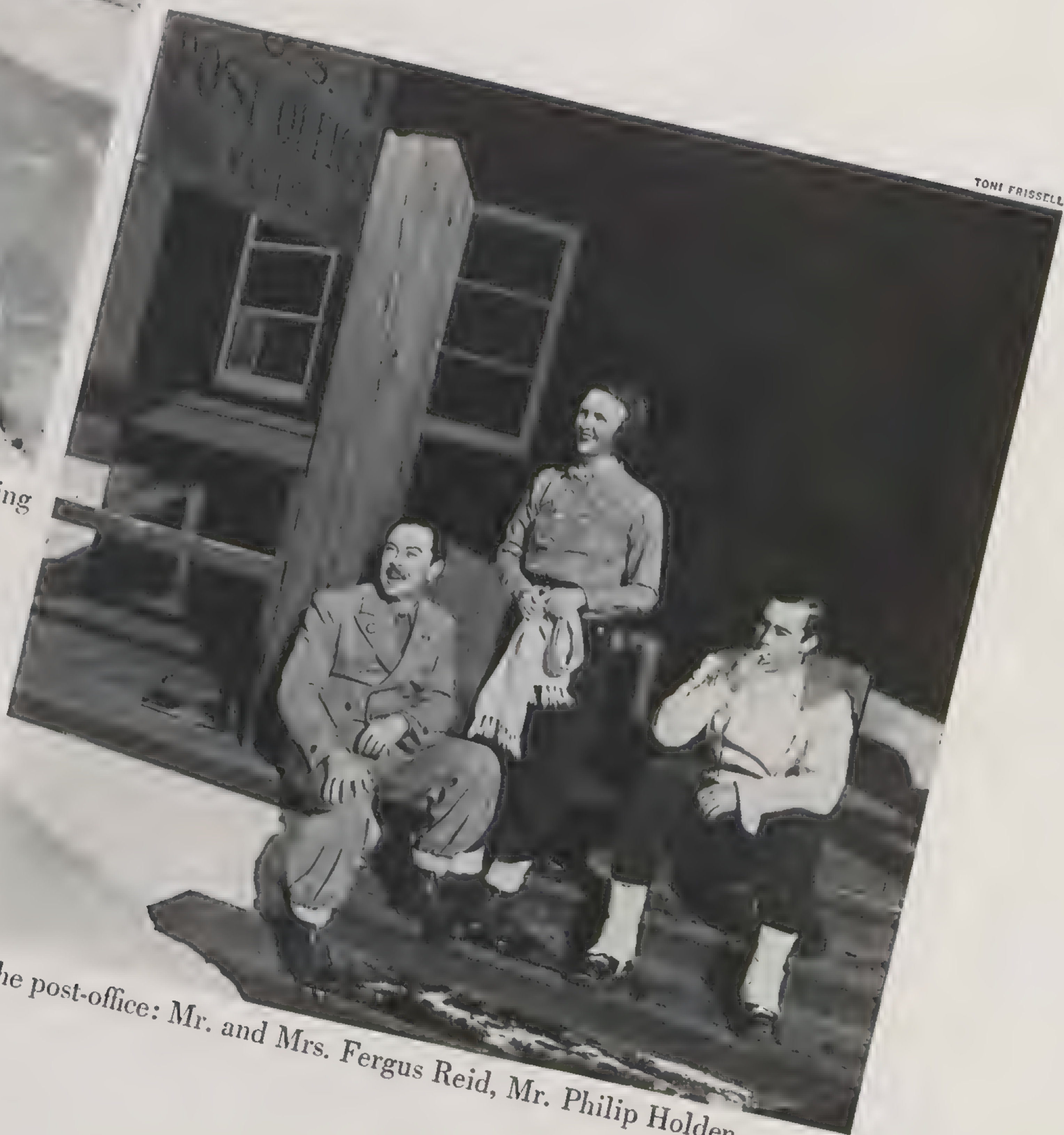




Mrs. and Mr. Richard Scott, two of Sun Valley's best skiers



Mrs. Joseph Thomas sun-bathing



At the post-office: Mr. and Mrs. Fergus Reid, Mr. Philip Holden

SHE MARRIED FOR LOVE

By Evelyn Hitt

But she managed to live, dress,
and entertain practically as well
as if she had married for money

ALTHOUGH brought up to marry for love where there is money—she just married for love. You see her every place that is gay and smart. You read of her doing the newest in entertaining, starting the latest fashions. Perhaps you envy her without realizing that her income may be smaller than yours—the same on which you may excuse yourself for living a dull, glamourless life. The one on which you complain you never could afford to dress that well, or entertain all those attractive, spoiled people. But her parties, which every one adores, are parties where guests help themselves to corned-beef hash and play games that keep them fascinated far into the night. (They cost her twenty-five dollars.)

She has taste and imagination. So have you. But also she has that self-confidence that is the basis of all initiative. And so have you, as soon as you have tried, and thus succeeded. Then you no longer pity yourself for your poverty as compared with so many of your glittering friends. Then you enjoy figuring out the cleverest way of spending a dollar to bring in the gayest return.

You live in a small city apartment and employ one servant. She is a very important part of your plans. Go to the best and haughtiest agencies. Interview the cream of their crop, the ones who have the longest references. Carefully check with the past employers on every prospect whom you like. Keep several names for future reference or second choice. After you have decided on one, pay her what she asks. If she proves worthy after a year, raise her and cherish her. One good maid is worth more than a whole staff of mediocre servants.

You understand the subtle magic of many small luxuries. In contrast to eighty-room houses that have frayed curtains, you run the smallest establishment and gild it with quantities of thoughtful extra touches. On every low table, there are always flowers—some days, tiny orchids are mixed with white daisies. Other days, you mass pink roses and cornflowers cut so short that they are nothing but colour.

In a corner of your living-room, a table holds everything your friends like to drink, from old brandy, Scotch and Irish whisky, and cocktails—already mixed—to tomato-juice and Coca-Cola. A wide variety costs no more in the long run. There are all the proper glasses, cocktail shakers, bottle openers, sugar, lemons, squeezer, and jars of biscuits and nuts. Everything is in readiness for the most exacting bartenders—only the ice-jug to be filled.

There are several brands of cigarettes. Your ash-trays and cigarette boxes, used and noticed more than any other of your possessions, are the epitome of taste, made to order, designed by you.

You forgo the smart address and modern elevators if you must, but you insist on a wood-burning fireplace. What if the building is old-fashioned? You have high ceilings, large windows, and a kitchen spelled without an added “ette.”

A feeling for newness and gayness is in your decorating. Here, as always, your taste saves your money. Because you can not afford beautiful furniture, you have avoided like the plague those timid and refined copies, and instead have achieved your subtle effects with colour. Palest blue upholstery against darker blue walls, with beds in turquoise on a purple carpet. Where you can only afford scatter rugs, you paint the floor an exciting colour. A child's room is in bright canary-yellow and washable white—with a white rug thrown over an orange floor—all as fresh as daffodils.

You concentrate on the dining-room. Most are so wasted and impersonal. By keeping the table narrow and against one end, you transform it into a child's playroom by day and your extra living-room by night. The walls are plastered in scrap-book fashion with gems from your attic collection of old photographs. Tired of beige and *grège*, your drawing-room is painted and upholstered in faded pinks, blending with the dark grape-coloured floor, all focused towards a delicate marbled pink fireplace.

All winter your life is built around that fire. On your income you can not afford restaurants, so you specialize in offering to the city mice that greatest need and greatest rarity—an atmosphere of home. It attracts your husband, evidently quite a feat these days. And that varied species of substantial and irresponsible, stupid and brilliant, social and professional, delightful people known as friends long for the touch that they are too busy or too lazy to create for themselves. You have it to give, from necessity as well as choice, and you realize the hostess shines brightest against the background of her own creation.

One day it is lunch. Two carefully chosen men and a lovely lady arrive for a simple, short, and delicious meal. One servant can do this to perfection. An icy cocktail by the crackling fire, flowers on each table, stimulat- (Continued on page 138)

LELONG adds an electrifying blue crêpe panel to a black coat; subdivides it with black frogs. Straw scoop. Mauboussin jewels





Maybe it all started when young things began tying their heads up in peasant kerchiefs; at any rate, the urge to bind something around your head, somehow, is at fever-pitch this spring. On this page are some ideas to spur your own ingenuity

Top: For day, wrap a length of printed silk around your head like a Martinique native's turban, knotted at the side. Centre: Spring evenings in the country, bind bright-coloured wool mesh under your chin and tie it in an immense bow aloft

Right: At night, wind a gold mesh veil around and around your hair and thrust two huge roses in the top, leaving some of the veil to stray over your eyes. Almost any flowers, or feathers, are equally effective—so long as they're bound on

Bound-up heads



Bound-up head.

It's new for heads to look bound up. It's new for hats to be lashed on, one way or another. This felt tricorn beret is secured with a sweeping felt band that almost covers the back of your head. Lace jabot; fabric bag. John-Frederics



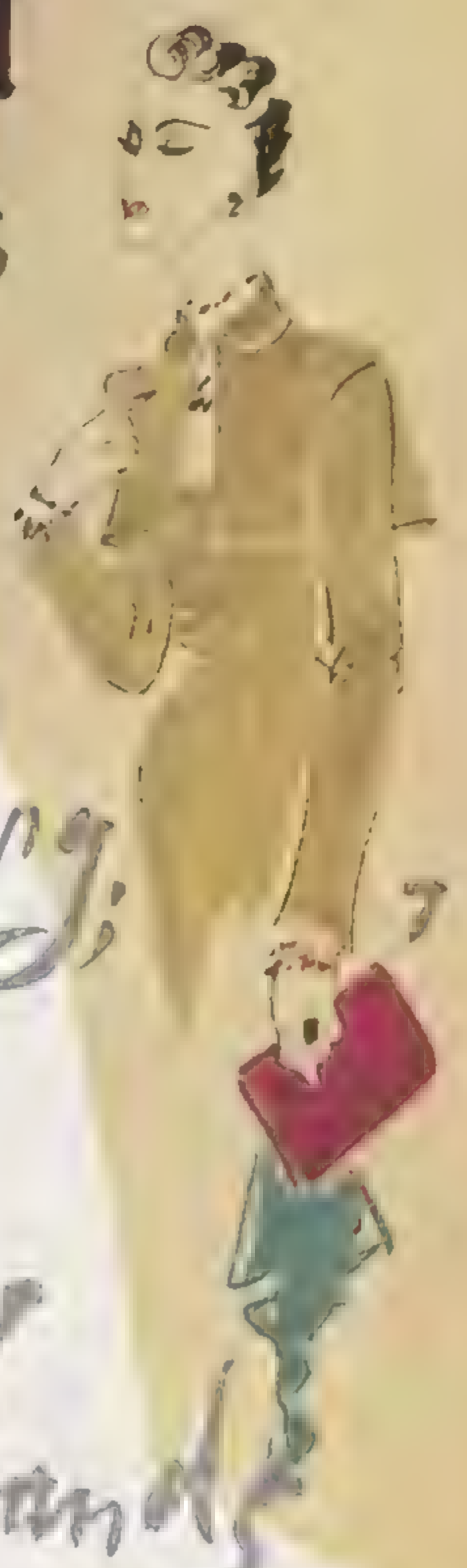
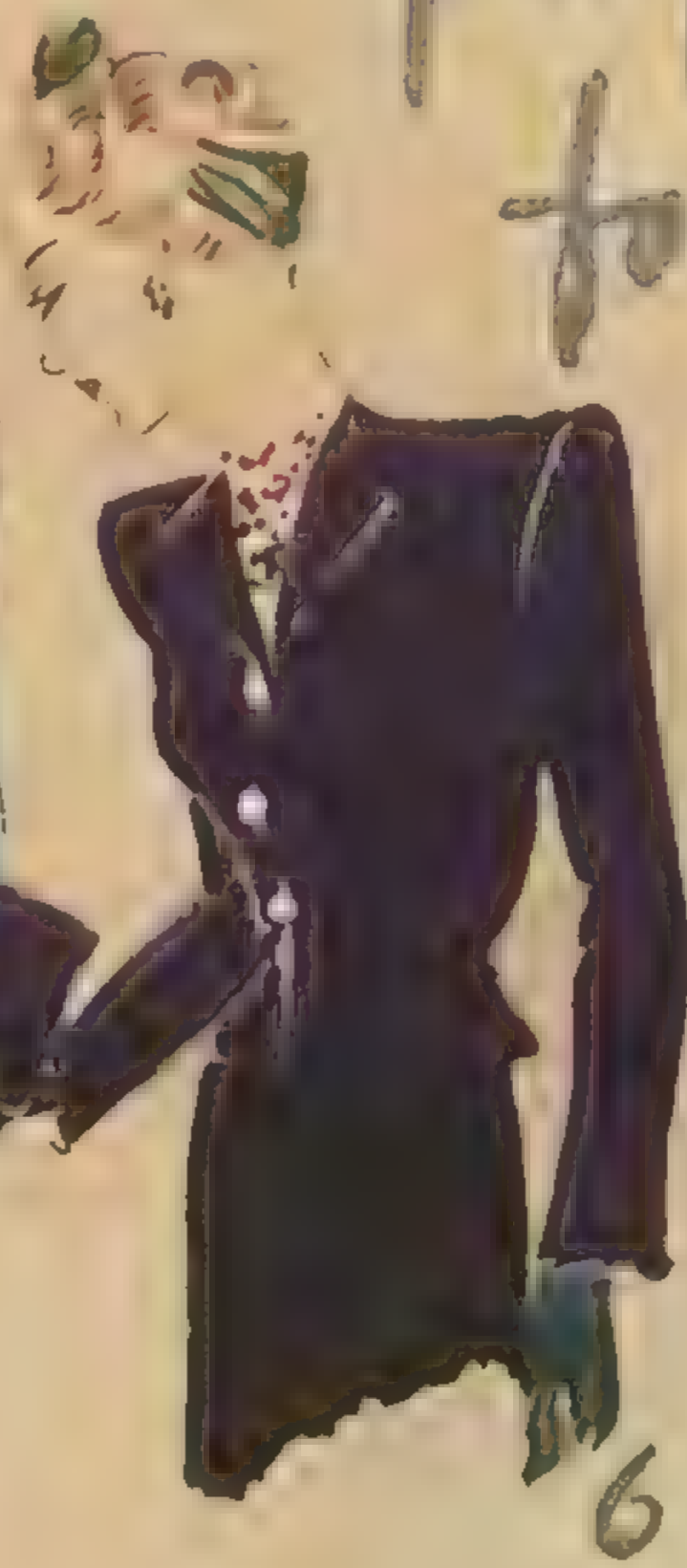
This is
in praise
of Suede



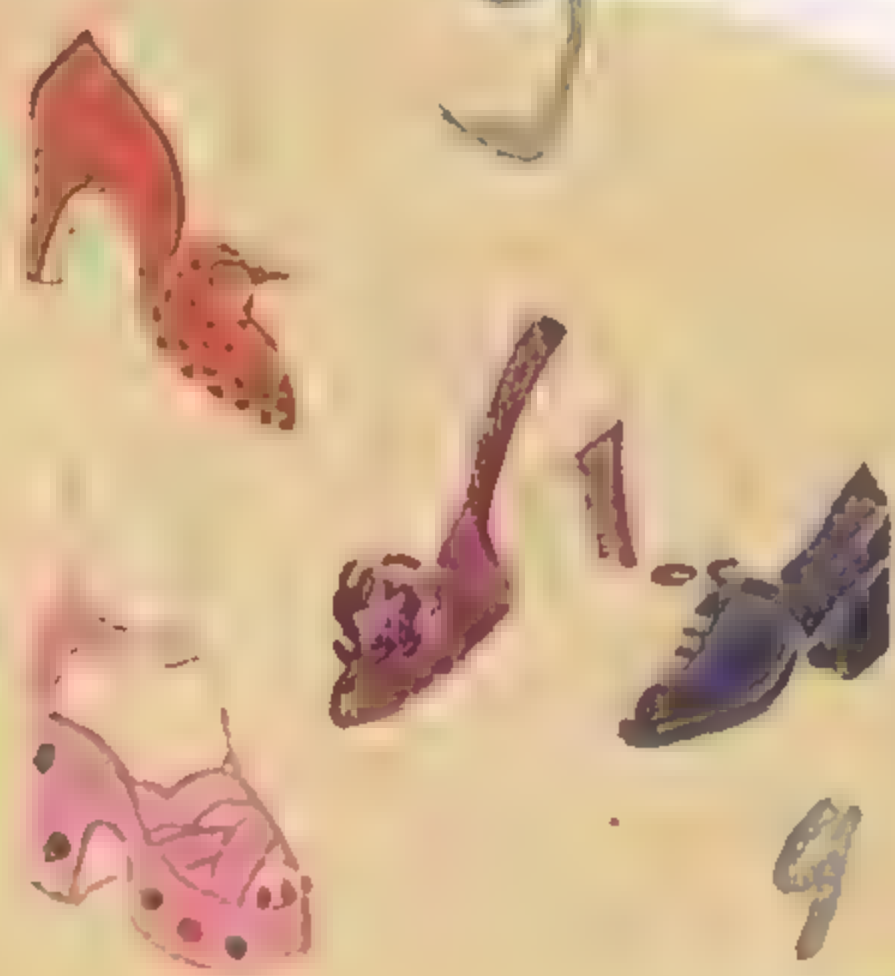
Suede in new
flower shades and
feather-weights—
perfect
for spring



Suede for
city,
country,
day,
evening



Suede that makes
top-coats, jackets, jerkins;
suave short boleros for evening;
gloves, bags,
shoes, hats,
even head-bands



1 Dahlia-red suède jacket, with a new collarless neck-line. Here you see it with pink and green, for sports; it goes equally well over a dinner-dress. At Altman

2 Pink suède fencing jacket, buttoned across one shoulder and down one side. Its sleeves and the skirt are of jersey. Bergdorf Goodman. Wear it with the chalk-blue hat and bag; the dark blue gloves, for spectator sports; casually, for active sports

3 Accessories to accompany a black tweed town suit, or to go with your country clothes. Red suède envelope, hand-stitched, with a small red bow at each end of it. Saks-Fifth Avenue. Rocker-bottomed bag of hand-stitched green suède. From Best. Luggage-tan suède gloves, natural stitching. Saks-Fifth Avenue

4 Primrose-yellow swagger coat, sleek and supple, to wear with black in town; with a livelier colour out of town. Macy's

5 Turquoise suède dinner-jacket (you can wear it over a sports dress, too) with purple suède gloves and a purple head-band looped around your curls. You can find this at Hattie Carnegie

6 Purple suède dinner-jacket with silver peasant buttons; gloves and head-band of green suède. Also at Hattie Carnegie

7 Sulphur-coloured suède bolero, barely covering the décolletage of a sheer linen dress in the same colour. Henri Bendel. Cerise and green accents

8 Cherry-red suède jacket, perfect for sports. You can also put it over a slim, semi-formal black dress for evening. The jacket; Abercrombie and Fitch

9 Nasturtium suède makes a street shoe with a perforated vamp. Find it at I. Miller. Mauve clog with covered cork sole, studded with multi-coloured stones. For hostess gowns or pyjamas. Jay-Thorpe. Purple suède shoe for summer evenings, a silly flower on the toe. And a cornflower-blue suède shoe, cut superbly, to go with tailleurs. Delman shoes from Bergdorf Goodman

Colouring the Facts



HERE'S plenty of colour this spring, though All Paris is talking black-and-white; though navy-blue is getting its usual rush; though grey is so strong. Bright colours; pastel colours. And since you'll undoubtedly want to put some colour in your wardrobe, remember that the smartest combinations are the unobvious ones. Those opposite, for instance, built around flower-shades of suède. Those we describe in the next paragraphs—colours mixed skilfully and unexpectedly; ideas for you to carry out in your wardrobe—for sports and town, day and evening.

Assemble, for your country week-ends, such a combination as this: a pale grey skirt, deep grey jacket, deep coral sweater, and dusty-pink scarf. Or this trio—a wine tweed skirt, an emerald-green sweater, with a pale blue suède jacket to go over all. Get a tobacco-coloured tweed skirt and jacket (later on, linen) to go with a mauve-pink sweater—finish off with a purple-blue belt and scarf. Let a pale yellow suit be background for a deep blue sweater, yellow-green scarf and belt. And pamper yourself by wearing, for breakfast in bed, a little bed-jacket of pastel suède.

Go right ahead and wear colour in town. Sling a dusty-pink jacket over a dark blue dress, then spice it with emerald-green and purple. Put something bright pink at the neck of a dark blue ensemble, and on the dark blue hat. Add pale grey gloves and bag; dark blue shoes. Take a pale beige dress and punctuate it with a black bolero, a touch of bright rust at the neck and on your hat. And round off your outfit with pale beige gloves, black shoes and bag. Buy a skirt of thin black tweed, put a tailored black suède jacket above it, and let a suède bag in your favourite bright colour be the only contrast. (If you are going in currently for dark blue, you can work this every bit as well.)

One of the newest things you can wear for evening is an all-white dress—but there'll be times when you want to dress it down with colour; an emerald-green jacket, a cyclamen handkerchief and cyclamen jewellery. If you're a partisan of pink dresses, have a rose in your hair, rose sandals, green handkerchief, red bag. With a pale blue dress, try a dark blue coat and emerald-green accessories. With a yellow dress, a deep red jacket, bright green scarf or jewellery. With a grey dress, a darker grey jacket, rose and red accessories. For dinner, a suède jacket with a large suède portfolio in the same colour. And if you have to drive anywhere in an evening dress, match a suède triangle to one colour in your costume (the most becoming) and tie it peasant-fashion around your curls.



FRENCH ARRIVALS

MOLYNEUX'S white linen jacket and blue silk skirt—one of the crispest suits imported from the Paris Collections. Reproductions about \$10; Franklin Simon; Marshall Field



MOLYNEUX'S black-and-white study. A white daisy toque, white gloves, a black grosgrain jacket, a crêpe dress. Lord and Taylor brought over this suit and have copies for about \$70



MAGGY ROUFF'S black crêpe afternoon dress, jokingly buttoned with colourful porcelain vegetables. Macy's, who imported it, has accurate copies for as little as \$30



ALIX'S new mouse-brown—a sympathetic half-grey, half-brown colour—in a crêpe dress with a shirred panel. Bonwit Teller and Marshall Field have copies for about \$40



SCHIAPARELLI'S bolero suit of black crêpe—one of the briefest boleros that have crossed the Atlantic this spring. Imported, and reproduced for about \$60, by Bloomingdale



MOLYNEUX'S contribution to American red, white, and blue. A blue wool crêpe suit with a red-and-white crêpe blouse. Imported, and reproduced for about \$75, by Bonwit Teller

SCHALL



SCHALL

1. Maggy Rouff's white leather gloves, with hand-stitching
2. Molyneux's veiled black straw hat; gold-and-crystal pin
3. Schiaparelli's pink chiffon gloves with a "remembering" bow
4. Suviane's black box-calf bag, with gold mesh on the handles
5. Mainbocher's three feather pins to put in evening coiffures
6. Head-dress and bracelet by Mainbocher—small ringing bells
7. Mainbocher's green chiffon handkerchief, green lace edging

8. Maggy Rouff's fortune-telling gloves—heart and head lines
9. Schiaparelli's elongated black antelope bag, lid-closing
10. Another black antelope bag by Schiaparelli; hearts trim it
11. Molyneux's twin bag of beige box-calf, with a round cover
12. White-stitched bag of orange-brown box-calf, by Molyneux
13. Schiaparelli's black box-calf bag, with a plastic oval
14. Maggy Rouff's black suède gloves, embroidered beige circles

8 page portfolio
for those with more
taste than money

Cutting Corners

[VERYBODY cuts corners. Mrs. Theodore Roosevelt, junior, Miss Ina Claire, and Arturo Toscanini are all regular patrons of the same shoe-repairing place. The women of one of the richest families in America have the runs in their silk stockings rewoven. A representative of another of the world's great fortunes shops frequently in Woolworth's. The Duchess of Kent wore the same printed silk suit over and over for months last summer. Mr. Carroll Carstairs buys ten-cent store china to be handed about by his top-drawer butler at his gallery luncheons. But—see what we mean?—those corners are cut with unmistakable authority. And Vogue—on the next eight pages—presents a portfolio of ideas for your own cut-corner cupboard.

Have a variety of jackets and two black dresses—one for day, one for evening—and build up a fine reputation for smartness. We show seven of these twenty-four hour service jackets on pages 110 and 111 (Vogue's Finds of the Fortnight, that you can probably find in your own city).

Choose costumes for now that won't wilt by July, that can shed a layer (a jacket or coat) and go forth bland and self-contained. For example, the black and white checked jacket-suit on page 108 will be as cool as dry ice one day next summer, minus the jacket, plus a wheel of icing-white hat, baby-short white gloves, and an African daisy thrust through the belt. Or choose the yellow wool jacket and print dress ensemble (page 108); use the jacket as your light wrap all summer, and the printed frock with shady hats for the hottest days in town.

Listen for Vogue's Whispers of small treasures (pages 112-113). They may supply you with "menace" just when you need it. Or make your own things, the clothes that can be really your own, the clothes you'll see on nobody else, with a Vogue design, worthy fabrics, and skilful patience. A whole wardrobe that will do you credit in town and country and debit you with less than one hundred dollars is shown on pages 114 and 115.

And, finally, let the articles, "She Married for Love" (page 98) and "Entertaining on a Shoe-string" (page 147), help you in your entertaining. Simplify your cocktail parties, concentrate on your guests rather than your decorations, and have a few simple menus well and simply served rather than a variety of expensive food. Fruits and vegetables are just as good in season as out; and *vin rosé* may well be your guest's favourite wine.

Now turn the page and read on.

Vogue Finds - in shops across the country



You'll wear both separately, later on—the print dress, yellow-and-white on black, and the cardigan jacket of yellow Lorraine wool. About \$35. Straw hat. About \$10. Bloomingdale



PHOTOGRAPHED IN MACY'S FORWARD HOUSE

To carry you from spring to autumn, a black-and-white checked dress and jacket of sheer alpaca, with a white linen dickey. About \$16. Ribbon sailor. About \$10. Trifari flower pin. Macy's



Buttercup-yellow and white print on a silk dress with a pleated skirt, a fitted jacket; more white in the belt and the clump of lilac. About \$23. Black straw hat. About \$11. Bonwit Teller



Still the great standby for spring and summer in town—a short-sleeved dress with a redingote. Red-and-white crêpe; chiffon redingote. About \$25. Altman; J. W. Robinson, Los Angeles



A smoke-grey Kalmour evening dress of rayon crêpe, with shirring up the front, and a fitted jacket to turn it into a dinner-dress. About \$28. Pink glass jewellery by Leo Glass. Macy's



You'll wear this jacket, of yellow Botany flannel, all summer—separately or with the black-and-white skirt of Celanese rayon. About \$30. Sailor, about \$10. Best; J. W. Robinson, Los Angeles



Smart with a black suit: a toast-coloured straw sailor, very Watteau, with a black ribbon. About \$11. Long white doe-skin gloves, black-stitched. About \$4. Saks-Fifth Avenue



Black rough straw hat, red ribbon. About \$8. Bloomingdale. Short black doeskin gloves, red-stitched. About \$3. Wanamaker. Black patent leather Shur-Tite bag. About \$5. Franklin Simon



Fitted cardigan of amber Botany flannel - for sports or dinner. About \$20; Lord and Taylor



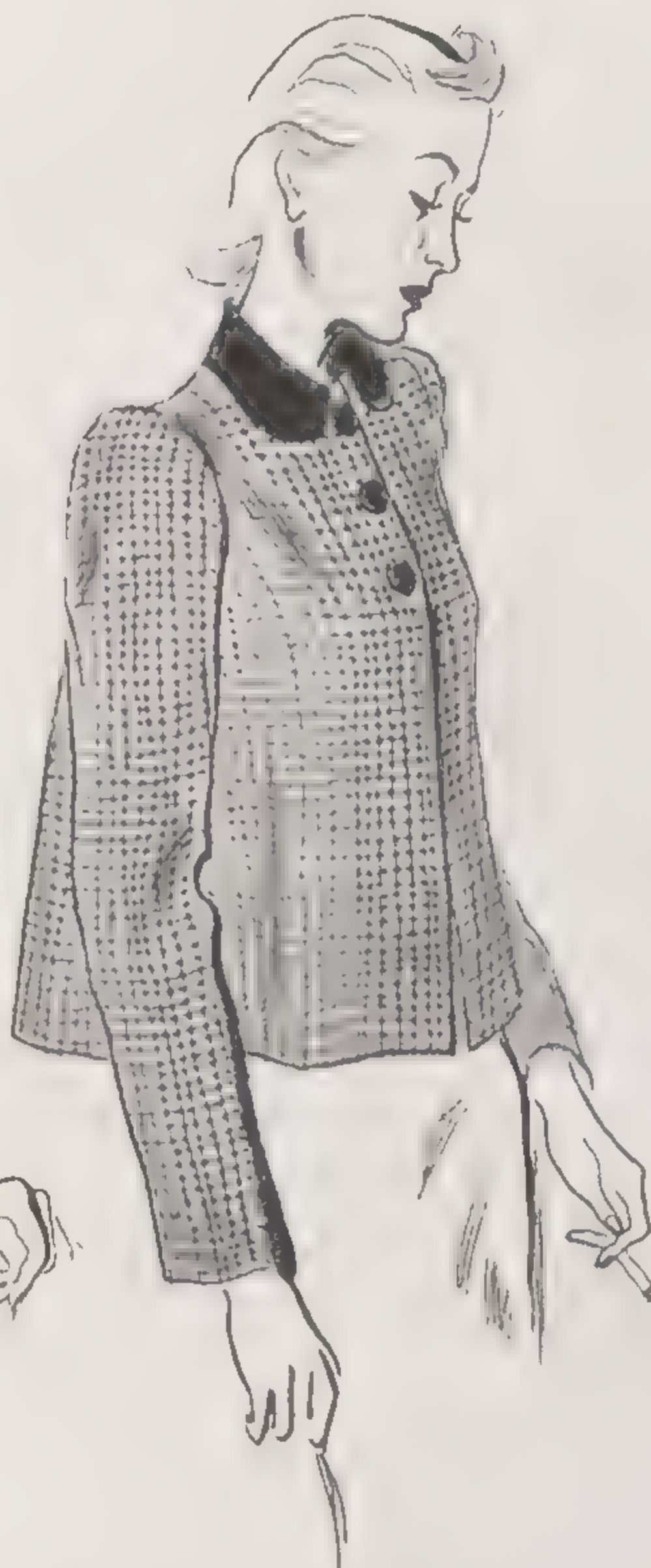
Waistcoat-cardigan of tie-silk - to wear as jacket or blouse. About \$11; Saks-Fifth Avenue



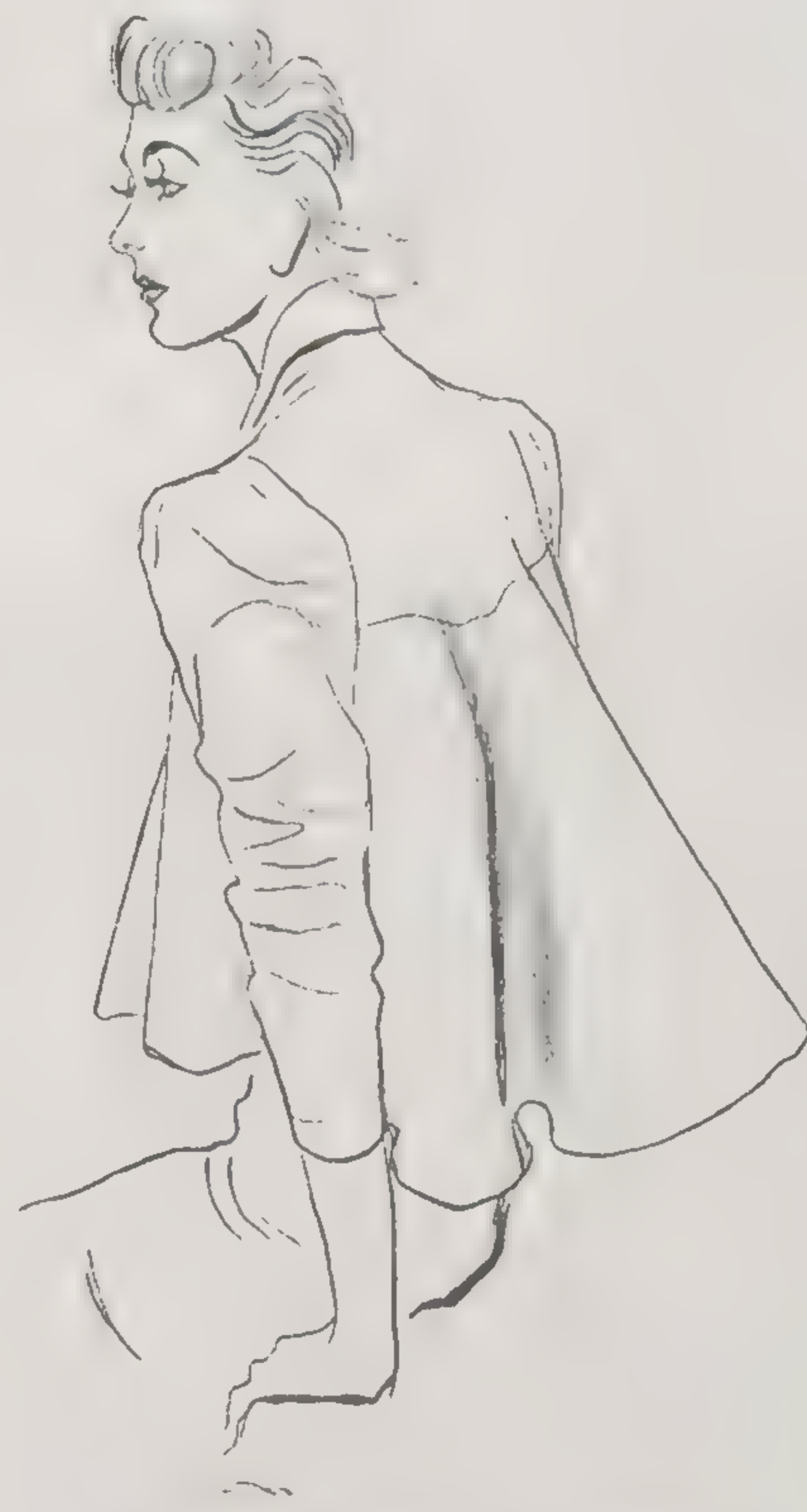
Crisp bolero of bird's-eye white piqué - for evening, now; later for day. Around \$7; Best



Cutaway bolero of pale blue bengaline - perfect with black. About \$8; Lord and Taylor



Shepherd-check box-coat of twill for spring evenings and summer days. About \$12; Altman



Red felt jacket, to serve as half a dozen wraps. About \$12; Lord and Taylor

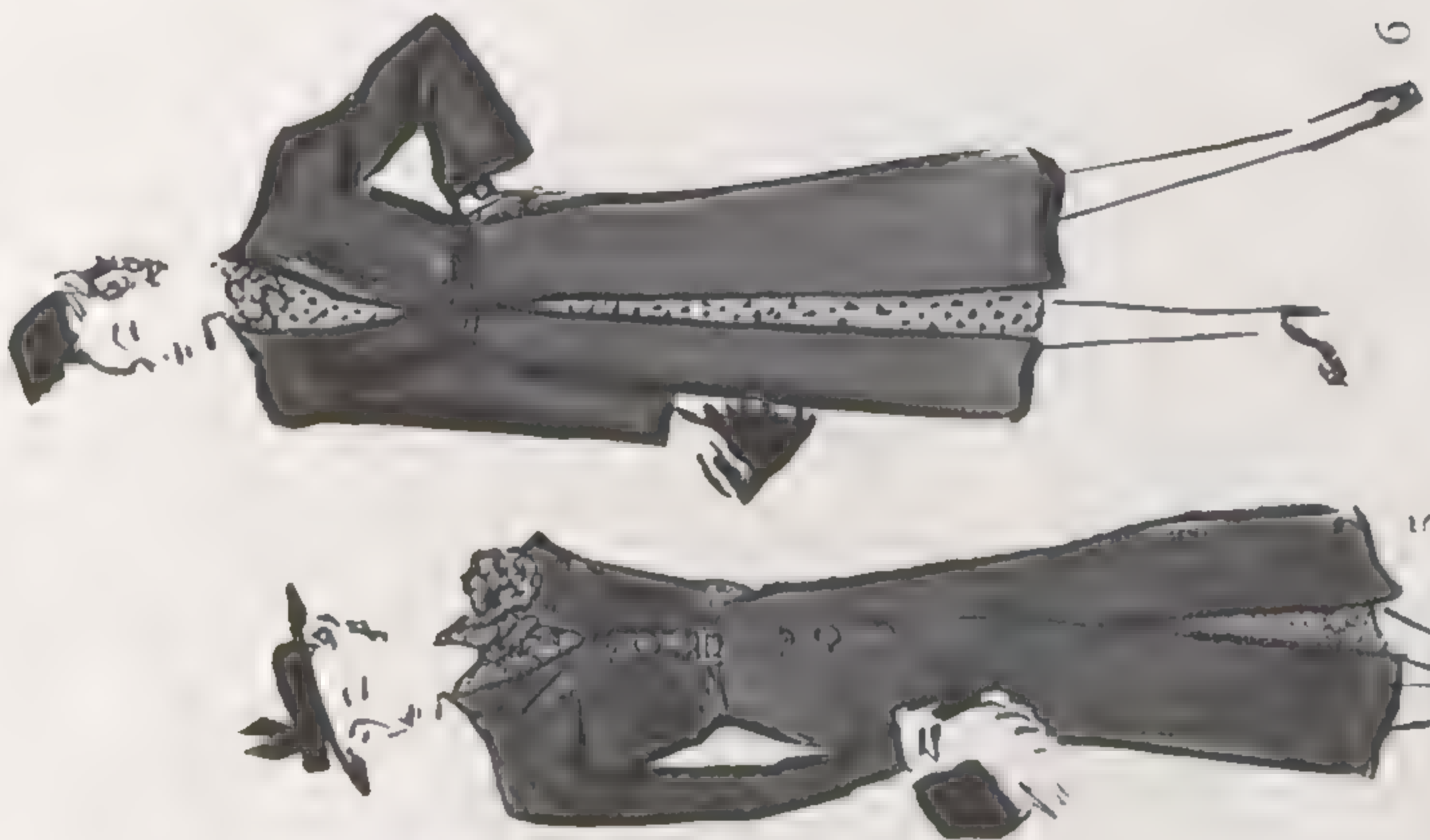
Vogue Finds - Day or evening jackets



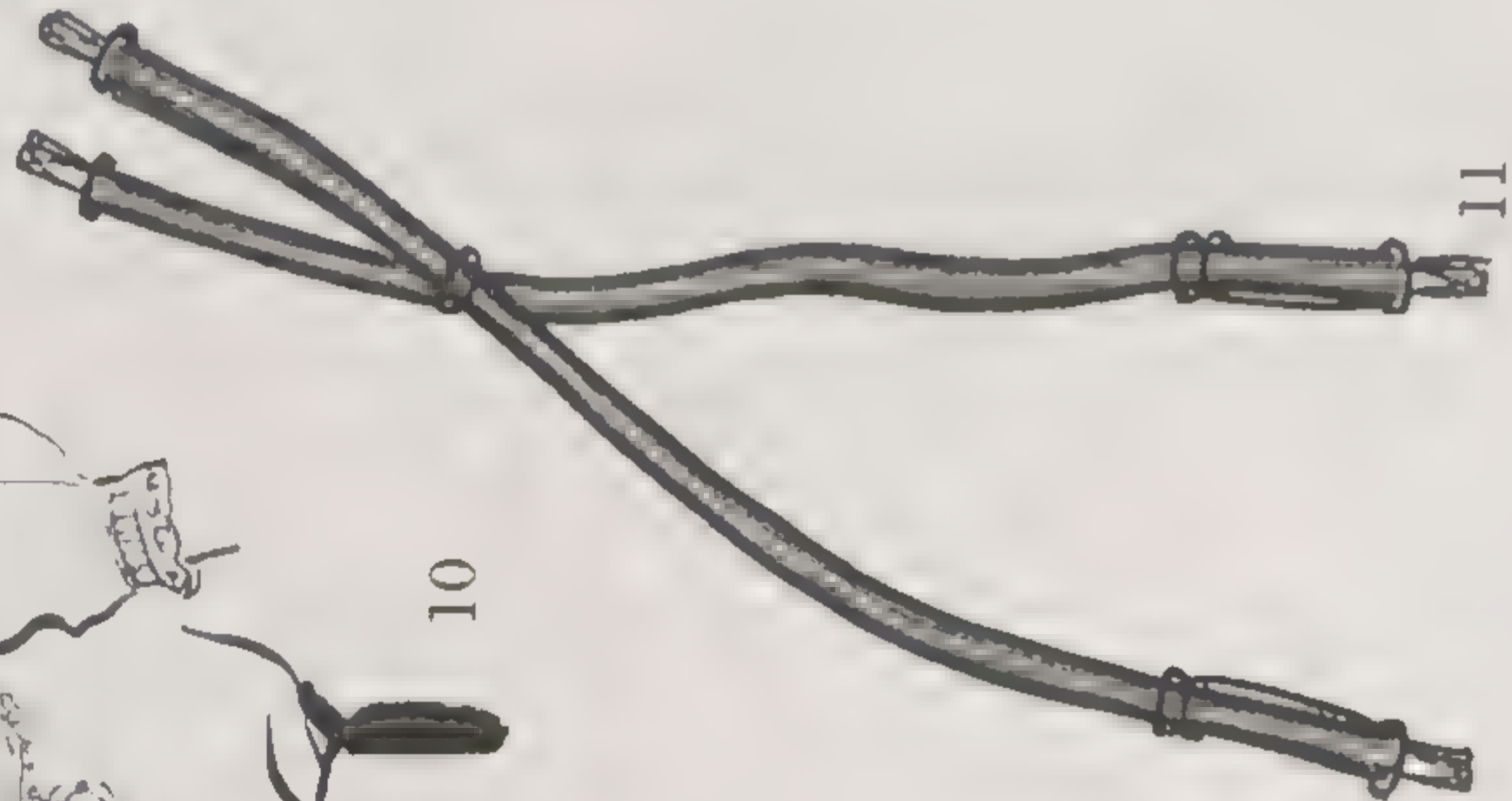
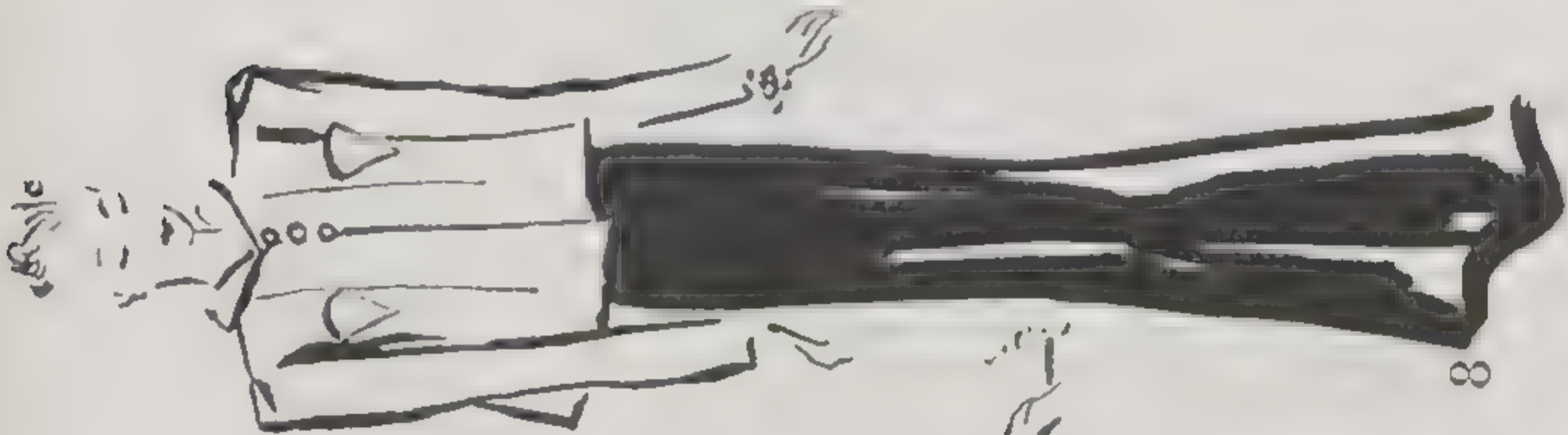
KENNEDY

(Above) Black dress, about \$23 Pink tweed jacket,
about \$13; Franklin Simon
(Left) Here's how the felt jacket (sketched) looks at night.
Black crepe evening dress, about \$30; Lord and Taylor.

Whispers to a girl with nothing a year



- More wishes than wealth--that's your problem. Gaps in your wardrobe. Purse flat as a rug. But here's hope--have a look at these spring fresheners--and at their prices!
- 1) Brighten up with Van Raalte fabric gloves. About \$1.50; Best. Pin edelweiss to your lapel. About \$1; Bonwit Teller. Get "Wear-Right" fabric gloves for around \$1; Bloomingdale.
 - 2) Put anemones on a current evening dress. About \$1; Macy's. Spend chicken-feed for lilies-of-the-valley. About 50¢; Macy's.
 - 3) Accent a print with a bright doeskin bag and doeskin gloves to match. Together, under \$6; Franklin Simon
 - 4) Squash a shirred bengaline hat (in your pet colour) on your head; about \$3. Match it with a bengaline corselet-belt; around \$2.50. Both at Macy's
 - 5) Buy a dress and get a coat beside--shirt-waist dress of wine-and-white crêpe; navy-blue crêpe coat. Incredibly, both for about \$11. Blue straw hat; about \$5. John Wanamaker
 - 6) Solve the spring coat problem with this unlined redingote of black Botany wool--it makes a costume out of any dress in your wardrobe. About \$17; Bonwit Teller
 - 7) Own, for fun, this tape-measure scarf by Echo--of yellow-and-black crêpe. (Other colours, too.) About \$2; John Wanamaker



8) Indulge in one evening wrap that does the work of several--this box-jacket, of red rayon bengaline, flips out over tube-skirts and hovers over bouffant ones like a dream. Somewhere around \$8; Best

9) Look enchanting at leisure (and give your other clothes a rest) by slipping on this dirndl house-coat. The bodice is blue linen; the skirt, flowered crêpe. P.S. Wear it for informal dining in the country. About \$7; Lord and Taylor

10) Achieve that angelic frilly look by wearing this organdie-and-lace blouse with your spring suit. To look at it, you'd think it cost more than it does--under \$5, at John Wanamaker

11) Add a new fillip to a suit in the form of impertinent suspenders, lady's size. These are of red-and-blue striped elastic, with metal fasteners. About \$2; Lord and Taylor

12) Choose, for country rambles, sturdy hand-made brogues of red and brown reversed calf. About \$6.50; Best. For town, handsome black calf step-ins. About \$9; Bonwit Teller

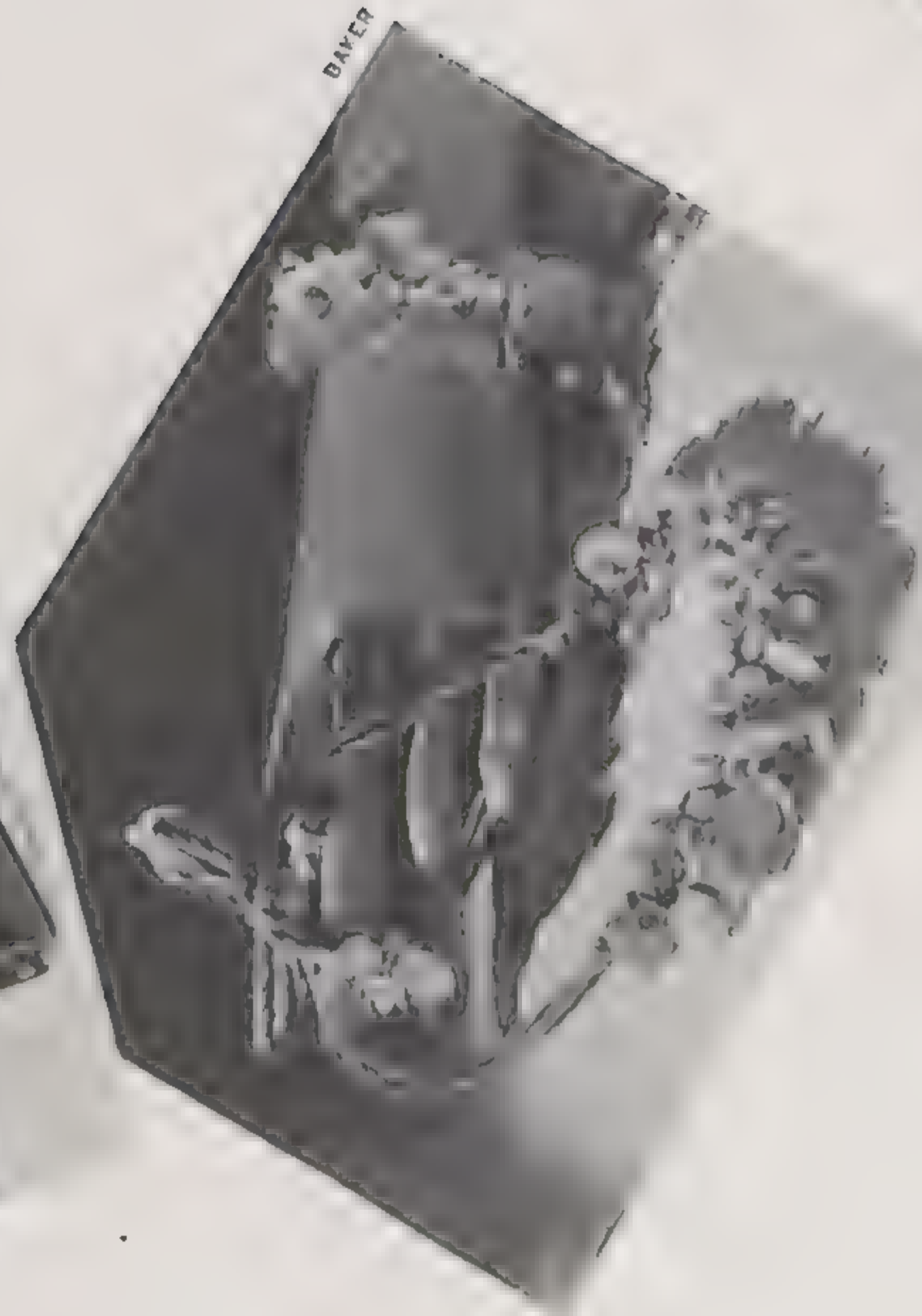
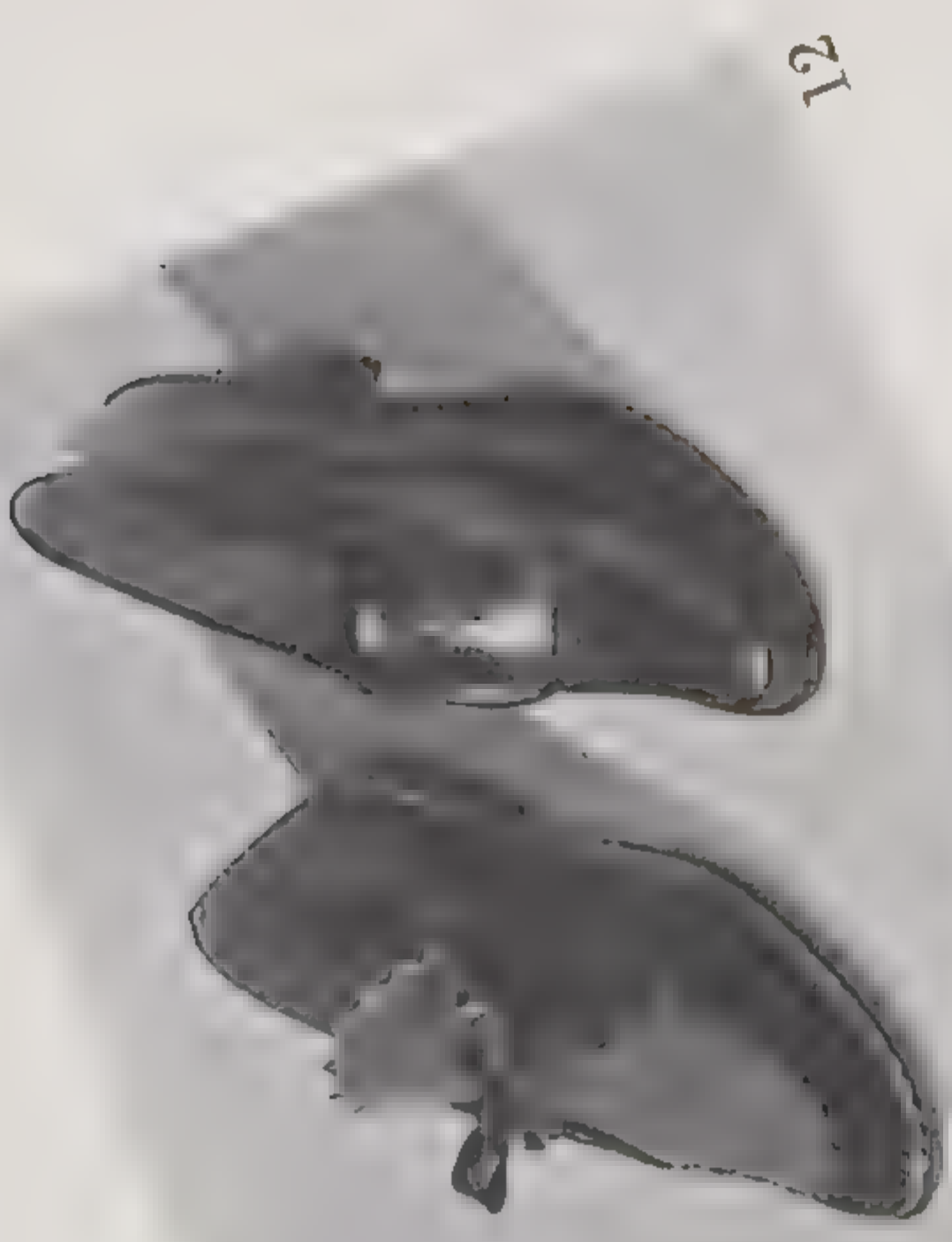
13) Carry this affluent-looking bag of black patent leather, by Aristocrat; its lining is red alligator-calf. At about \$5, you'll have money left to put in it. At David's

14) Pick up this necklace of pink porcelain flowers, by Leo Glass, to vary your simple dresses. About \$3. Bracelet, about \$2. Bonwit Teller

Practise a few tricks on your own initiative--instead of tossing an old pill-box into the waste-basket, buy a couple of coloured veils and try new ways of tying it up. Buy a few yards of black Valenciennes lace (it doesn't have to be real) and sew flat bands around the cuffs of a short-sleeved black crêpe dress, as Bruyère does. And tie a bow of black lace at the neck.

Go hunting for nightgowns that, over slips, make perfectly respectable dinner-at-home dresses. And remember that with a little ingenuity, a lot of determination, and some foot-work, you can get a run for your money--even a little money.

Linda Pennyfew





RUZIE GREEN

S-4057



S-4055
S-4057

Actually, \$95 is your debit for this wardrobe, designed to do you credit, in town and out, until midsummer. We've chosen navy-blue and marigold-yellow as the key colours:

- First, an afternoon dress, No. S-4057, to be made of McCutcheon's imported French silk crêpe. Designed for sizes 12 to 20; 30 to 38. Fabric, sash, and Vogue design: about \$12
- Over all the day outfits goes coat No. S-4055 of McCutcheon's marigold French wool crêpe, and Truhu silk lining. Designed for sizes 14 to 20; 32 to 44. In all, about \$19

Hundred dollar wardrobe

For the country—have jacket-dress No. 8012, with a blue-and-yellow plaid jacket, a plain blue dress. Both are of Viyella flannel from Wanamaker's. The design is for sizes 12 to 20; 30 to 38, and it's included in the \$12 total

For a casual dress—No. 565, with that long-waisted jerkin effect. You can emphasize it with Wanamaker's striped blue-and-yellow rayon. Designed for sizes 12 to 18; 30 to 36. Total expenditure, including buttons and design: about \$8

For a town-and-country suit—you can use the same design, No. 565. Try Forstmann's wool bagheera in two shades of blue or blue and grey, at Altman's (and add the marigold coat). Your only expense is for fabric and findings: about \$12

For dinner—dress No. S-4053, with a panel sash down the front. Find, at Altman's, a blazing white silk crêpe for the dress, a brilliant fuchsia for the sash. Designed for sizes 12 to 20; 30 to 38. About \$13, Vogue design included

For evening—dress No. 562 could be made in that new crisp white cotton lace—Macy's has it in a "fish" pattern. Designed for sizes 12 to 20; 30 to 40. The dress, its taffeta slip, bindings, and the design cost about \$19

• Back views of these designs are shown on page 146



Designs for Dressmaking

"BLAKEFORD" RESTORED



ORIX DURYEA

"BLAKEFORD" AS IT IS NOW—THE HOME OF MR. AND MRS. GEORGE M. MOFFETT



"BLAKEFORD" AS IT WAS

WITH all the world full of people bustling around in search of serenity—eyes are turning again to that quiet squire country almost unchanged since Lord Baltimore's day—the eastern shore of Maryland. Country where boxwood and mint beds grow heartily. Where excitement comes to the eye and the palate (ducks and terrapin in droves) and leaves the blood-pressure alone. Where the houses are white and calm.

Gradually, during the last few years, more and more of the eighteenth-century houses of brick and stone have been bought and restored to their old, simple elegance. Mr. and Mrs. George M. Moffett's house, "Blakeford," near Queenstown, is one of these, and has come back into its own at the sympathetic hand of Bradley Delehanty, the New York architect.

Built in the late 1780's, on an estate of over seven hundred acres, "Blakeford" is approached by a drive three miles long. (No wonder the Southerners traditionally "dropped in" for several weeks at a time!) Great trees—oaks, lindens, beeches, and ageless masses of box—frame the house. To the centre wing, which still has its original clapboards, Mr. Delehanty has added a finely designed colonnade porch and two balanced wings of white-washed brick, which carry out the long line of the copper roof.

In the new right wing, which has a smaller portico, are the living-room and, up-stairs, the bedrooms; in the left, the servants' quarters. The living-room glows with warm browns and shades of bois-de-rose, used on the eighteenth-century English furniture, against old-white walls and an octagonal rug bordered with heavy white fringe. The old break-front bookcase in a corner of this room was found in Charleston. The Georgian mantelpiece looks as though it might have been there forever, for, like all the new woodwork, it has been faithfully made in the spirit of the old. And through the windows, you can see the Chesapeake, which is the spirit of old Maryland.

Red and pink chintz roses ramble around the master bedroom—scattered on the chairs and *chaise longue*, and applied to the white quilted linen bedspread and valance of the vast canopy-bed. Thin white curtains hang inside the old carved window-frames; white fringe borders the circular rug; the walls and woodwork are white. The living-room, dining-room, and master bedroom were decorated by Thedlow. (Continued on page 142)



THE LIVING-ROOM—WARM BROWNS AND ROSE SHADES ON EIGHTEENTH-CENTURY FURNITURE



THE DINING-ROOM—ORIENTAL RUG, HEPPELWHITE CHAIRS, AND A COLLECTION OF LOWESTOFT



THE MASTER BEDROOM—IN CALM WHITE SCATTERED WITH RED AND PINK ROSES



shop-hound's new tricks

YOU'LL find your heart won by the tricks of puppets—Tony Sarg charm-puppets, with active arms and legs. These little people are as chic and charming as any one you'll meet in this town, and bright with enamel gaiety. One of them is Tweedle-Dee—another a Golliwog. And along with Schiaparelli's penchant for circus trappings, there's a clown dressed in green-and-white stripes. About \$5 for a bracelet of eight charms, in Lambert's gift shop, Lexington Avenue at Sixtieth Street. Sudden thought: charms would make admirable crazy earrings. You might have Lambert mount them for you. At Lord and Taylor—jingling lapel jewellery (the kind Mainbocher calls *girandole*). These are gold filigree charms chained to a gold-fish; about \$7.50.

STEP out from under a fur coat in this trim, navy-blue wool dress. The long, slimming, jerkin-like tunic has its two pockets on one side, and a red-and-blue Rodier scarf. About \$40 at Porter's; and gloves to match the scarf can be ordered for about \$5. Ah, Porter's! Ladies dive headlong out of cars and off buses at 691 Madison Avenue, because they love the beach-club atmosphere. Some say it reminds them of the Coral Casino at Santa Barbara. Others say, nonsense, it's just like Porter's. Both sides rave about the clothes. Candy-striped cotton gilets and gloves give spring suits a fresh look.



THERE'S accessory news in the specialty shops. Exterior Decorators, now at 22 East Sixtieth Street, are designing accessories, and will save you days of frustrated shopping by making just the belt, the bag, or the scarf to brighten a problem dress.... If you agree with us that it's not spring without the rustle of taffeta petticoats, go to Lillian's Accessories, 763 Madison Avenue. Miss Lillian has a fine collection, with giddy stripes or with quaint red-and-white polka-dot bands. Dinner-slacks of imported men's-wear suitings, for country week-ends, are among Miss Lillian's latest triumphs. See the pink-and-grey pattern, and find a pink silk broadcloth shirt and quantities of junk jewellery.



FLOWERS as big as your hat. These are the giant blooms that Paris loves, and why not wear them for hats? In the evening, tie a poppy over one eye, with the long stem fastened under your chin for stability. The great white velvet daisy can be planted on your head or at your waist (left). Loot flower counters, with designing ideas in your head. You might crown yourself some evening with a sheaf of spring flowers, or tie a bouquet of tiny pink and blue blossoms to your wrist. Or use carnations—one pink, one red—to link the neck of a bolero. A band of grosgrain will transform one of these big blooms into a dinner-hat. Or tie flowers to your head with chiffon, as Lanvin does. Find the poppy and daisy at Macy's; the flower sheaf and wristlet bouquet at Altman's.



IF—or we should say *when*—you go to Erdelli, the dressmaking salon at 17 East Fifty-Third Street, don't expect to find any sketches around. Countess de Berg likes to dive right into a bolt of material, cutting and draping and pinning—feeling her way along. She explains it this way—"I let the fabric do what it has to do." And such fabrics! Not only are they beautiful to see, but each one has constructive ideas about its own possibilities. All this brilliant designer has to do is guide it toward its perfect destiny—an Erdelli original. She has ten years of designing in Paris behind her, and a knowledge of sculpture, which probably explains why her materials are so respectfully cooperative. Exquisite dresses from about \$65 to \$125. (Continued on page 130)

Helena Rubinstein's new Town & Country Face Powder

A REALLY DIFFERENT POWDER

A ravishing new powder, created by the foremost beauty authority of the day, and made by a revolutionary new process!

That is Helena Rubinstein's exquisite Town and Country Face Powder*—a powder so light and caressing, so feathery-fine that it brings a new kind of loveliness to your face. A powder conceived on an entirely new principle, designed to aid your complexion in retaining its fine smooth texture—indefinitely. For Mme. Rubinstein, with her rare understanding of skin problems, has long realized the risks that women take with face powder, the beauty aid which is in contact with the skin longer than any other.

These risks, which Mme. Rubinstein set out to eliminate, are: (1) Face powder tends to draw out and absorb the natural moisture of the skin—leaving the skin dry and parched, susceptible to lines and premature aging. (2) When a powder particle absorbs precious skin moisture, it swells—as a grain of wheat swells in contact with water. Particles resting in the opening of a pore will press, as they swell, against the walls of the pore—eventually causing enlarged pores, blackheads—even blemishes.

Mme. Rubinstein has felt, for a long time, that the only way to eliminate these dangers completely was to create a powder on an entirely new principle—a *moisture-resisting* principle. She made countless experiments with all kinds of moisture-proof ingredients from all over the world. At last she discovered one—a rare balsam substance, which comes from an ancient tree in China. This balsam is not only completely moisture-proof, but it also has a pronounced beautifying effect on the skin.

This precious ingredient is incorporated in Town and Country Face Powder by a remarkable new process conceived by Mme. Rubinstein. Each tiniest particle of Town and Country Face Powder is *coated* with a microscopic film of this rare balsam. Protected this way, Town and Country Face Powder is rendered impervious to moisture. Thus the skin is free of drying agents, and remains satin-smooth, with an added beauty imparted by the soft balsam—a lovely luminous transparency.

To insure doubly against enlarged pores, however, Mme. Rubinstein conceived a second brilliant process. Town and Country Face Powder, before it is *balsamized*, is *pre-expanded*! It is exposed to compressed moisture, so that every particle absorbs all the moisture it can hold. In other words, it is expanded fully *before* it touches your skin. Next it is reduced to exquisite fineness—and then balsamized. The result is a powder that is proof against drying the skin, proof against enlarging the pores, against the onslaughts of weather—and permanent, since the balsam also aids the powder to cling to the skin.

Mme. Rubinstein is proud to present this exquisite new powder, incomparably fine and soft. Use it once and see the radiant bloom it gives your complexion. Use it daily and notice the wondrous change it brings to the texture of your skin. Pores are refined, lines seem to vanish, and your skin glows with the soft lustre of youth.

Helena Rubinstein's exquisite new Town and Country Face Powder, and her other world-famous beauty preparations are available at Helena Rubinstein's Salons and all smart stores. Town and Country Face Powder comes in four exquisite shades. Peachbloom, Rachel, Mauresque, and the glamorous new Bisque. Each, 3.50.

helena rubinstein

715 FIFTH AVENUE • NEW YORK

*Reg. Applied for

Copyright by Helena Rubinstein, Inc., 1938

SALONS: PARIS • LONDON • BOSTON • CHICAGO • LOS ANGELES • SAN FRANCISCO • TORONTO



Oppé

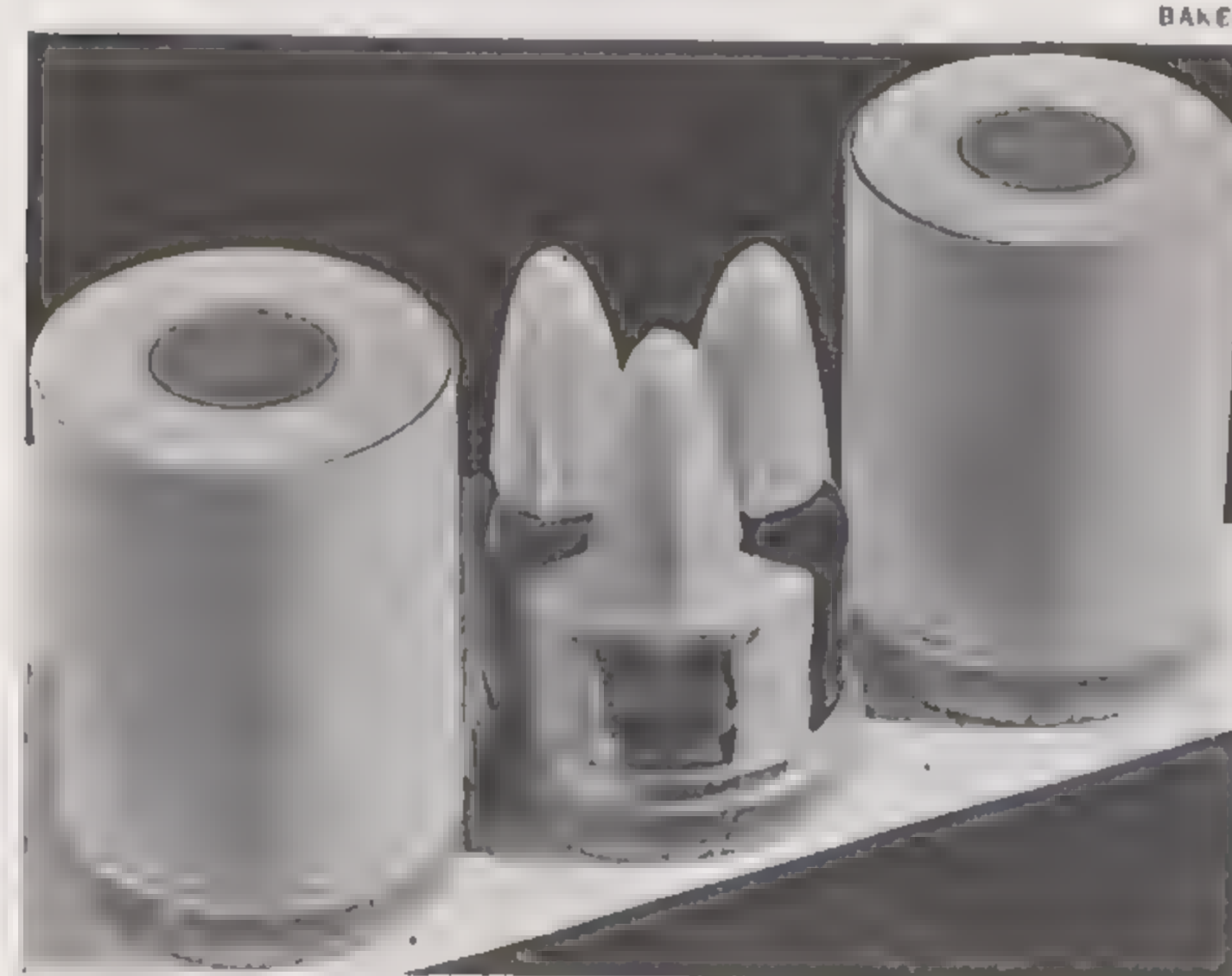
Springtime on the Avenue!

And the spirited contrast of color reflects the mood of the moment. From our collection of Stein & Blaine originals.

Stein & Blaine

13-15 West 57th St., New York

DISCOVERIES IN BEAUTY



Elizabeth Arden's new manicure trio is so attractive in itself that you hate to take it apart. Each bottle contains a valuable contribution to manicure technique, described in the text below

SUPPOSE you are that smart girl who can do her own nails when occasion demands. If you are, the trio of Elizabeth Arden bottles in the photograph above has a special significance for you, because with their contents you can finish off your nails in a dazzling fashion.

First, there is the new Nail Protecto. This is a smooth, white, creamy liquid that sheathes the nails with a layer of protection against chipping and peeling. Even brittle nails can be persuaded to flourish to lengths that you wouldn't have believed possible. And—a point very much in its favour—Protecto is easy to apply with a little practice. Of course, it is essential to allow time for it, and the polish that follows, to become thoroughly dry, but it isn't the sort of thing that you need be hesitant about trying for yourself.

A second bottle contains Cuticle and Nail-O-Tonik oil, which is something Arden devotees swear by for keeping nails well groomed. And the third bottle is the beautiful new Cyclamen varnish to wear with pink and its complementary shades. We showed this in colour in the February fifteenth Vogue, when it was just being introduced in Miss Arden's salons, but it is now available in department stores.

If you can't do your own nails, you can have these used in your manicure at any of the Arden salons. Or buy the set, keep the Nail-O-Tonik for home use, and take the Protecto and polish along to your regular manicurist.

No matter how careful you are when you use your vanity case, some powder always flies about. And when you are in a hurry, you blaze a veritable trail of powder. You know how your black dress shows up every speck, but where is that little brush to whisk it off? We ask the question only so that we can answer it, because Volupté has the brush for you, a firm little row of bristles attached to one end of the moire case that holds their newest vanity, which they call Whisk-er. The vanities themselves are simple and smart in gold, silver, or enamel finish, and the little brush is not aggressive enough to spoil the appearance of the cover, but sufficiently stiff to work effectively. A really engaging gadget, and a boon to meticulous grooming.

It is not easy to find dressing-table equipment that is in good taste without being expensive—the kind that you can use in country houses or give to a young girl as an initiation into the art of good grooming. The Crystallite Ensemble, consisting of hair-brush and comb, and nail-, tooth-, and powder-brushes, meets these demands most adequately. It is good looking enough to grace any simple dressing-table, and it is definitely inexpensive. The powder-brush and tooth-brush with a cover for travelling are especially good ideas. These sets are manufactured by the Owens Staple-Tied Brush Company in different shades, of which we liked the clear "ice" shade best, and are available at such stores as Lord and Taylor. (Continued on page 122)



Derby Red

Exciting as Derby Day itself is MISS DENNEY'S new DERBY RED MAKE-UP. It is deep, glowing, vibrant! It is stimulating by day . . . spirited by night. You'll wear it for glamour . . . you'll wear it for charm. You'll find it striking in Lipstick, in Compact or Creme Rouge. And — in perfect complement — you'll blend with it MISS DENNEY'S Satin Poudre.

To reveal the thrilling new Make-up at its very

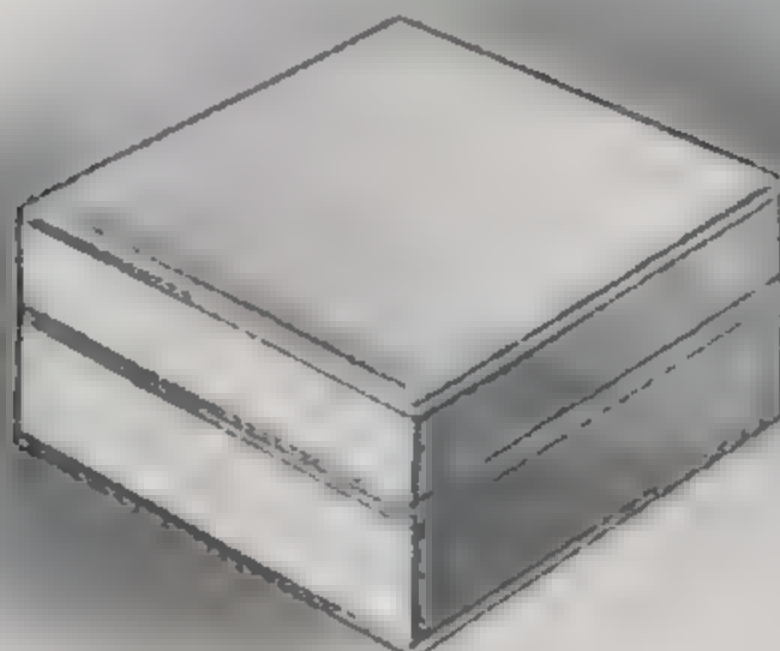
Make-up

best, your skin must be smooth . . . youthful . . . free from fatigue. Because MISS DENNEY knows this, she has just created — *for your instant beauty* — her new Make-up Mask. A few minutes

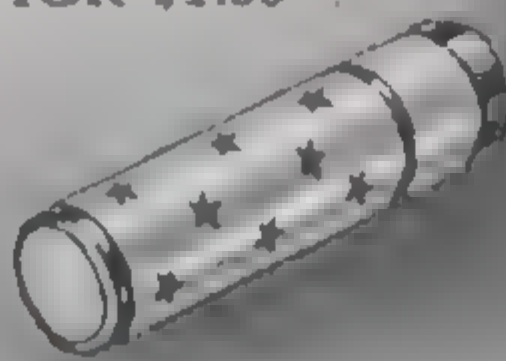
after application, the new Mask leaves your skin refreshed, sparkling, ready for rouge, powder, and lipstick.

DERBY RED and Make-up Mask . . . it's a combination toward your greater loveliness!

SATIN POUFRE
\$3.00



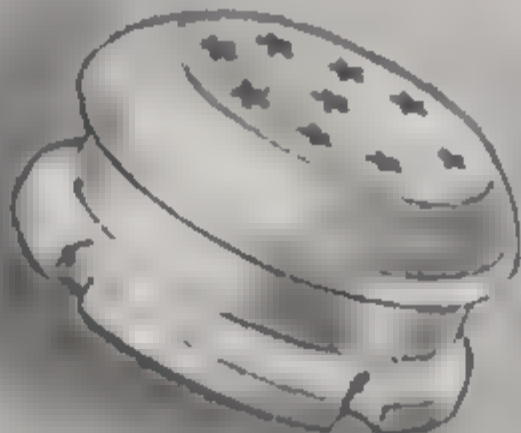
DERBY RED
LIPSTICK \$1.00



MAKE-UP MASK \$2.50



DERBY RED
CREME ROUGE \$2.00



DERBY RED
COMPACT ROUGE \$1.00



Frances Denney
OF PHILADELPHIA

Unless the style
becomes you, it
cannot become
the style

that is the story
behind this ~~antique~~
rayon dress with
a piqué trimmed
jacket — 29.50



Harry S. Manchester, Inc.
Madison, Wisconsin

DISCOVERIES IN BEAUTY

BAKER



Charles of the Ritz Pandora Kit is the good companion for cruising. Ample room for clothes and a convenient beauty tray that folds into a separate case

(Continued from page 120) We mention preparations for dry skins so frequently in these columns because there are so many dry-skin problems to be dealt with. One of them is the chronic dry skin, and, if that is your problem, we don't have to dwell on the difficulties of getting that type of skin to take make-up smoothly and the way in which fine lines form before their time. To combat this condition, Barbara Gould has introduced a new Special Dry Skin Cream that abounds in softening oils and ingredients. Your skin feels softer and smoother after one application, but it is the regular usage that keeps away the dry look. This is primarily a night cream, and you pat it on gently after your face has been cleansed, leaving a light film overnight. If you object to going to bed with too creamy a face, leave it on during your tub, then blot, but don't wipe off, the surface with a tissue.

When you have been shopping at Jay-Thorpe, it may not have occurred to you to stop there and have your hair done. But now that Dimitry and Constantine have established their well-run salon on the fourth floor, you can kill the proverbial two birds and shop and "coif" under the same roof. If you are contemplating a new hair style to add a fillip to the spring hat you bought in a joyous moment of abandon, discuss the matter with either of these experienced doyens of the salon. They have drawn sound conclusions from their many years of experience, and can modify your extreme heart's desire to a becoming and practical fashion.

To people who aren't informed about it, the American Woman's Association means either one of Miss Anne Morgan's projects or a club where a great many women, chiefly those in business, live very comfortably. What they don't know is that the A.W.A.'s handsome building includes, among many other desirable things, one of the largest, best-equipped, and most complete gymnasiums in New York. And when we say gymnasium that isn't enough, because there are badminton courts, a sun-room, and a beautiful pool in addition to the regular exercise departments.

One great advantage is that everything is amazingly inexpensive, and if you are a member of the Association, everything is even *less* expensive. Another advantage is that almost all the activities go on, including swimming, until nine o'clock at night, which solves the problem of the woman who never has a minute during the daytime.

A medical examination is a requisite before you start any sort of régime, but, in the same manner that all details are cared for with pleasant efficiency, you can arrange one by appointment for a minute fee. Suppose you want to reduce, but definitely. You embark on a course, in which the supervisors tell you blandly that they do most of the work—and you get the perfect figure. Such a course (the treatments can be had singly or, at less expense, in a series of ten) would (Continued on page 124)

à bientôt



nouveau parfum

de **Lenthéric**

"It's the World's
Most Comfortable Shoe..



**THIS IS THE
CUSHION OF COMFORT**

Hidden between insole and outsole is a soft, yielding, cellular cushion that "gives" like a pillow, absorbing the shocks from hard surfaces and sharp objects . . . cushioning every step against the jolts and jars that pass right thru other shoes.



LODI



ASBURY

ONE OF Hollywood's loveliest women, Judith Arlen now knows what a joyful sensation it is to feel as though you are actually walking on air—in a shoe that looks as though it were styled exclusively for Hollywood. As Miss Arlen puts it:

"I'm enthusiastic about Perfect Eze. It is undoubtedly the World's Most Comfortable Shoe and one of the smartest shoes any woman could wish for. That Cushion of Comfort certainly saves a lot of wear and tear on the feet—banishes that worn-out feeling that usually comes from walking or standing."

Most styles \$6⁰⁰ SLIGHTLY HIGHER
IN FAR WEST

PERFECT
Eze
SHOES

Central Shoe Co. • Manufacturers • St. Louis

DISCOVERIES IN BEAUTY



Myrurgia's "Clavel de España" is the scent of Spanish carnation, spicy and lilting. The soap in bright, poster-like wrappers, keeps its fragrance to the last sliver; Altman, in New York

(Continued from page 122) include a two-hour program: exercise, electric cabinet, electric blanket, half an hour of massage, and a sun lamp treatment, with advice on diets thrown in.

"Limited weight reductions" and exercises for gaining weight and posture correction call for less extensive programs. You can learn to swim, or swim for fun, or perfect your strokes. You can begin badminton or join a club of experts. You can have every kind of dancing from tap through rhythmic. You have your own dressing-room with adjoining shower and locker; you are provided with a suit and a towel for the pool. Anything else you need from shuttlecocks to sandals is conveniently available at the counter in the lobby.

As far as we can see, once you get there and put yourself in the hands of the experts, you have *everything*. The American Woman's Club is at 353 West Fifty-Seventh Street, and, if you live there, you can go down before breakfast in a special elevator direct to the pool with only a robe thrown around you, which is enough of an inducement to make us want to move right in now.

When you go to Jacques, of 19 East Fifty-Seventh Street, to have your hair done, be sure to have one of his specialized oil shampoo and steam treatments, which make your hair so shining and pliable that it "takes" a coiffure with added grace. This establishment also provides a new device for keeping your head cool during a permanent wave. This is a rubber band inflated with cold air, which goes under the curler and prevents any possible discomfort from the heated metal. If you have any subconscious fear of electric curlers, you can forget it through this simple device, and go peacefully to sleep under the machine. Jacques has imagination as well as a deft touch in his—we were so pleased with the coiffure he gave us that we went straight out and danced the rest of the evening away.



Ciro introduces two of its most popular fragrances, Surrender and Reflexions, into the new "eau de Ciro". The gay flower-pot box holds poudre de toilette in three flower scents

GIFTS FOR EASTER



1. Eau de Toilette in Blue Grass, Jasmin, Le Reve, Gardenia and Night and Day . . . \$4.50. 2. Night and Day Perfume . . . \$12.50 and \$25.00. 3. Cyclamen Harmony Make-up Box — containing rouge, lipstick, eye sha-do, nail polish, powder . . . \$5.00. 4. Compact and Lipstick Set, gold-finish . . . \$6.50. 5. Bride's Bouquet consisting of five floral perfumes, White Orchid, Jasmin, Gardenia, Orange Blossom and Lily of

the Valley. Set of five . . . \$22.50; single bottle . . . \$5.50. 6. Eider-down Easter Chick on a June Geranium Bath Magnum . . . \$3.50. 7. Blue Grass Perfume . . . \$6.00 to \$60.00. 8. Velva Mask Box containing Skin Tonic, Velva Cream, Cleansing Cream, two boxes of powder and Velva Cream Mask . . . \$7.00. 9. Night and Day Looking-Glass Lipstick, gold-finish and jewelled . . . \$10.00.

ON SALE AT ALL SMART SHOPS

Elizabeth Arden

NEW YORK • BOSTON • PHILADELPHIA • CHICAGO • WASHINGTON • LOS ANGELES

The Veil of Youth*

LE GANT*



WON'T
RIDE
UP

"Yes, Dad, we'll meet you at 7 . . . yes, the flowers came, and you're an angel . . . and, Dad, wait till you see Mother! I've got her into a Veil of Youth, too, and you won't know us apart!"

Today's mothers and daughters find their fondest dreams fulfilled in Veil of Youth. It's a Le Gant—the corset that's different because it combines the *comfort of elastic with the control of cloth*. They adore, too, the gentle uplift of A'lure, the stretchable bra.

Write for free 24-page illustrated booklet, "The Corset That's Different." The Warner Brothers Co., 200 Madison Avenue, New York. In Canada, The Parisian Corset Mfg. Co., Quebec.

CORSETS and CORSELETTES, \$5 TO \$35, AT BETTER SHOPS

Also — A'lure, the S-t-r-e-t-c-h-a-b-l-e bra, \$1.50 to \$5

*Reg. U.S. Pat. Off.

OF STERLING WORTH



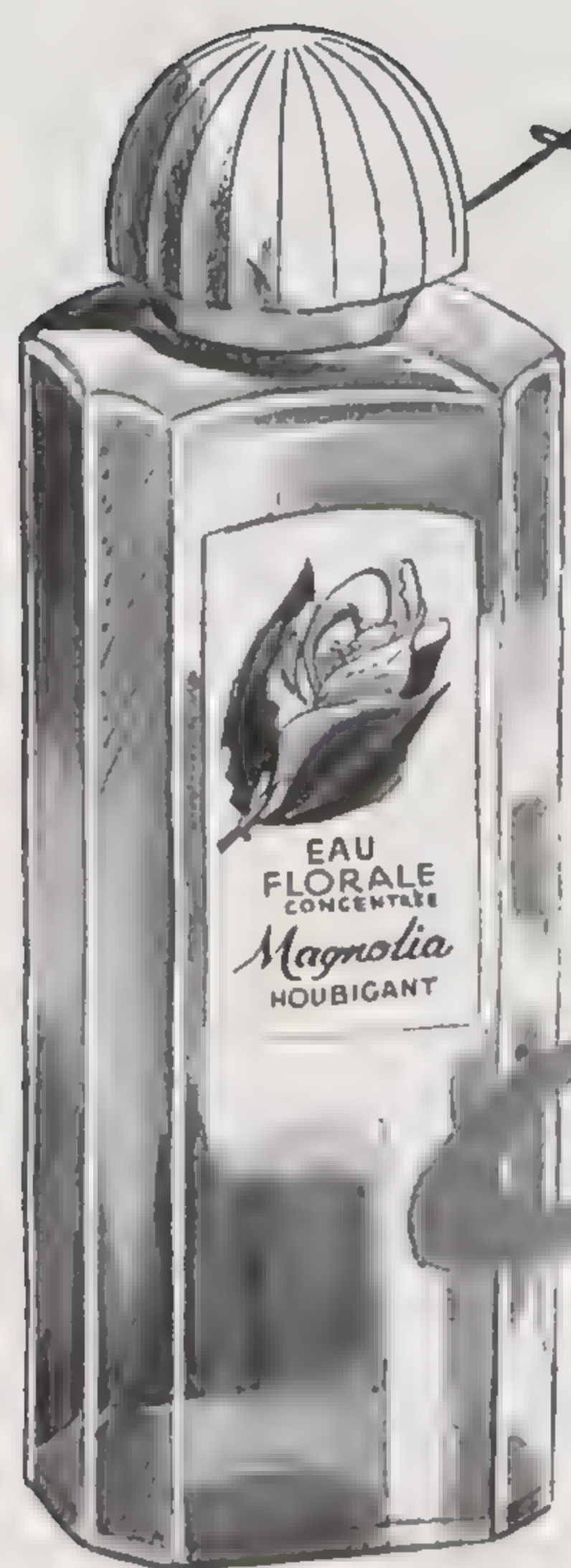
These beautiful new pieces of silver will add distinction to your own table or represent your taste nobly as gifts. Left: an ideal tray for rolls or Melba toast, by R. Wallace. Right: a beautiful shallow dish by International. Centre: Gorham's perfect little mustard-pot



"Cotillion" is Reed and Barton's newest design to charm the eyes of the bride contemplating the choice of her silver service. The motif is adopted from designs of the Colonial period, but the simplicity and good lines of this pattern make it adaptable to any type of setting



For those who prefer the definitely decorative note in their lifelong possessions, Alvin has introduced "Mastercraft," the pattern you see above. The chased effect of the panels has a rhythmic feeling, and the lyre-shaped crown allows for the monogram that marks it your own



A new version of Perfume

*Light enough for lavish use...lasting enough to cling the clock around...
Eau Florale should be used directly on the skin. The delicate, lingering fragrance
diffuses through your clothing—becomes a part of you—keeps you fresh and
lovely all day long. In the fragrances of an enchanted garden...Verbena, Garde-
nia, Sweet Pea, Magnolia, Honeysuckle.*

Eau Florale
CONCENTRÉE
H O U B I G A N T

NEVER BEFORE
SUCH SLIPPERS AS THE
New DANIEL GREENS



The LOLL

The TULIP



Above, The BABA SCUFF

GIVE YOURSELF A PAIR OR TWO FOR *Easter*

At the top of your shopping list for Spring write: "See the new DANIEL GREENS." You'll find them at the best stores . . . where your favorite shoe man will show them to you. For years—as you know—Daniel Green has made the world's most comfortable soft-sole slippers. Now, for the first time, a way has been found to give these Comfys the same sleek appearance as a hard-sole slipper . . . with the same support for your foot. And,

as they come in different widths, you can be perfectly fitted. Many of the new Comfys are in the \$3.50 to \$4.50 price range, and two of them are shown here . . . the BABA SCUFF and the snug-fitting LOLL. All five slippers in this group — new Comfys and hard-sole slippers alike — are lovely for Easter gifts. You'll certainly want to give yourself a pair or two to round out your Spring wardrobe. DANIEL GREEN COMPANY, Dolgeville, N. Y.



The FRILL

The WHIM



LOOK FOR
THE NAME ON
THE SOLE

DANIEL GREEN
Comfy Slippers

FOR DAYTIME
EVENING AND
BEDTIME WEAR

PORTRAIT OF MADAME CÉZANNE

A sketch about Paul Cézanne, leader of Impressionism, who painted the portrait of his wife appearing on page 91

By Frank Crowninshield

CÉZANNE'S position, in modern art, is one of some little singularity. He was born in 1840 in the same year as Sisley, Monet, Renoir, and Berthe Morisot. But, although he was one of the founder members of the Impressionists and contributed to their first and third exhibitions, he became so discouraged by the stupidity of the critics and the apparent hatred of the Salon group of painters that he retired, in 1877, to Aix, where he painted in such seclusion that for the next twenty years no new canvases by him were to be seen in Paris.

It was during those twenty years that he learned to see that Impressionism, for all its gaiety and freshness, was too accidental and superficial an art to satisfy his desire for a more considered and architectural order of painting. And it was precisely those twenty years that constituted the pause between Impressionism and Post-Impressionism—the movement which grew out of it—and in which Cézanne's influence, less in portraiture, perhaps, than in landscapes and still lifes, can be felt at every turn. For it was out of Cézanne, on the one side, and Van Gogh and Gauguin on the other, that the entire activity known as modern French painting was to spring, an activity leading, in turn, to Matisse and Picasso, the paramount influences in the living art of our day.

Impressionism first appeared—as a group manifestation—in 1874. Manet, the true originator of it, who was two years older than Degas and eight years older than the rest of the group, did not contribute to its initial exhibition, a modest enough affair held in the studio of Nadar, a photographer, aeronaut, caricaturist, and friend of Manet's and Baudelaire's.

To that exhibit Cézanne sent "La Maison du Pendu," the picture now in the Louvre. Claude Monet, also, was represented by a canvas called "Impression: Soleil Levant"—conceived somewhat in the manner of Turner, a master whose work Monet had admired in London. That "Impression," which has now disappeared from view, found no favour with the critics, one of whom derided the yellow sun that dominated it as if he had known, in advance, of Picasso's remark that any one can make a yellow spot out of a sun, but only a genius can make a sun out of a yellow spot.

The Impressionists recognized that anything like "fashionable" portrait-painting had been shown, thanks to the camera, to be unbearably banal. They sensed, and the Post-Impressionists sensed even more strongly, that a portrait with verisimilitude as its avowed aim could never again be a work of art in the sense that the great orders of landscape and still life could still be works of art: first, because the personal pattern of the model could never exactly match the pattern set up in the creative imagination of the painter; second, because it was a three-dimensional problem, which must be transposed to the two-dimensional plane of a canvas; and third, because the necessity of satisfying the sitter (a practical, but not an æsthetic objective) must inevitably lean to false plastic moves on the part of the painter and to superficiality in the method of his observation.

The new masters knew that it was easy enough to copy Nature exactly, whether in still lifes, landscapes, or portraits. But to *create* form, as Cézanne and the other masters have created form, was an entirely different matter. Accordingly, they set about freeing themselves from the tyranny of appearances; and regarding the cursory aspects of their models, not as final goals of their adventures, but as points of departure on journeys to more secret and romantic lands. They had, in short, guessed the truth which Picasso has since stressed, that art is not truth, but a lie which makes our dreams come true.



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SHOP-HOUND'S NEW TRICKS



(Continued from page 118) Sybil Nash Hogan, 38 East Fifty-Seventh Street, meets you more than half-way in your search for the perfect black-and-white dinner-dress (sketched at the left). You will wear it again and again this black-and-white spring, and for lots of summer suppers, too. It has that important separate blouse-and-skirt look, bound around the waist with a wide rosy sash that nips you in tidily—like a man's cummerbund. The white crêpe top is slightly draped above this—the black crêpe skirt is gracefully full, but without any grand-ballroom sweep to it. About \$30 for this. Or if vibrant colour is what spring means to you, Mrs. Hogan has this dress with a citron top, a cornflower-blue sash, and a dark blue skirt.

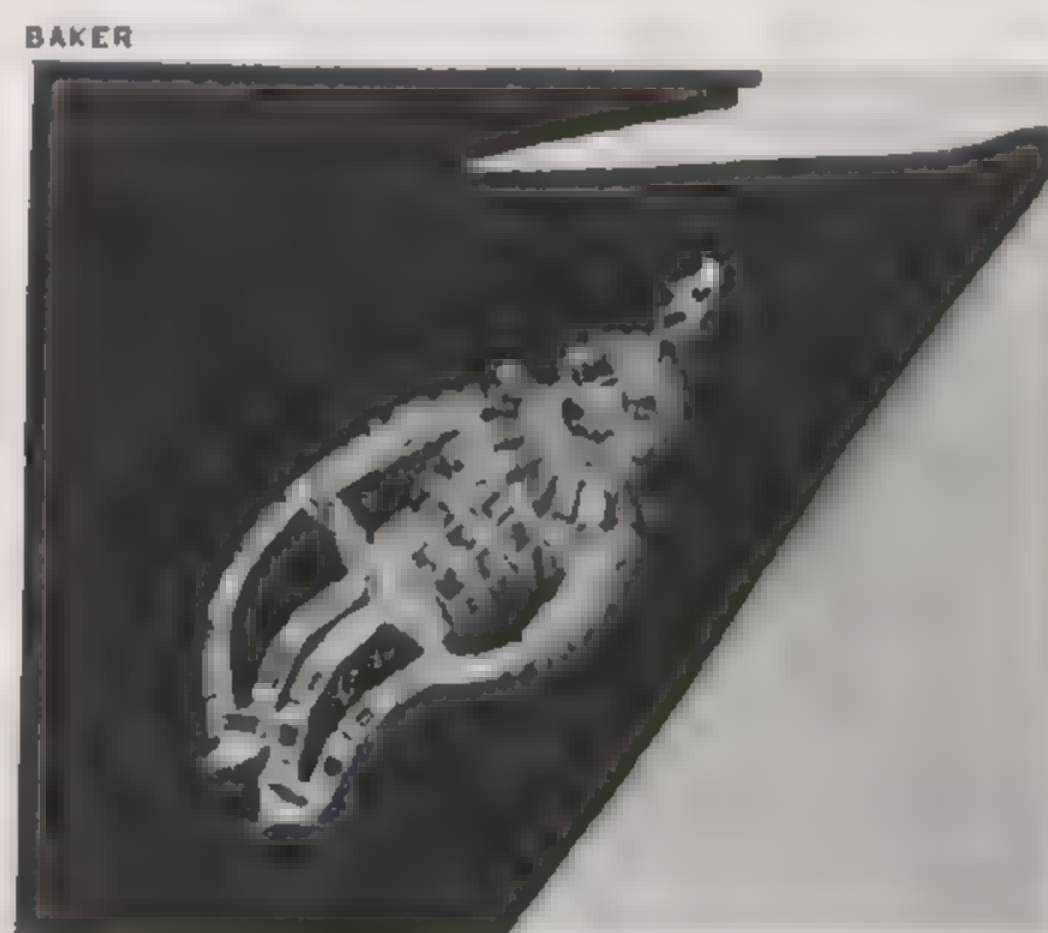
For a new and wicked gleam to your leather bag, see Miss Penn's shiny black jungle hide—slick as licorice. You can order it at 501 Madison Avenue, handsomely turned out as are all Miss Penn's hand-made bags, from about \$19. And the museum-piece evening brocades are now made in squashy pouches; about \$50.

If you're looking for something very special and de luxe in the way of gloves—something to live up to your most impeccable tailored suit—you might see these hand-sewn beauties at Mark Cross. They're of sueded calf, soft and smooth as gardenia petals, beautifully finished. The pair with



stitching concentrated in a narrow panel at the back come in beige with navy-blue or brown borders, and should cover your spring needs at hand very handsomely for about \$8.50. Far right are hyacinth-blue gloves with darker blue borders, for your spring blues. The tiny pigskin travelling-case is for cigarettes; about \$5.

Now we know why Anne Donner's hats come in such lovely colours—why she can match them so perfectly to accessories. Careful dyeing on the premises is the secret. That, and plenty of hand-work and a will and a way to please. Nice formula! We love a natural Chinese raffia in feather-weight hats, and her use of coloured candle-tufts on cottons. New models all the time from about \$8.50, at 72 East Fifty-Sixth Street.



Nat Lewis, 409 Madison Avenue, probably makes you think of purses—especially of huge, soft pouches in patent leather and coloured felt, just now. This is the right idea, but don't overlook the other glamorous accessories there. Falling in with the current circus spirit, Nat Lewis brings forth "La Fontaine"—who takes his name from the famous French clown. His trick is to sit on your lapel and sparkle with rhinestones and coloured stones—a cheery service for which you pay about \$8.50. Or you can have his smaller brother, beautiful with little ruby shoes, for about \$7.50. (Continued on page 132)



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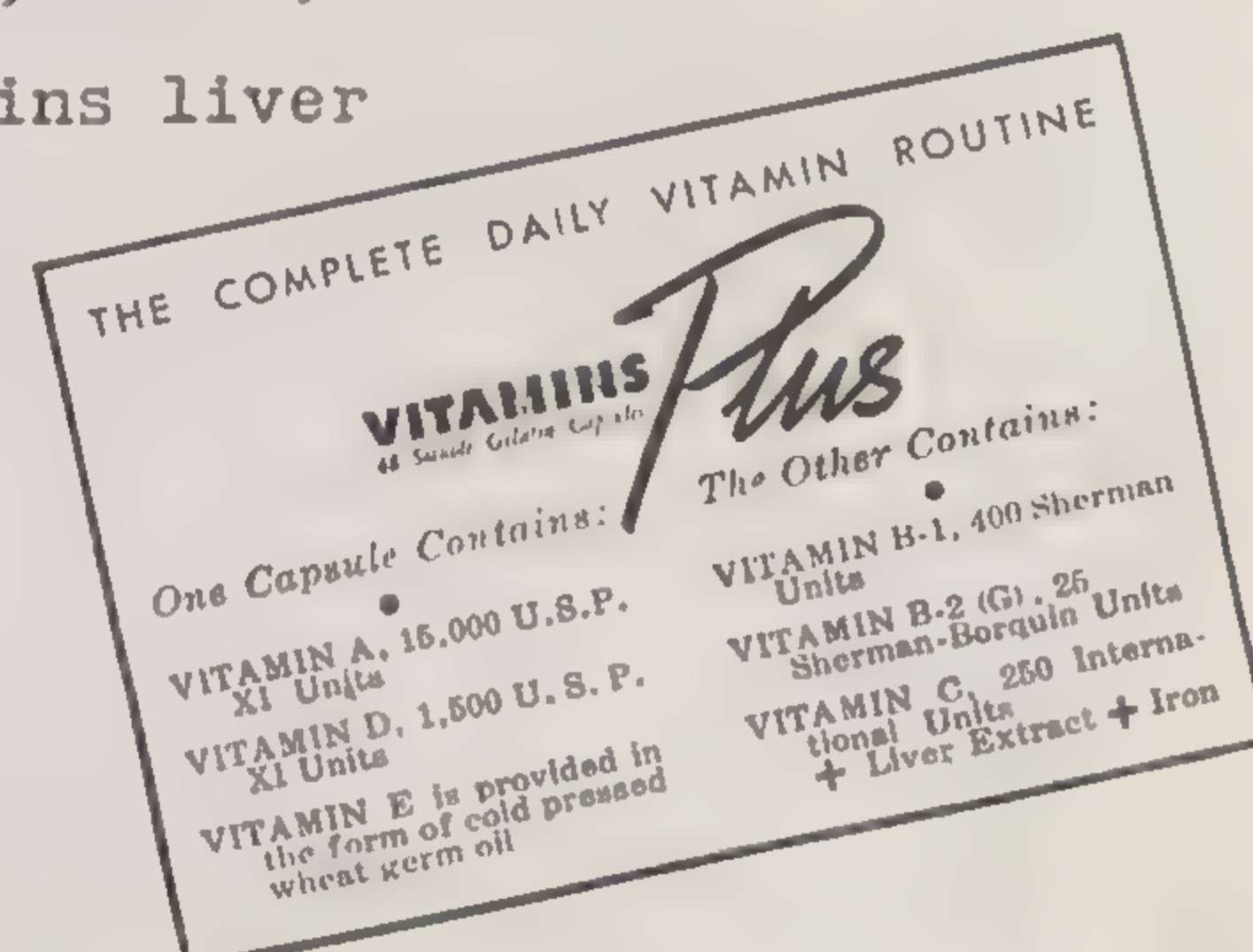
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British Walkers
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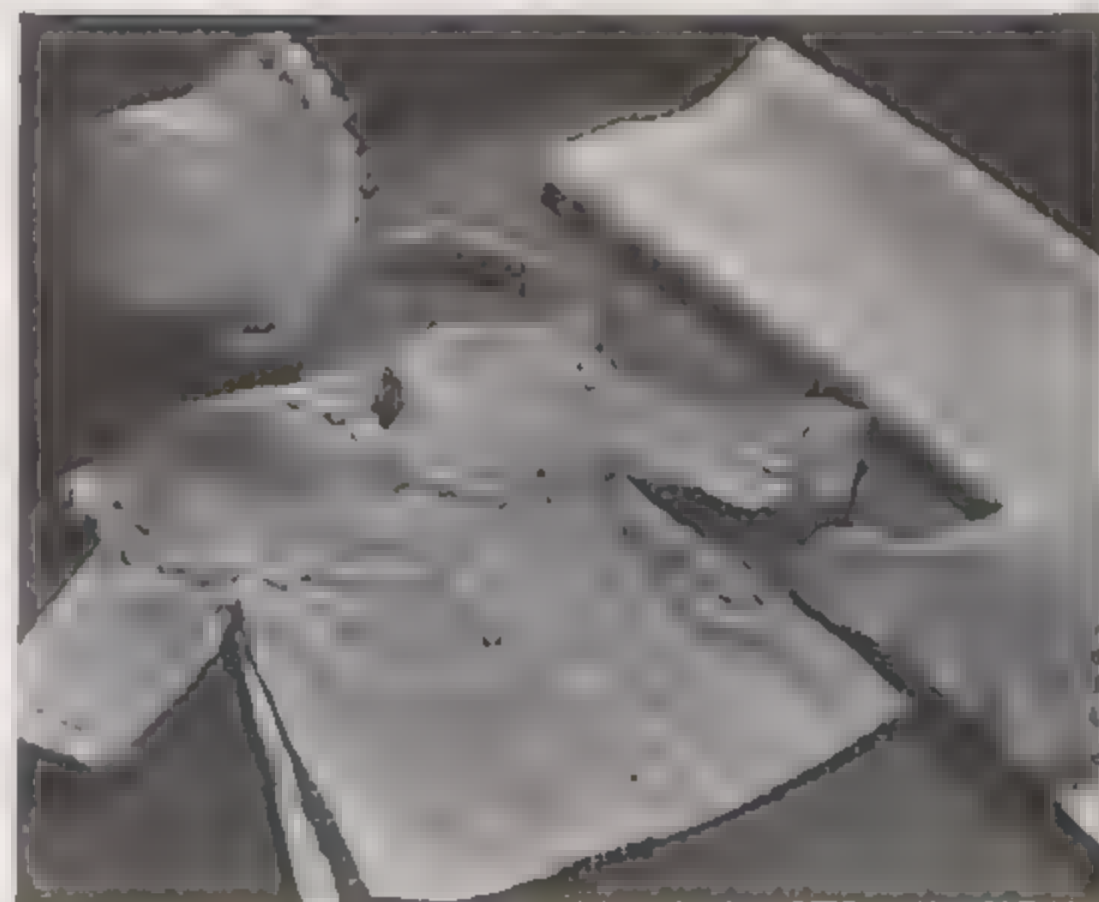
THESE STORES ARE SHOWING BRITISH WALKERS

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And other leading stores in the principal cities

SHOP-HOUND'S NEW TRICKS

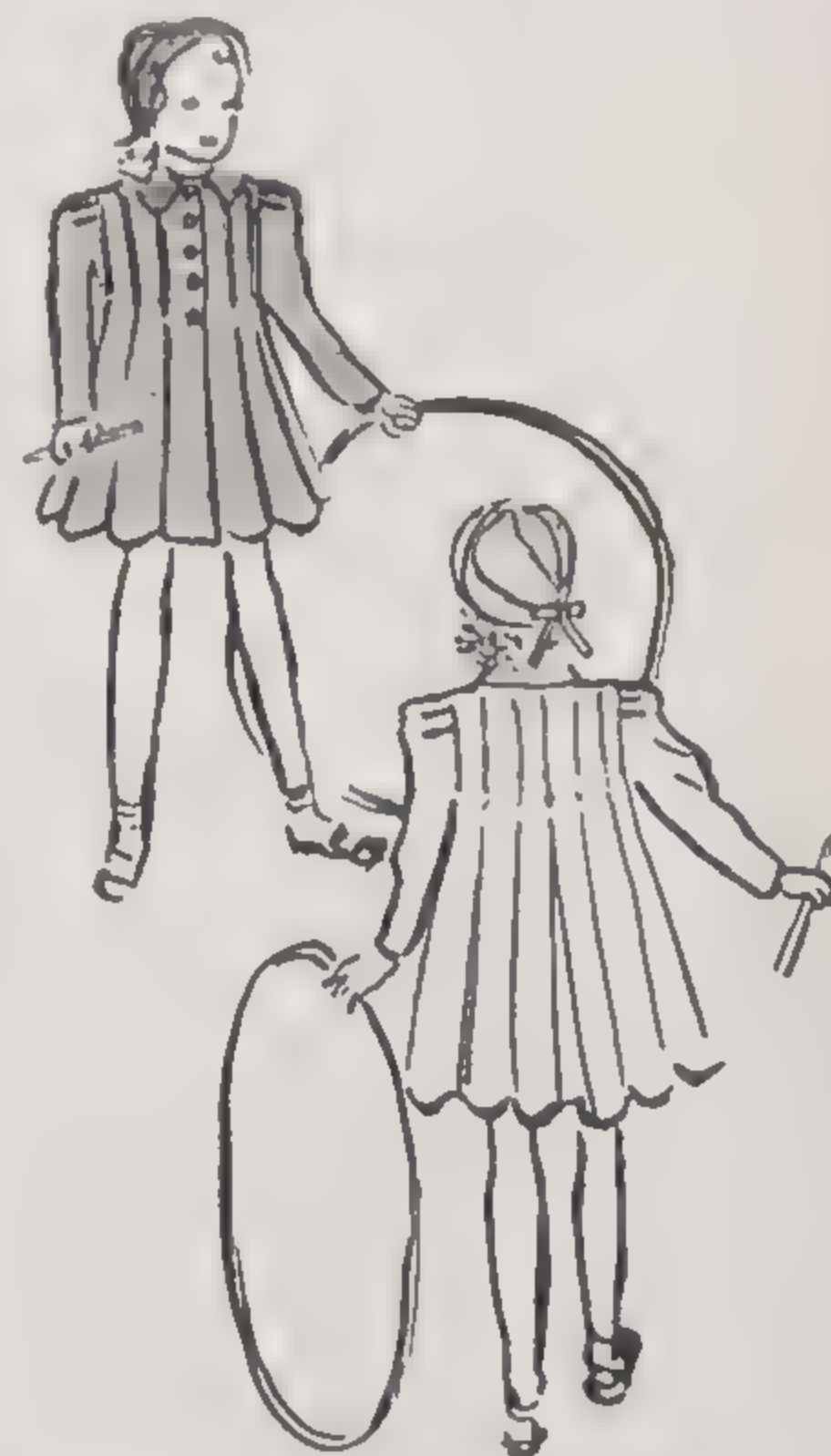


(Continued from page 130)
There was once a very bad baby who always screamed in her carriage, till her dear mother was almost *distracted*. One day they went to Childhood, Inc., at 32 East Sixty-Fifth Street.

Now up until this time, Little Jenny (for that was the baby's name) had made an awful rumpus, but suddenly she became good. "Mother," she said, "I promise to be diligent and to mend my ways, if *only* you will buy me that jonquil-yellow piqué carriage set trimmed in white." Her mother was amazed, for these words, uttered in a sweet, intelligent voice, were the first Jenny had ever spoken. So she agreed, and Jenny reformed. It only cost her mother about \$5 for the bonnet; \$10.50 for the coat; \$10 for the monogrammed robe; \$8.50 for the pillow and case.

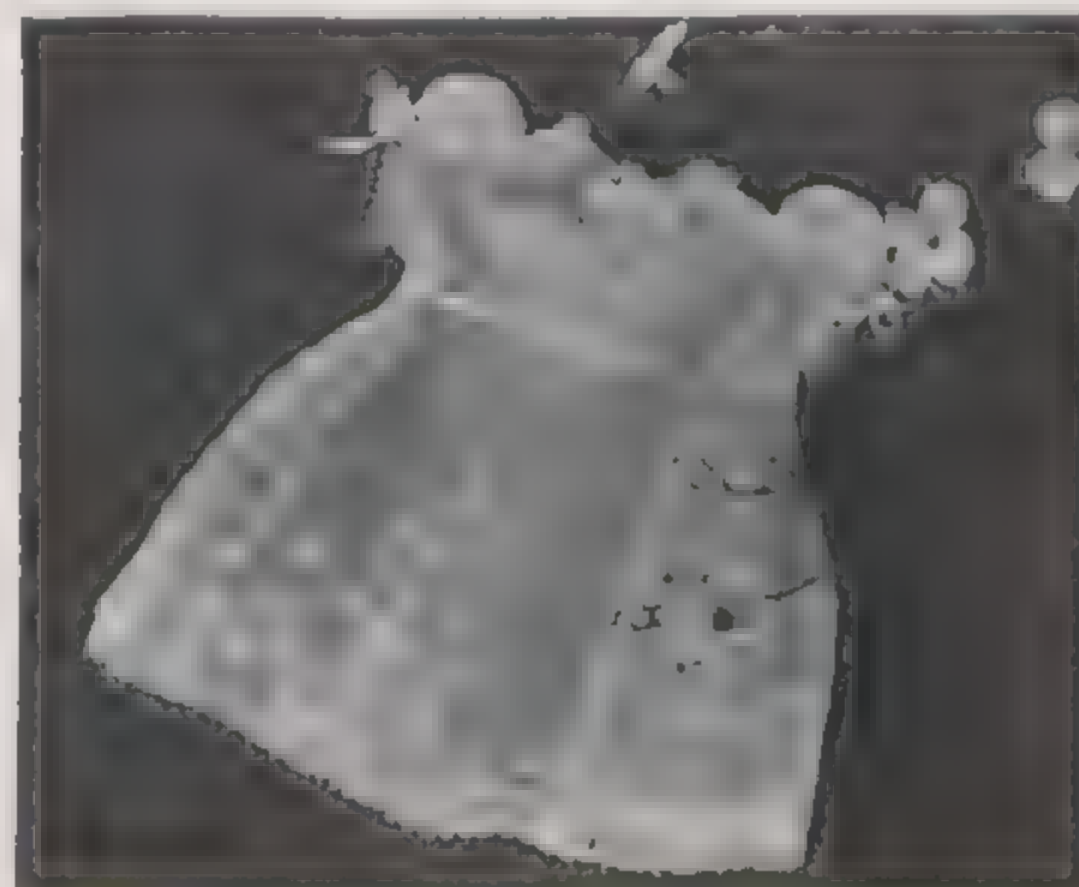
This next story, children, is about a gored yellow tweed coat—as pretty as a picture (the one at the right). This coat, and the hat to match, come from Miss L. Brogan, 444 Madison Avenue, the shop that the pampered young regard as *haute couture*.

You couldn't buy the hat and coat for the pennies in your bank, but your mother could get the coat for about \$75; the hat for about \$17.50 to order. Also at Miss Brogan's, there is a small child's coat and hat of soft, smooth pink covert-cloth that would melt any one's heart.



No matter what size and shape your little cherub may be, Fashions for Girls, 27 East Eighty-First Street, is an excellent place to buy her clothes. This intelligent shop has not only sweet dresses for the smaller fry, but also dresses and suits for all ages up to sixteen, with a special line for roly-polies. A nice collection of Botany woollen jackets and sweaters, and skirts to mix with them—just right for older girls. And then there are well-cut coats, and hats. *And* underwear. *And* accessories, including amusing lapel clips. So you can buy a whole school outfit, plus a party dress with real style, in one fell blow. The bill will be no blow at all. Very reasonable, as a matter of fact.

BAKER



When better baby dresses are made—well, we just can't imagine it. This one, pink and white like a dogwood blossom, is enough to reduce us to a series of maudlin coos and babbles. It comes from Marcelle Julien, 22 East Fifty-Fifth Street. And it's of sheer white organdie,

run through with pink ribbon, with a fluted frill at the bottom. Realizing, with true insight, what a crisis in a little girl's life it would be to outgrow a dress like this, Miss Julien has designed little tucks in it, so that it can be let down and down. Also, there's a tiny "Yellow bud" dress of the finest lawn, tied in a big bow in back, to give that charming all-legs-and-wings look. The smaller the baby, the cuter. (Continued on page 134)





ARE YOU the type to carry it off . . . to wear Chanel's Cuir de Russie (Russia Leather) with your most fragile evening dress? It is a daring departure...a gay, paradoxical gesture that sets you apart...And, if this perfume, as disturbing as Springtime, evokes equally disturbing emotions in the men you meet, are you to blame?

LES PARFUMS

CHANEL



No. 5
Gardenia de Chanel
Cuir de Russie
(Russia Leather)



Florsheim Shoes

FOR WOMEN



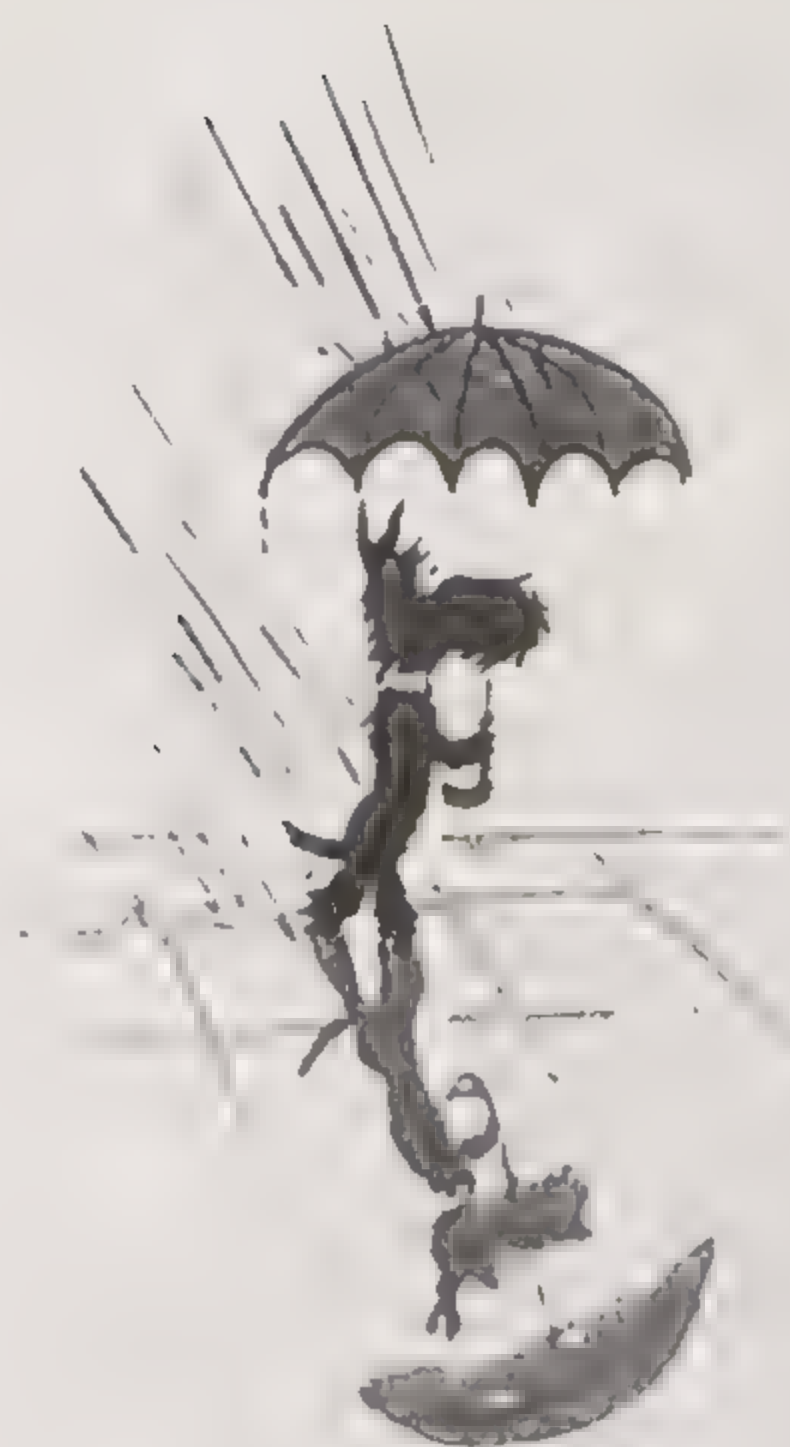
Stunning News!

They're ready! . . . the new Florsheim Florettes for spring. They're smart! They're sophisticated! And yet how utterly comfortable and wearable they are too. The reason? Every Florsheim Shoe is built to rigid specifications of quality . . . it must have *better style* . . . it must give *more comfort* . . . it must wear *longer*. And it does! That's why Florsheims are known as America's finest daytime shoes. Write for style brochure and name of nearest dealer. *Style Illustrated above, THE GRACE, W-1422, in black gabardine trimmed with gleaming patent; also, W-1423 in blue gabardine with kid trim.*

\$9⁷⁵
and \$10⁵⁰

THE FLORSHEIM SHOE COMPANY, *Manufacturers, Chicago*
Nearly Fifty Years of Fine Shoe Making

SHOP-HOUND'S NEW TRICKS



(Continued from page 132) Lord and Taylor has bright ideas in rainy-day clothes that will make you wish for bigger and better April showers. There's an oiled silk version of the peasant "Babushka" cap to tie under your chin. About fifty cents in a small red-and-white print; a nice frame for a sweet young face.

Don't forget "Drench-shoes," brain-children of a genius with a practical flair. They're very light-weight, flexible galoshes that come to you rolled up in a little oiled silk case that you can carry in your purse; about \$1 for the pair. A child would love the bright yellow "Babette" rubberized coat and hat; the hat made like a floppy sou'wester. About \$4 for this set, which you could also buy in white or in a bright blue.

Nothing is more alert to fashion than vanity, and Vanity Boot Shop always has new ideas. This navy-blue baby calf pump could be used as exhibit A in a lecture about modern shoemanship. Point (1) combination of walled sides with a rounded toe; (2) diagonal slanted cut across the instep; (3) blue for spring 1938. Also, a lizard pump, open-toed, buckled across the instep, with the flattering foreshortened look typical of all the shoes in this collection. So go forth to 576 Madison Avenue, and walk in vanity with that tiny-footed look. About \$17 for the calf pumps; \$19 for the lizard ones.



When is a navy-blue suit not a navy-blue suit? When its accessories change it into a super-navy-blue suit. Fiffi and Elliott know all about this, as you can see from the transformation piece at the left. It's of red, white, and blue chiffon, threaded with Cellophane, pleated into a neckpiece; about \$20. One of the clever accessory tricks from this dressmaking salon that offers originality, individuality, practicality to devoted customers scattered all over the world. At 31 West Forty-Seventh Street.

Alfred Orlik has Easter eggs, and Shop-hound suggests that they would make very fine and rather unusual Easter gifts. The eggs in question (below) are French porcelain ones; shell-pink, white, and turquoise, with the flowers painted on by hand in swirling strokes of gold. Or you can order them in emerald or orange. You might pop one open and put small flowers in it, or let one hold cigarettes. Or fill them with candy. Or let them be loved for themselves. After the excitement of the Imperial eggs at the Hammer Galleries, it's good to find these from \$10 to \$20, at 395 Madison Avenue. Also white ones with English flowers hand-painted in colours. This shop is always brimming with delightful new imports in china and glass.



English Shell

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"The Bride Selects Her Table Silver" is a very helpful little booklet for anyone who is contemplating the purchase of tableware. There is no charge. Address: Lunt Silversmiths, Department A-11, Greenfield, Mass.

The Beauty of "Lunt" Sterling lives on terms of intimacy where taste is given really high expression in the decoration of the modern home. . . . Based on the finest traditions of the past, the new "English Shell" design gives delightful emphasis and fresh meaning to the charming designs of 18th Century furniture and furnishings, so much in favor this present season. . . . In "Lunt" Sterling you will find new heights of silver beauty and a *style* quality which has given this silver its somewhat remarkable vogue among society's most discerning hostesses. . . . Ask your jeweler to show you "English Shell" and the other exclusive "Lunt" patterns. There is a wide variety of choice . . . and all in designs of enduring worth.



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...swung between sea and sky, this Gothic reverie caught in stone has drawn her pilgrims heavenward for two thousand stormy years...Gauls, Romans, Medieval Christendom...Charlemagne, William the Conqueror, Charles the VI ✦ And now, we ourselves are here, only two hundred miles from Paris...tiptoeing across the Salle des Gardes and feeling the centuries drift backward ✦ Climb through the rocky honeycomb of this soaring fortress-cathedral...stand at last on the topmost terrace...sea like a silver pavement, clouds and birds near neighbors, the questing soul of man a hand's breadth from Infinity ✦ Before leaving the village, feast on one of Madame Poulard's omelettes, themselves unique as this pagan rock of Mont-Dol.

Everywhere throughout this land of vivid history, of romance forever new,

Modern Luxurious Railway Service

The favorable exchange rate keeps railroad and hotel tariffs invitingly low. But here are just the first of Norman-Breton adventures that can be reached by train or modern buses...St. Malo of the pirates and Jacques Cartier...Rennes of that headlong knight du Guesclin...Caen, Romanesque city of William and Matilda...the Spring of youth regained at Bagnoles-de l'Orne...Dinard and Deauville, for sheer luxurious swank! ✦ Paris, startlingly changed, gayer than ever. ✦ Everywhere, the world's most toothsome cooking, its most famous vintages, smart hotels, attractive inns and captivating pensions, with tariffs under Government regulation. ✦ Ask your local travel agent about this section of France.



CHILE CON AMORE

(Continued from page 93) On the day the article appeared, I saw a pair of fine boots hanging out of a fauteuil, across the rug from where I sat in the hall of the Club Pichincha. I thought then of getting another pair made, and turned to my friend who sat at my side, Colonel Gallo de la Torre Chiriboga y Jichon, and asked him whether he knew the cobbler of the man who sat opposite us. My friend immediately introduced me to the General.

The General was sorry that he could not give me his boots right then and there, but, he said, if I would allow him, his cobbler, one Leopoldo Sandoval, the first cobbler in Quito, would call on me next morning, not too early, and bring with him a hide, the personal leather of the General from which his own boots were made—leather that came from the cattle of his hacienda in Antisana. The boots, of course, would be a gift. The General snapped his fingers, the Majordomo of the Club Pichincha snapped his fingers down the stairs, and up came the General's orderly. With hands glued to the seams of his trousers, heels together, and eyes to the front, he listened and then repeated the order—that to-morrow, at ten in the morning, Leopoldo Sandoval would be at the Hacienda Roosevelt to take my measure for a pair of riding-boots.

I waited in my stockings, sitting on the sunlit patio, until two that afternoon. People are late in Ecuador, but never that late. It was the article. The General had seen it. Quito was indignant.

There were threats of duels, of punches in the nose, of throwing me out of the country. They were mad only at one sentence in which I had insulted the hats of the ladies. They were really mad at that. André Roosevelt defended me bravely at the bar of the Metropolitano, where the hats appear at eleven and four every day. He made enemies and lost friends. He cautioned me to stay at home. I worked in his little dark-room, where he develops his photographs, and I wrote an explanation for the local paper that made everything worse. I wrote that "Under a windy hat, in a mediocre costume, might live a most adorable woman," and that I had no doubt that most of the women of Quito were adorable. After this, ladies who met us on the street or in the bar of the Metropolitano began to adjust their hats and then looked out of the window into the Plaza Independencia with hurt and anger in their eyes. Nobody wanted to be adorable.

The General sat down with us, after hanging up his sabre. He raised his eyebrows, played with the match-stand, and, after he had taken all the matches out and put them back again, he unbuttoned his tunic and took out my article (it was marked in red ink—"Lies, lies, lies").

To regain our happiness, we ordered a bottle of champagne. It came and was opened, and we were about to drink when the revolving door of the bar turned. It was four o'clock, the Metropolitano was crowded with the fashionable world of Quito. Three ladies came in—a caravan of U. S. Peace ladies come to Quito on a good-will tour.

"God almighty! Look at these hats," said Papaross, and took me by the hand. "Let's go." I will never write of hats again. Our compatriots were at the moment more "adorable" than any women I have seen anywhere. I have apologized and gone around in Quito saying, for days, "Yes, yes, I know, you're right. I've seen them myself. I take it back."

But even if they had thrown me out, I would have to recommend Quito to you. I have, on my second visit, found that it supports all the enthusiasm and affection I felt for it when I first walked through its lovely streets. It is the most exciting place that I have found in South America, and, besides, where else in this world will you find a cook to pluck a rabbit?

Let me tell you what I do for * **ACID SKIN**

* A TROUBLESOME CONDITION CAUSED BY
EXCESS FATTY ACID ACCUMULATIONS

SO many women complain that their skins seem acid as they note a gradual loss of freshness, firmness, suppleness; as blemishes come to plague them—enlarged pores, blackheads, oily shine or scuffed, scaly roughness.

Don't be discouraged. Here's help for your skin, through the beneficial, beautifying action of these remarkable Milk of Magnesia creams!

PHILLIPS' Milk of Magnesia TEXTURE CREAM

Put acid-neutralizing Milk of Magnesia to work on your skin through this unique skin cream! In the very same way it acts to relieve an *internal* condition of excess gastric acidity, so *externally* it acts on the excess fatty acid accumulations, helping to prevent and

overcome unsightly faults and so to make your skin lovelier.

A new kind of foundation. Because the Milk of Magnesia in this remarkable cream really *prepares* the skin for make-up—softening, smoothing away roughness and overcoming oiliness, Phillips' Texture Cream provides a make-up foundation unlike any you've ever tried before. Powder and rouge go on evenly and cling closely—for hours, without touching up.

PHILLIPS' Milk of Magnesia CLEANSING CREAM

And for a really *clean* skin, just try Phillips' Cleansing Cream! You've never used a cleansing cream like it. The Milk of Magnesia not only loosens and absorbs the surface dirt and make-up, but penetrates the pores, neutralizing the excess fatty acid accumulations as it cleans. It leaves your skin soft, smooth, clear and thoroughly clean.

Give your skin the beneficial, beauti-

fying action of these unique creams—the only creams which contain the famous acid-neutralizing ingredient, Phillips' Milk of Magnesia.



"I have found the best way to help an 'Acid Skin' is the same way many physicians tell us to relieve excess stomach acidity—with Milk of Magnesia! By acting on the excess fatty acid accumulations on the skin, Phillips' Milk of Magnesia Creams do externally what Milk of Magnesia does internal-ly, and in this way help to overcome the faults of an Acid Skin."



PHILLIPS' *Milk of Magnesia* CREAMS

TEXTURE CREAM

CLEANSING CREAM

2 SIZES
30¢ & 60¢

COTTON CONQUESTS

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Reg. U. S. Pat. Off.



Always First

No. 315 (left) Saucy frock of lovely La China muslin (Sanforized Shrink), in brilliant peasant colors with flattering square neck. Matching "hairkerchief" (which may be worn as a scarf). Sizes 10 to 20. \$4.00

No. 329 (right) La China muslin (Sanforized Shrink), splashed with colorful garden flowers. Dainty tating edge on collar, cuffs and tailored tucks. Smart for miss or matron. 2-tone ribbon belt. Sizes 16 to 44. \$4.00

These are the cottons that conquered the fashion world. They are so devastatingly pretty that you can wear them ANYWHERE... so refreshingly crisp and comfortable that you will want to wear them EVERYWHERE... so exquisitely tailored that they look much more expensive than they really are (\$4)!

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MAYFLOWER DRESS CO., INC. • 1350 BROADWAY, N. Y.

SHE MARRIED FOR LOVE

(Continued from page 98) ing conversation during lunch, and, after a strong coffee—reluctantly your guests go back into a hectic workaday world.

Some days it is tea. The transitory hour when day turns to night and spirits are low. Draw the curtains, light the fire, sink into the comfortable chairs. The tea-tray is placed before you on a low, cloth-covered table. Hot buttered toast in a covered dish, sandwiches, and cake are near-by. Ice is on the side-table, along with lemon-juice and fresh mint. You make and pour the tea, and whoever wishes can make his own favourite drink. Just a few people gathered, not to drown sorrow or to scintillate, but to relax and untie the knots made in a busy city day. If you have no servant, this can be your sole form of entertaining. Do not ask people to "drop in any time." Ring them up (after careful selection) and invite them as you do for dinner. They are flattered, it has become something very special, and they come.

You never make the foolish mistake of pretending to be richer than you are, and so you do not commit that American sin of struggling to impress the Joneses by giving a "dinner." You are neither stocked with china nor staffed with servants for any such effort. Instead, you concentrate on buffet dinners. All kinds of cocktails first, then give a tray to each guest, who helps himself to a perfectly cooked meal. If you have a dining-room, set up card-tables. Tables of four produce much better conversation than the grand dinner where you turn from left to right, or is it right to left? Have two kinds of hot meat pies with the vegetables in them, two salads, and two desserts—one fruit, the other rich. Have a choice of hot breads and a nice wine.

Backstage, you are practical about the technical end of all this good management. Every morning you devote two hours to housekeeping. You plan menus, then go out to the cash-and-carry markets. Walking a couple of miles each day is an excellent substitute for a course of expensive rejuvenations. Food bills are kept very low. A dollar per person a day has long been a rough estimate and takes figuring out. Do not forget the flowers. By the time you return home, the beds are made, rooms cleaned, and your friends are starting to wake up and phone.

If you can not afford a visiting lady's maid, you keep your clothes brushed, pressed, mended, and cleaned—in perfect condition to wear. A valet, preferably from your husband's club, can come in twice a week and give your husband's English suits the professional care a well-dressed man deserves. If you wonder whether you are expecting too much or too little from your servant, give her a week off and do all your own work exactly as well as you order it done. Then you will really know just how much time is needed for each little job and where extra help is required. Take advantage of the help-by-the-hour—from cooks to governesses and secretaries—that is available in all cities. And remember that the mistress of a well-run house attends to important details herself, knowing that no paid mind can equal her taste.

One day a week is devoted to you alone. You wash and set your hair and do your daughter's at the same time. You give yourself a facial, a manicure, a pedicure, and perform those dozens of small beauty chores that take time. Let no one break in on this day. Stay in bed reading or, if you feel very well, take a long walk in some part of town you have never seen before.

Your wardrobe takes a lot of thought and planning. You can not be an exquisite copy of Paris, but you can establish a reputation for individual chic. There is one woman who can afford any hat, but decided she looked best in a turban wound close to her head, and she has worn them ever since—in all colours and materials. The glamour that radiates from your life and your home must start with yourself and your appearance.

The little dressmaker, bullied and disciplined, plays an indispensable part in the designing (Continued on page 140)

BEAUTY AND THE BATH


FORSAKE old fashioned bathing in flat, dull or hard water. A dash of Marelle Bath Foam and you bathe in glorious luxury amid millions of scented, iridescent bubbles. Your body responds to the thrill, you emerge with a new exhilaration. Fair warning: once you know the pleasure of Bath Foam you'll never be content with ordinary baths.

Note to the practical:

Bath Foam softens even the hardest water; eliminates "ring around the tub". Ten lasting scents. At fine Toilet Goods Departments
\$.95 (4-oz.) \$1.65 (8-oz.) \$2.50 (16-oz.)

Gardenia	Oriental
Carnation	Rose Geranium
Lavender	Orange Fleur
Lilas	Bouquet de Paris
Jasmin	Bouquet de Pine

MARELLE INC., 347 FIFTH AVENUE, NEW YORK



Marelle Bath Foam

THE NEW LUXURY BATH

The sun never sets on Tweed

The occasion is always met when you are wearing tweed in its perfect tradition. We show here a suit worthy of its heritage, a crest to your taste when you wear it.

The tailoring and the fabric are matters of British custom—casual and nonchalant because they are superb. You will understand the inspiring cut of the jacket, the line of the skirt. Of special concern is the faultless weave of grey, dark green, rust, blue and brown . . . in an attractive pattern that is at once spirited and conservative. . . . A dark-green sweater, of incredibly soft cashmere, blends smoothly in the ensemble.

At the House of Smith, where moderation of cost is as traditional as the best of British skill, the Otterburn tweed suit, in two pieces, complete, is £8/10/0; the Braemar cashmere pullover, £2/5/0.



H.A. & E. Smith Ltd.
FIVE SHOPS IN
BERMUDA
(EST. 1889)

COATS • SPORTSWEAR • BRAEMAR SWEATERS • PERFUMES
British Apparel of All Sorts for Men and Women

SHE MARRIED FOR LOVE

(Continued from page 138) of your own clothes. Cotton *dirndls* for Palm Beach; superbly fitted underwear, washable, laceless, and often printed; billowing organdie costumes for summer nights; plainest black dresses to wear under winter coats and with jewellery.

Go to sales at the best houses and be there when the doors open, not a week later. Once in a great while, you splurge on a gallant hat or a magnificently tailored coat to last "forever." But once the season's wardrobe has been carefully assembled—that is that! From then on you resist most temptations. At no time do you buy on the spur of the moment. After looking at something longingly, go home and ponder whether you really want it. It is the perfection of detail in stockings, shoes, bags, gloves, handkerchiefs, perfume, nails, make-up, and hair that gives that precious *soignée* appearance.

If your liquor and cigars are the best and the pile of short-cut logs in the basement continually replenished, the corners must be cut somewhere else. You also regularly contribute to a savings-account that is to pay for a sudden invitation to Palm Beach, a tiny cottage for summer week-ends, even a trip to London. So you make up for your intelligent extravagances by equally intelligent economies. You take stitches in time whether for a suit to be cleaned, a hole in a sheet, sagging upholstery, moths to be vanquished, a broken drawer handle. They forestall uncountable bills.

You rarely have charge accounts. If carrying cash is a nuisance, you take your cheque-book with you, and subtracting each purchase from the bank makes you face the written facts of a dwindling account. You never buy on the instalment plan. You save to buy beforehand—not afterwards. You always know ahead what you will pay. No surprise bills appear, and you get an estimate for every job, be it laundry by the month or fixing the radio. Unfortunately, the impulsive gesture is the expensive one, so your charities, Christmas presents, and tips—the hardest to keep track of—are coldly calculated in that budget.

Always on the lookout for exceptionally smart things at bargain prices, you order them by the dozen, nicely wrapped, and, in this way, you have ready presents for weddings, sailings, birthdays, and Christmas. You can make your own scatter rugs, curtains, even slip-covers, and some of your own clothes. An old fur coat, cut square and sewn on bright cotton velvet, becomes a luxurious carriage cover for the baby or a *chaise longue* cover for you. None of this is scrimping. It is designing and making something more unique than can be bought.

And a few afterthoughts: A doctor who charges twenty dollars an appointment is not necessarily better than one who charges five. A light lunch is an aid to beauty as well as budgets. Education is a large item, but a happy, constructive youth is a better start than a schedule of extra lessons. Oculists cost more than 75-watt electric-light bulbs. Nurses and governesses who are not nice enough to help out and fit into the family budget are not nice enough to be influencing your children. Thousands of women are beautiful and attractive and don't catch colds and possess neither sable capes nor fox coats.

TO OUR CONTRIBUTORS

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*Plan
Now*

FOR A GLORIOUS TRIP
TO

GERMANY

• Turn romantic pages of history in Germany. The time-mellowed ruins of ancient castles, the tomb of Charlemagne, the elaborate Guild Halls of medieval cities, the Romanesque and Gothic cathedrals of Cologne, Freiburg, Worms and Speyer, and Frederick the Great's palace of Sanssouci . . . these and many others . . . What glories of the past they echo . . . What message of romance they bring you—as you tour through Germany . . . while operas and festivals, stage-craft and symphonies evidence in word and music the undying genius of Goethe, Wagner, Beethoven and Bach.

But the world marches on in Germany, also . . . Here you will find 20th Century progress. Or all modern sports and many that are uniquely German — piloting gliders on the Wasserkuppe or breasting the Rhine in a Faltboat. Then, too, there are great cities like Berlin, with their gay night life, splendid theatres, hotels and restaurants . . . And centers of culture, art and merrymaking like Munich, as famed for its museums as for its brew . . . Dresden, Nürnberg, Frankfurt, Stuttgart, Bayreuth, Weimar — all with a connotation of their own.

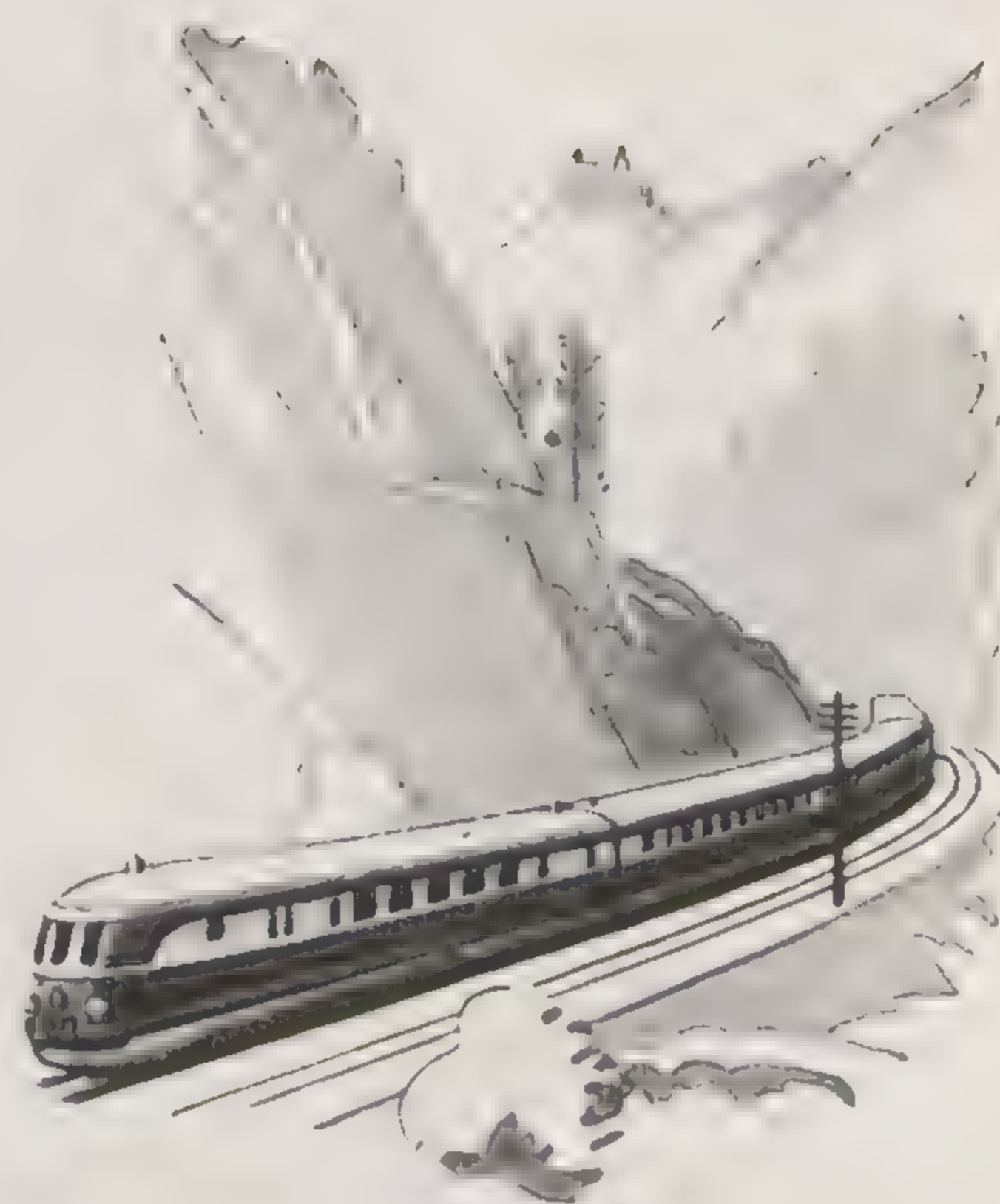
As for scenery: the Bavarian Alps, the Black Forest, Harz and Thuringia . . . the castles and vineyards of the Rhine and its gentle-flowing tributaries, the fruit trees and gardens of the Bergstrasse, the lovely sweep of sea and sky along the Baltic and North Sea. And the charm of Germany's famous health resorts.

All this you can enjoy, and more . . . in perfect comfort whether in hotel, train or steamer . . . good living at moderate prices, **still further reduced by the use of registered Travel Marks.** And the German Railroads grant you **60% reduction of rail fares.** Now is the time to see Germany. Begin planning your trip today.

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GERMAN RAILROADS INFORMATION OFFICE

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Travel on swift streamliners of the German Railroads. The famous "Flying Hamburger" covers 186 miles in 137 minutes. All Rail fares reduced 60%.



Our own, and Exclusive!

Our canny buyers in England earmarked small lots of the new tweeds for us months ago. (No other American house can have them!) And our tailors fell to, and turned out some suits and topcoats that will win admiring glances anywhere.

This collection of Originals is now ready—and merits your very immediate attention! And our workrooms are ready to duplicate any you like to your own measure.

The Suit—The collarless jacket has unusual yoke detail. The skirt, pleated in front, will please the woman who likes to walk. In a variety of colors in Linton tweed.

The Coat—The classic familiar, with molded top accenting waist slimness, and the very popular full skirt. Made in Lintons of cashmere and wool, in several colors.

Coat or Suit, in stock sizes . . . \$85

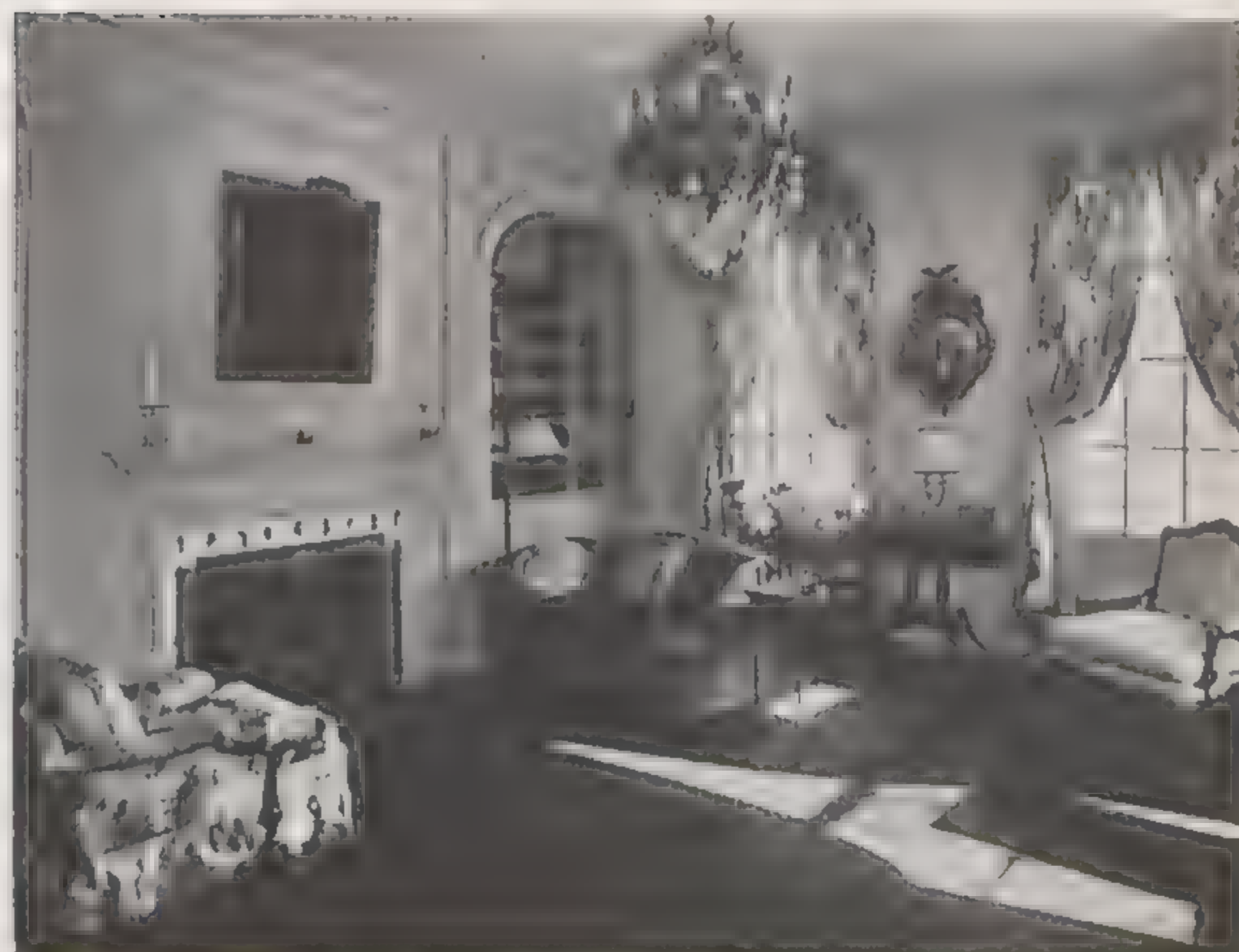
Made to your measure . . . \$135

ABERCROMBIE & FITCH Co.

The Greatest Sporting Goods Store in the World

Madison Avenue at 45th Street, New York

"BLAKEFORD" RESTORED



DRUX DURYEA

In the library of Mr. and Mrs. George M. Moffett's house, alcoves of books make bright arches against faded blue walls

(Continued from page 117) In the dining-room, there are white walls and white woodwork. White damask curtains are caught back twice at the windows. Ormolu candelabra and old Waterford appliques throw a soft light over the large, vivid Oriental rug, the ruby leather seats of the Heppelwhite mahogany chairs, and the collection of Lowestoft in the carved corner cupboard.

There's an interesting use of books in the library—rows of them lined up in the recessed alcoves—like bright arches against the faded blue panelled walls. The carpet is in deep wine-red, and the curtains and armchairs are patterned with deep red hollyhocks and blue delphinium. By the fireplace, framed with Chinese Lowestoft tiles, a small sofa shines in deep rose satin. Most of the furniture is eighteenth century in design, and is reflected in a fine gilt bull's-eye mirror. Over it all hangs a crystal chandelier. Ysel, Inc., did this *décor*.

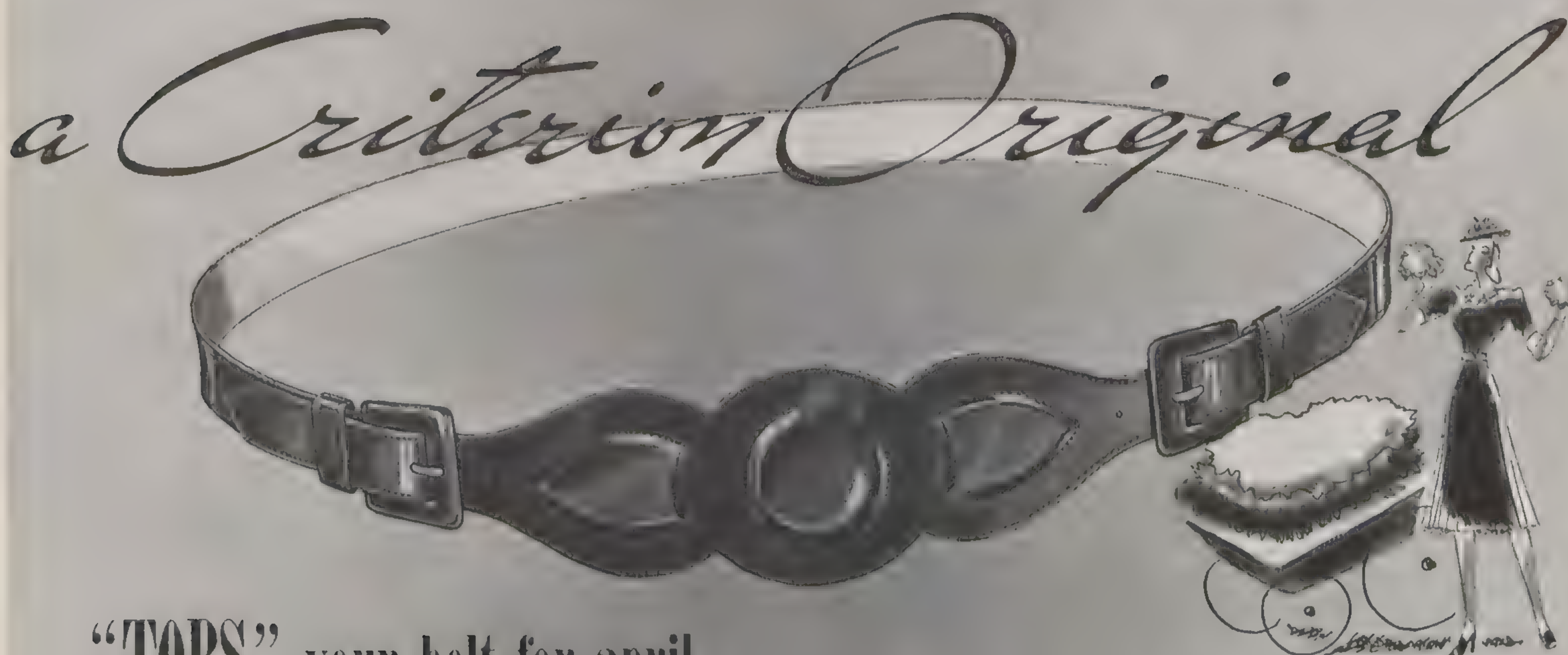
Outside, the ironwork of the balconies stands out, sharp and black and delicate, against the whiteness of the house. Dark green shutters blend with the colour of the ageless boxwood planted at intervals about the house. This is the only planting directly against the house, but great oaks, elms, lindens, and beeches grow everywhere over the estate.

"Blakeford" in its youth was for years the landed estate of a leisurely family and a background for history. Now in its rejuvenation, it takes on, in addition to its original beauties, the activities of modern living.

Pure-bred cattle grow there, too. Their complacent progress is one of Mr. Moffett's pet interests. So is yachting. And so is hunting. All very right, for this is "huntin'-and-fishin'," country-squire country.



Mr. Moffett's pure-bred cattle go wading in the river and consent, with aristocratic poise and condescension, to pose



"TOPS" your belt for april It will make a dull dress look fresh and gay. It will make a bright new dress positively radiant. That's how much individuality and spirited charm it has. Made of finest shoe-patent leather, leather lined. In all the new Spring colors. At foremost stores, 1.50

world's premier maker of quality belts for women • SLOTE & KLEIN, inc. • NEW YORK

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SAILORS

BY

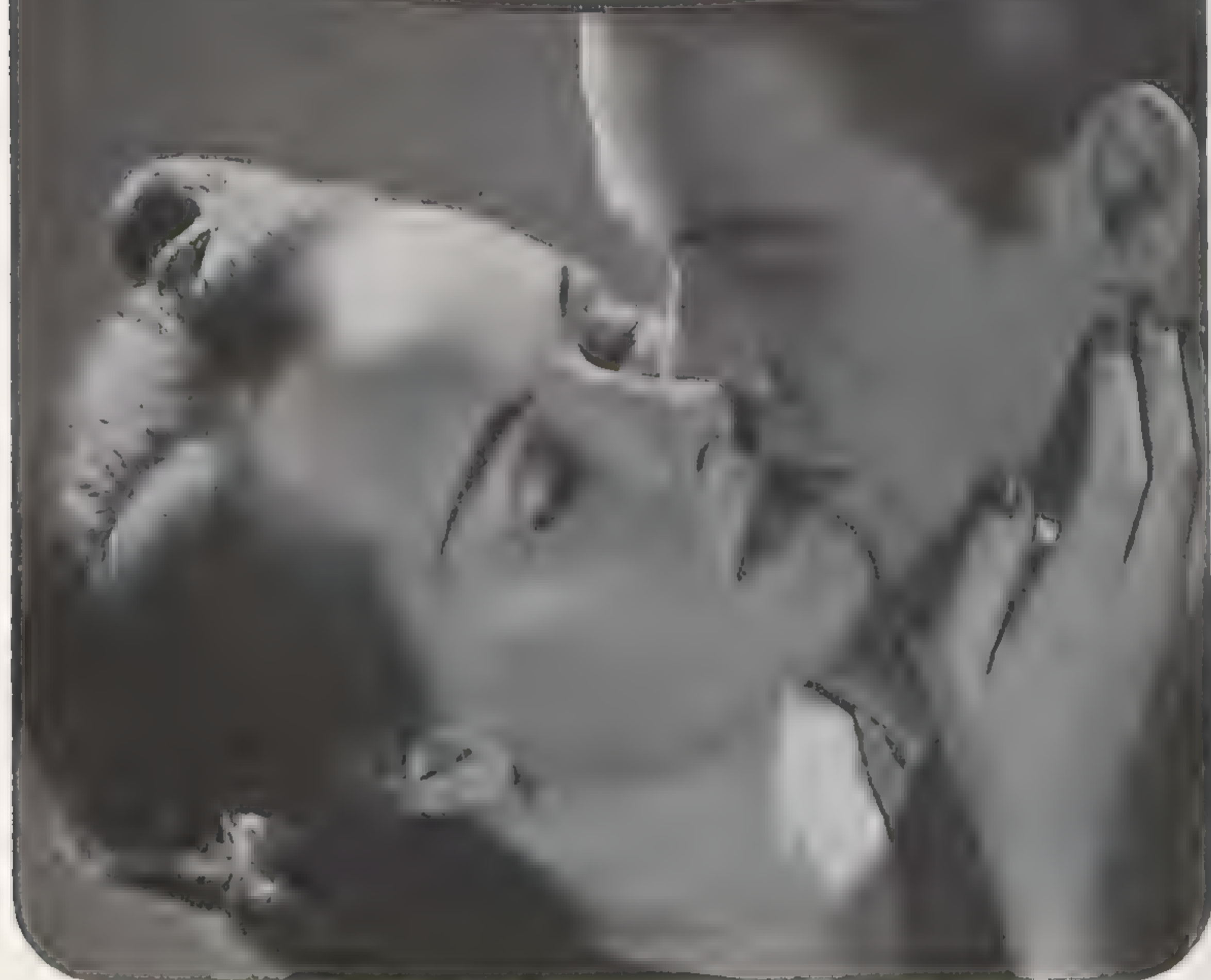
Gage



SAILORS and GAGE have been synonymous since the inception of this smart accoutrement to the tailored costume. So whether it be this winsome model of Porcupine braid with its perky ribbon stickup or one of the many other fascinating Gage styles for Spring, you will be sure to find YOUR HAT among the extensive collection carried by your milliner.

NEW GAGE CREATIONS...FOR EVERY OCCASION...AT SMART STORES

MEN RESPOND TO "NATURAL" LIPS



There's allure in the natural glow of Tangee

Men detest painted lips. But thrill to the charm of Tangee lips with their rosy, tempting softness! Tangee's magic color-change principle intensifies individual coloring. Tangee actually becomes a part of your lips—not a greasy coating.

Looks Orange—Acts Rose

Tangee looks orange in the stick. But it magically changes on your lips to a warm blush-

rose shade, blending perfectly with your complexion. It goes on smoothly—leaves no red marks on teeth or handkerchiefs. And it lasts hours longer than ordinary lipstick.

Tangee's special cream base soothes and softens the lips... gives them new beauty and charm. Try Tangee. 39¢ and \$1.10. Begin tonight to be lovelier, more alluring.

World's Most Famous Lipstick TANGEE

ENDS THAT PAINTED LOOK
FOR A COMPLETELY NATURAL APPEARANCE use Tangee Rouge Compact and Tangee Face Powder. Tangee Rouge gives your cheeks a natural glow that looks like your own color. The super-sheer texture of Tangee Face Powder blends with your own skin tones for a smooth flattering finish.



Untouched — Lips left untouched are apt to have a faded, parched look.

Greasy, painted lips — Don't risk that painted look. Men don't like it.

Tangee lovable lips — Intensifies natural color, ends that painted look.

BEWARE OF SUBSTITUTES!

There is only one Tangee—don't let anyone switch you. Be sure to ask for TANGEE NATURAL. If you prefer more color for evening wear, ask for Tangee Theatrical.



THE GEORGE W. LUFT CO., NEW YORK

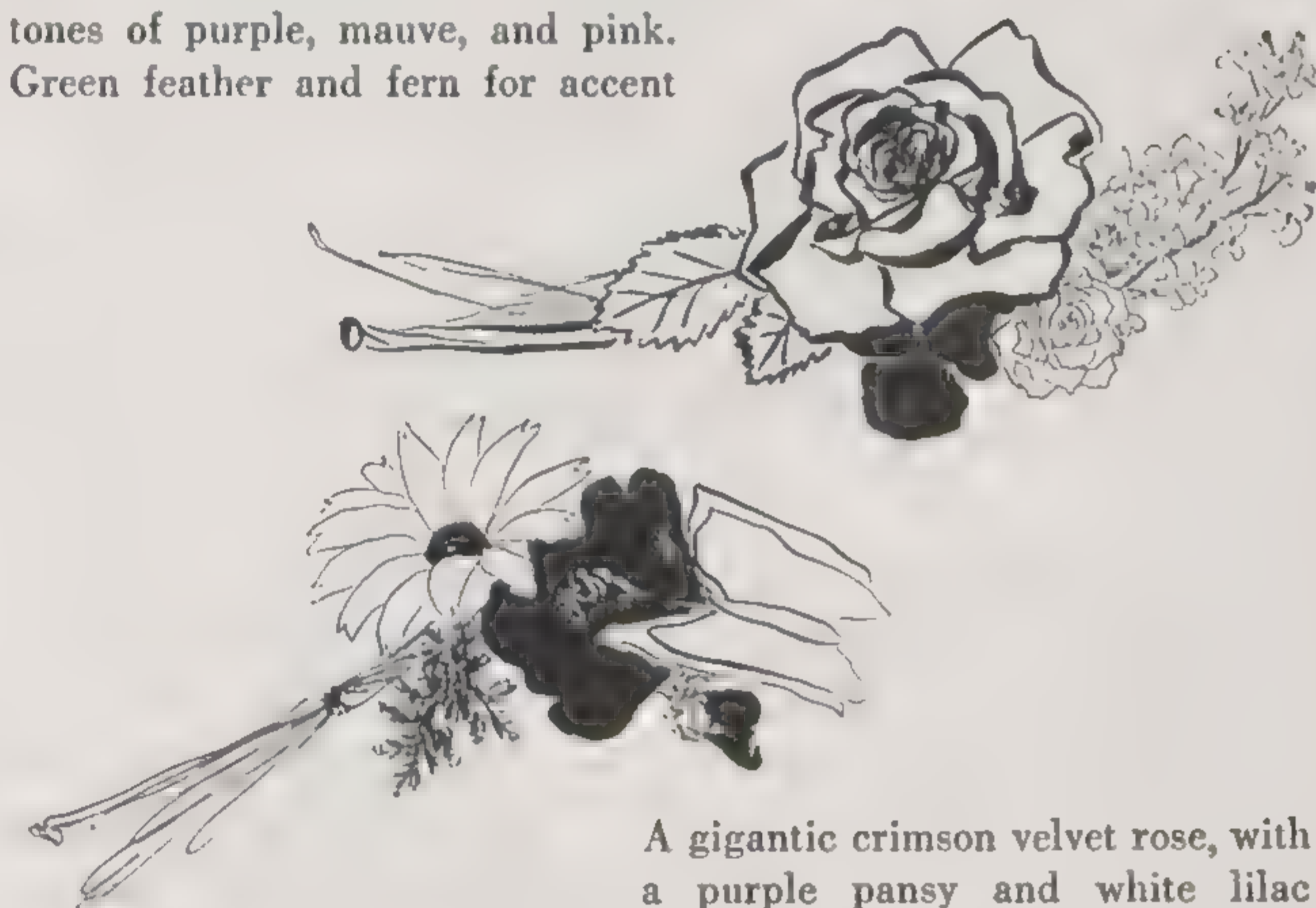
SOMETHING IN THE HAIR

Those breath-taking new evening dresses, all drifting skirts and lace, call for the trappings of romance—specifically, flowers in the hair. We showed, on pages 86 and 87, several ways to dress up your locks; here are others—clusters of flowers (with sometimes a stray butterfly or feather) to pin, perhaps, over your brow or on top of piled-up curls.



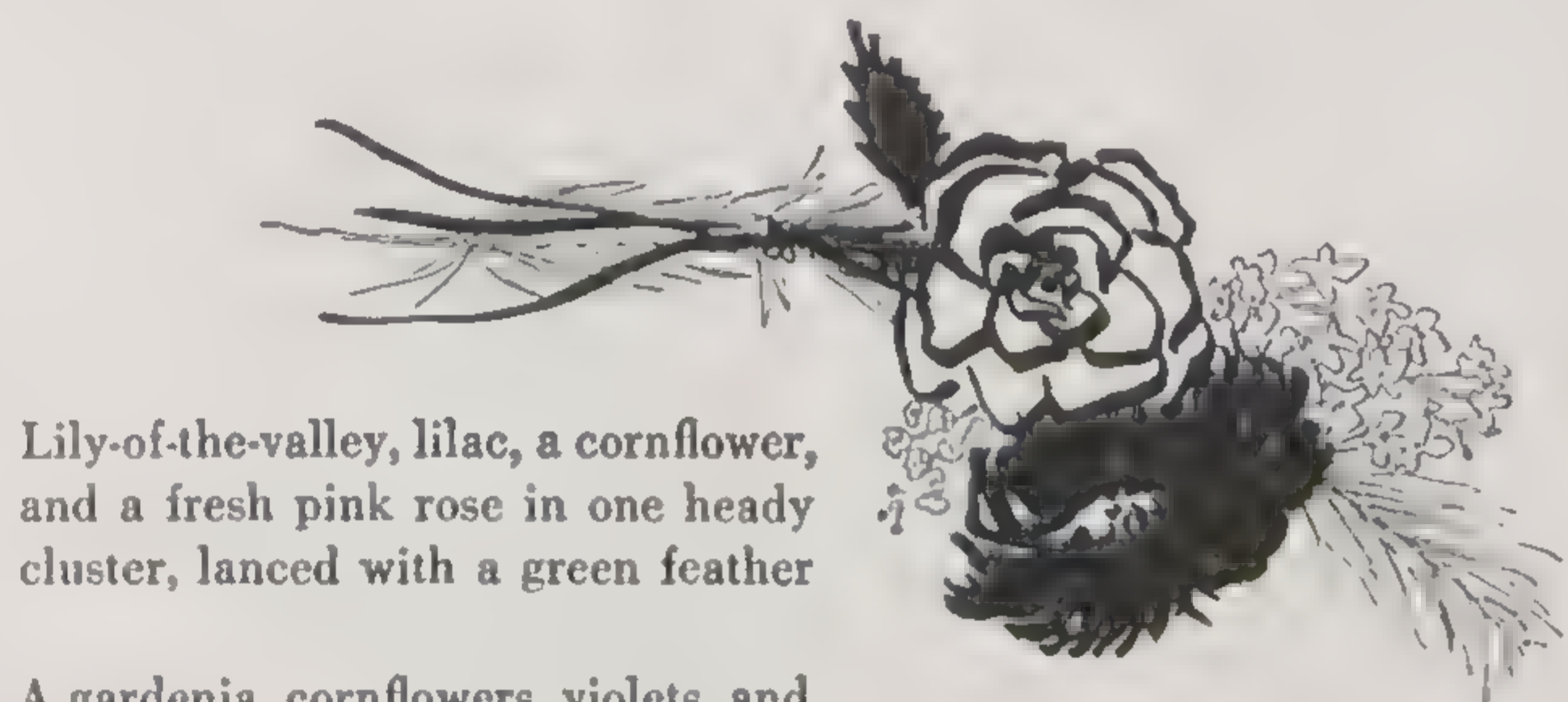
Blue cornflowers, cyclamen stars of white velvet, and a playful green feather butterfly make this spray

An orchid, pansies, roses in delicate tones of purple, mauve, and pink. Green feather and fern for accent



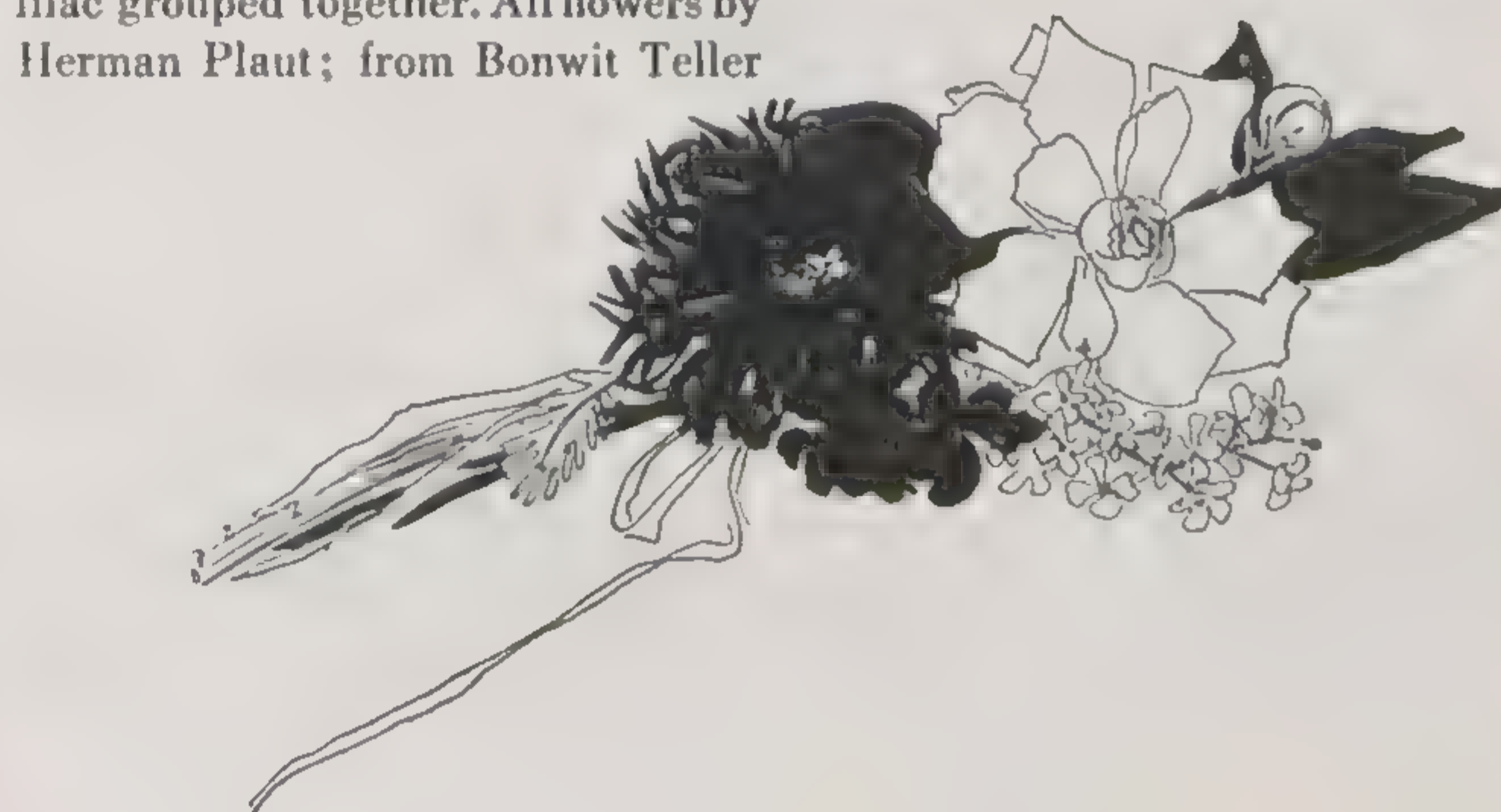
A gigantic crimson velvet rose, with a purple pansy and white lilac fronds, to cock over an eyebrow

A white piqué butterfly hovers over scarlet poppy and oxeye daisy—a perfect sprig for country evenings



Lily-of-the-valley, lilac, a cornflower, and a fresh pink rose in one heady cluster, lanced with a green feather

A gardenia, cornflowers, violets, and lilac grouped together. All flowers by Herman Plaut; from Bonwit Teller



HAVE WE GOT RHYTHM?

England asks herself the question

By Lesley Blanch

W*E got rhythm* swing the treacly Negro voices. Rich, brown, oozy voices. Fleshy, baroque voices. Their chocolate faces split wide into seraphic pink-lined smiles...ebony and ivory, chocolate and cream...darkest Harlem swings its songs. *We got rhythm...everybody got rhythm....* But alas! everybody hasn't. At least, not here in England, as the comparative failure of the Big Apple shows.

America has been swept by this craze, which began in a Negro dance-hall in South Carolina, fired the students of a neighbouring college, and swept on to New York, where dance instructors and cabaret impresarios grabbed it as a new and paying proposition. Publicized, it became the rage, not only as night-club floor-shows, but at colleges, clubs, and even private parties. Presently the textile trade was afflicted, and Big Apple prints were made up into Big Apple dresses, for the more ardent Big Applers.

Here in London, Grosvenor House has cashed in on the spectacular qualities of this dance, and, at their very excellent midnight cabaret, you can watch the Big Apple done by lots of hotsie-totsies who shake a pretty leg, and a good deal more besides, in their engaging antics.

As entertaining, but more in the ritualistic, darkest-Harlem tradition, is the version presented by The Nest, a subterranean little club famous for its coloured clientele and white-hot swing.

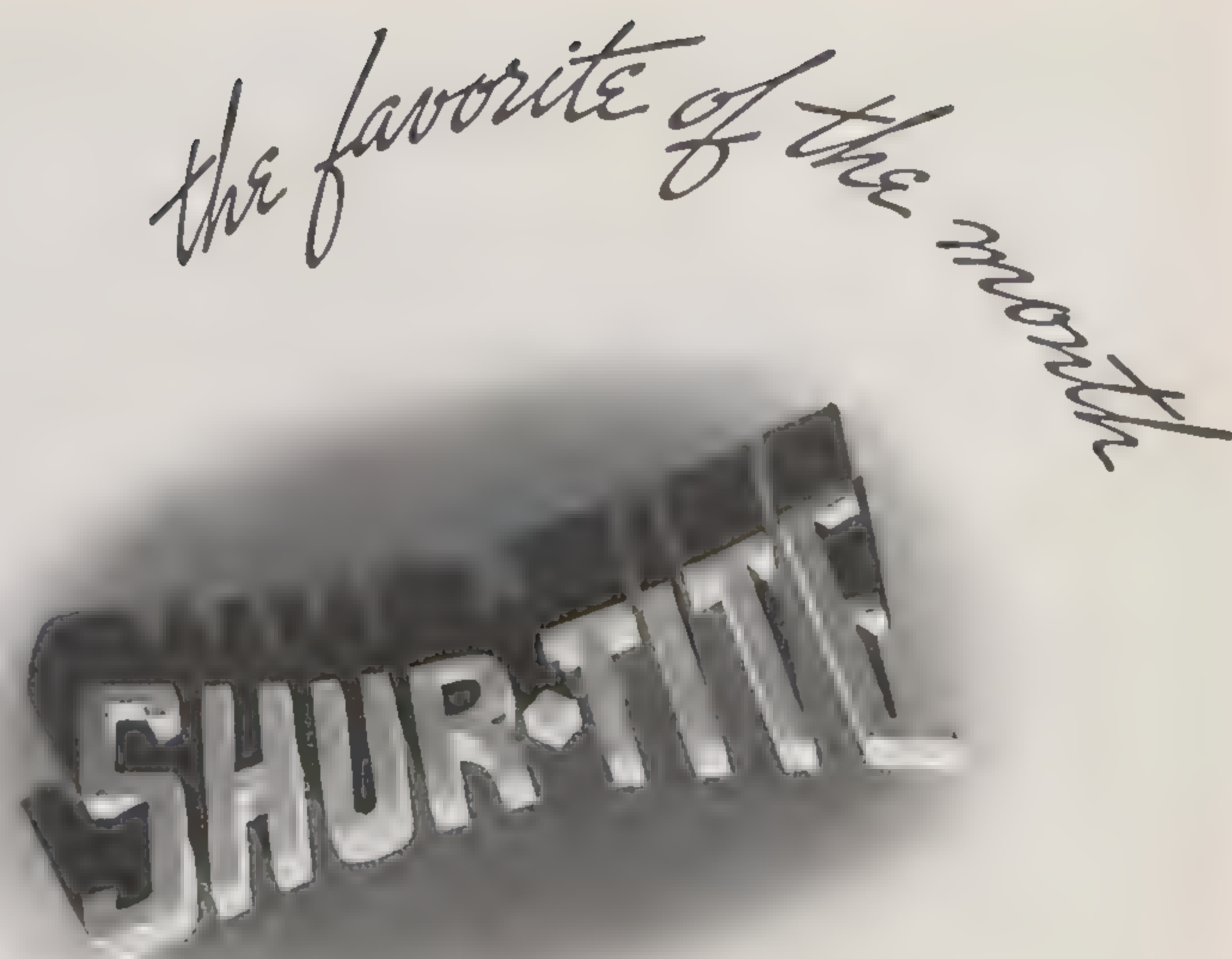
The Big Apple is an even more animated affair than the Charleston, and a gallimaufry of shuffling, stomping, and rump-rotating steps are known by such names as Kickin' the Mule, Praise Allah, Rise and Shine, Suzy Q., Truckin', Peelin' the Apple, and Going under London Bridge. It is a folk-dance, a square dance, a round dance, good exercise, fun, a romp—anything you please, but not, I think, a dance for the English. That is to say, not for the rigid, glassy-eyed type of dancer who crowds the dance floors of the more elegant restaurants and night-clubs.

These persons will not, for the most part, welcome anything so rigorously rhythmic. They appear to enjoy merely vibrating gently, in a few square feet of overheated, overcrowded, and overfumed floor-space. They seem indifferent to the fact that the band is drowned by restaurant chatter, and all pretensions to rhythm are abandoned at the appearance of that abomination, the comedy crooner.

Lately I have had occasion to spend several evenings in such formidable surroundings, and I am now filled with an almost morbid curiosity to know whether this is yet another example of our national genius for discomfort. Or is it perhaps a last flowering of that spirit of dogged endurance which has made us famous alike in tropic and arctic zones? A little more selectivity would not come amiss. Why expect a really first-class restaurant, dance-hall and music-hall combined? Threefold mediocrity results. Not that I shall begin to list the restaurants where food is understood, or the music-halls where entertainment is, thank heaven!, a tradition.... But I do question that apathy which keeps a limited section of society so faithful to these haunts.

With a few notable exceptions, the people faithful to these haunts have not got rhythm. They are not dancers in the American sense. They get up from their supper tables to take the floor like so many martyrs, and every step is turned into a social obligation.

A very much larger section of the public—the real dancing public—have dictated their terms and got what they wanted. They want to dance, and they don't want any distractions. The result is a series of enormous dance-halls such as the Hammer-smith Palais de Danse, the Locarno at (Continued on page 146)



hurdy gurdy

Gay as the new blossom of Spring
and smart as the Easter parade.

All new colors in calf and patent.

AT ALL FINE STORES

goldsmith brothers

makers of SHUR-TITE handbags

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May 21st
MAIDEN VOYAGE
From New York
 THE NEW QUEEN OF
 "THE SPOTLESS FLEET"
**S. S. NIEUW
 AMSTERDAM**



Over three centuries ago a tiny wooden vessel flying the flag of Holland sailed into what was later to become New York Harbor. She was the Half Moon—Hendrik Hudson, Master.

NEXT May, Holland's latest and supreme contribution to ocean transportation, the ultra modern express liner Nieuw Amsterdam, will sail into New York Harbor as Queen and flagship of the "Spotless Fleet".

33,000 tons, 751 feet long, 10 decks, accommodations for 1310 passengers in Cabin, Tourist and Third Class, a Ritz Carlton restaurant and night club on the promenade deck, private bath or shower with every cabin class stateroom—but to go on recounting the many wonders of the Nieuw Amsterdam is not to do her justice. You must see her, sail on her, to realize what ocean travel can mean in luxury, comfort and pleasure.

Sailings from New York
 To England, France, and Holland
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 s. s. Statendam Apr. 26 - June 3
 s. s. Veendam May 7 - June 18
 s. s. Nieuw Amsterdam . May 21 - June 11

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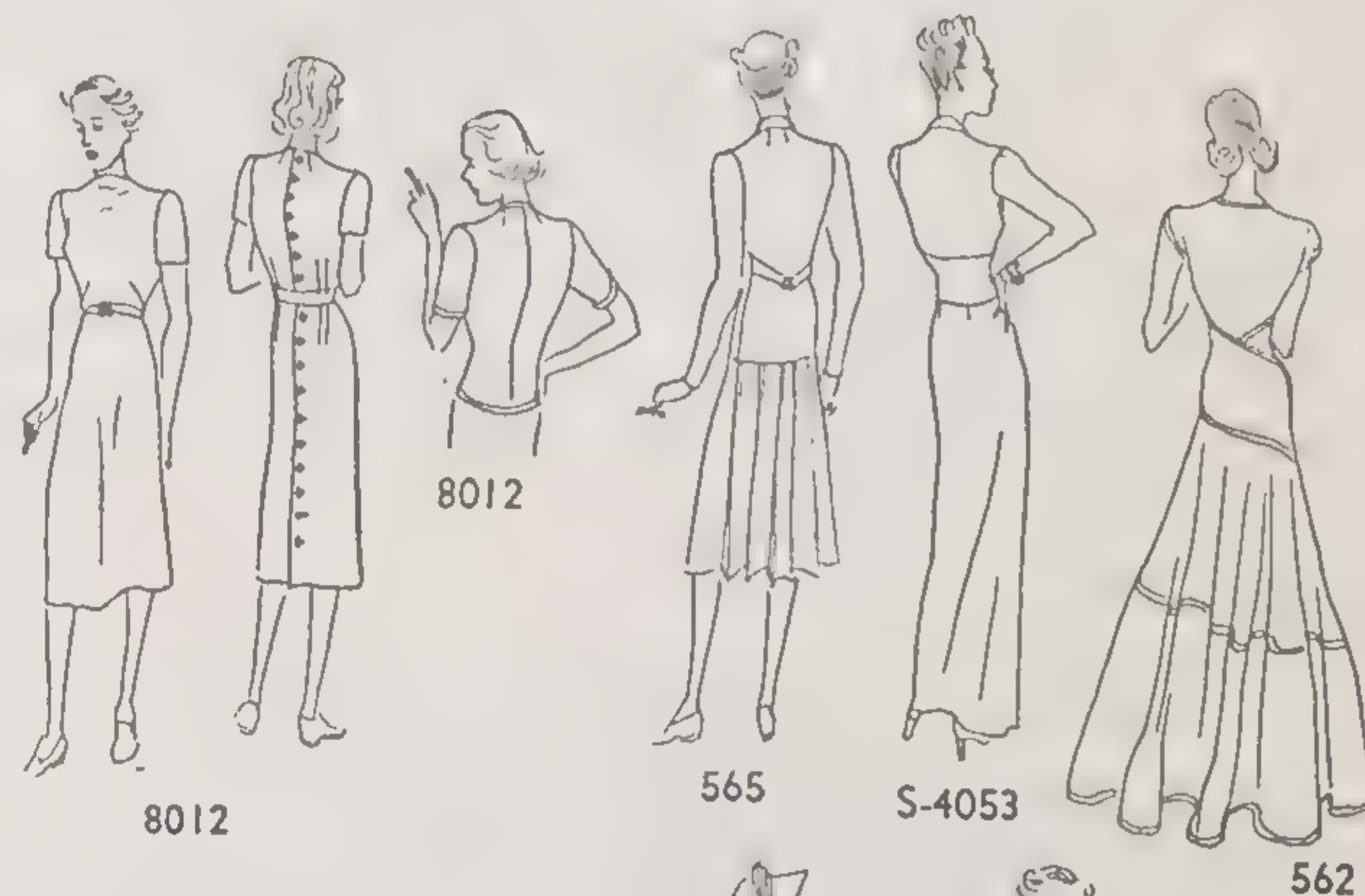
HAVE WE GOT RHYTHM?

(Continued from page 145) Streatham, the Astoria in the Charing Cross Road, the new Paramount in Tottenham Court Road. There, on vast, perfectly sprung floors, on some of which a thousand couples look lost, they can dance for three hours, to first-class bands of the Henry Hall and Roy Fox kidney, for one and sixpence in the afternoon, and two and sixpence in the evening. It is at these places that the real enthusiasts are to be found, and there, if anywhere, would be the Big Applers. But these are a mere handful, and even then, they only incorporate one or two of the more conservative steps, with the popular swing and quick steps.

Dancing teachers such as Gem Mouflet, Adele Collier, and Santos Casani—who probably ranks as the Ceccetti of ballroom dance teachers—are all equally unanimous in their verdict. The Big Apple will not catch on here, they say emphatically. It takes up too much room. It is too organized—too folk-dance. In its entirety it is complicated; any attempts to reproduce the fervour of its Negro origin fall flat. Besides, it demands a complete unself-consciousness, which, from my recollection of the eightsome and foursome-reel excesses of the Caledonian Ball, is not our national *forte*.

We are not a nation to whom the dance matters much, I fancy. We have no equivalent to the *czardas*, the *gopak*, the *tarantella*. Sir Roger de Coverley? Yes, now and again, but not generally: and the same thing applies to the Big Apple. Now and again. Some crazy steps when you're feeling funny that way. Or if we learn to dance it in a modified form, like the two American couples who were such a *furor* at The Four Hundred, a week or two back, then it's very gay and very good fun. But I'm afraid we can't, nationally, be funny that way—we haven't got rhythm.

DESIGNS FOR DRESSMAKING



Here is a complete wardrobe for town and country that you can have for under \$100, by using Vogue's Designs for Dressmaking. Larger views of these clothes are on pages 114 and 115. They are designed for sizes: 8012 and S-4053, in 12 to 20, 30 to 38; 565, in 12 to 18, 30 to 36; 562, in 12 to 20, 30 to 40; S-4055, in 14 to 20, 32 to 44; S-4057, in 12 to 20, 30 to 38



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ENTERTAINING ON A SHOE-STRING

By John McMullin

ENTERTAINING on a shoe-string too often brings wrinkles to the brow and a sigh to the lips. But this shouldn't be the case, for entertaining on a shoe-string is really very easy and can be most successful, if only you have convictions on the subject. The convictions you should have are merely that every one genuinely enjoys simple food and an informal atmosphere. (Have you never noticed that in a restaurant what you order for yourself is invariably something simple, and seldom more than two things—and that you enjoy it?)

Would you mind being asked to lunch and finding that the menu was *œuf en cocotte*, Irish stew, and well-made apple sauce served with lots of cream? You should not, because there could be no better bill of fare. For dinner, a *blanquette de veau* or a fricassee of chicken is equally as delicious as a saddle of lamb or roasted pheasant, yet obviously costs less. Simple vegetables like creamed carrots perfectly prepared; or one of my favorites—a purée of carrots and beets; or braised onions; or delicious baked potatoes mixed with butter and put back into their jackets are food for the gods, even though they aren't in the luxury class.

Every one beams with pleasure at the sight of corned beef hash on the late supper table, but how often do you get it in any one's house for lunch? (My idea of the best way to make corned beef hash is to take tins of good corned beef, break the beef, mix it with diced boiled potatoes, and empty it into a frying-pan in which there are finely chopped fried onions, only half brown. Keep stirring this mixture until it is thoroughly heated, then turn into a dish and brown well under the grill before serving. Poached eggs can then be spread on top—one for each person—if desired.) The fashionable caterer will tell you that corned beef hash, creamed haddock, and bacon and eggs are eaten at smart supper parties in preference to galantine of chicken, mousse of ham, or creamed lobster.

THE QUESTION OF DRINKS

Every one likes to come into a room and find a big, well-stocked tray for drinks, from which the drinks are mixed by the host or hostess, instead of passed by a servant. This creates atmosphere, yet it is economy compared to drinks mixed in the pantry and often wasted. Vintage wines are, naturally, expensive; and if you are entertaining on the shoe-string principle, don't try to include champagne or the finer clarets. Concentrate instead on the good, inexpensive wines that are available if you track them down. People love *vin rosé*, for example, though it is seldom served.

The simplest form of entertaining on the cheap side is the well-known cocktail party. But a cocktail party can run away with a lot of money if it is not thought out with care. Don't hire either materials or assistants from the outside, if you want to give an inexpensive cocktail party. Arrange to do it yourself. If you have to be very busy being the hostess, some member of your family or a friend can always be found to "tend bar," if everything is arranged and well organized, and if all drinks have been on the ice since morning. In this way, the drinks require very little shaking to make them "as cold as cold" (which they should be). The food one has with cocktails can be put out on the buffet table, and, if you do not wish to include anything hot, there is nothing to be done but to keep a supply of clean glasses going, ash-trays emptied, and more drinks brought in as they are needed, and the one maid available, or you yourself, should be able to take care of these.

Don't make the mistake of offering too many kinds of drinks. Discriminating cocktail drinkers usually prefer a dry Martini. (A really dry Martini is (Continued on page 150)



Gown from Mary Walls, Inc.



Kobako...a witty French interpretation of an exotic Oriental perfume...created by the greatest living perfumer. Because it is spiced with Gallic humor, it helps you to play the part of the mysterious, alluring and compelling...but with that light touch that gives you ultimate glamor in modern eyes.

KOBACO
BOURJOIS



Hat by Vogue Hat Co.

THE DRESS OF THE MONTH*

In *Celanese** Rayon and Silk Crepe

Piped in piqué, buttoned down the front! With beautifully tailored shoulders and swish to the skirt! *Matalay* gives you a peak in polka dots. A perennial in 1938 version with all the crisp, fresh beauty of an Easter bouquet! In immaculately clear white dots on navy and

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in brassières designed for dresses

EXACTLY what goes underneath those strapless décolletages? Those corseted waist-lines? Those halter necks? Those transparent blouses? Those backless evening dresses, tennis dresses, and play-suits? To solve these problems, we turned an X-ray eye on the new clothes and found—brassières especially designed for the geography of the different dresses:



Under sheer blouses—a Poix satin-and-lace camisole to wear alone, or to cover other substrata. Darts give gentle control. Saks-Fifth Avenue



Under sweaters—a Pauline Gordon sweater brassière of Pepperell sheeting, fitted to give a firm, rounded line. In peach or white. At Best



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Under halter necks—a satin-and-lace brassière gives you just the right build-up and disciplines you firmly at the sides; from Bonwit Teller



Under deep décolletages—a silk marquisette brassière “follows-the-leader” by tapering to nothing—in front and on the sides; Bonwit Teller



Under shoulderless dresses—a strapless, lace-top brassière. It has satin with “Las-tex” for uplift, feather boning for snug sides; Bonwit Teller



Under strapless, corseted bodices—bones go around the front of a Poix Directoire brassière. Of satin, with a net top. Lord and Taylor



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ENTERTAINING ON A SHOE-STRING

(Continued from page 147) made of two parts of gin to one of French vermouth, though some people prefer even three parts of gin to one of French vermouth.) A less strong, but good mixture that women usually like is a mixture of half grapefruit-juice and half gin, offered as an alternative to the Martini. Don't mix these in advance, however, because they may be wasted. Instead, have a jug of grapefruit-juice just off the ice and a bottle of gin ready to mix on request. In this way, the people who want straight grapefruit-juice may have it, while others may have it mixed according to taste.

There are people who always prefer whisky-and-soda, no matter what other drinks are served, and all the makings for this can be laid on the buffet table, or on a side-table, together with sherry. More drinks than these need not be supplied for a good cocktail party. And, as one can never tell how much gin is going to be required—because that depends on how long people are going to stay and how merry they may become—get your dealer to send in a case of gin and take back what is not used the next day. This is the best plan to follow, because, while one does not wish to be wasteful, nothing is worse than running short.

Any fancy cocktails, like "White Ladies," and so on, are expensive, because they require various liqueurs, which are not cheap when used in the quantities required for cocktails. So don't ask me how they are made, but simply forget their existence, if you want to entertain on the cheap side. Another point to remember is not to have cocktail glasses that are too big. Large glasses are all right before dinner, but all wrong for a cocktail party. Small glasses, often refilled, give the impression of great lavishness, without that necessarily being the case.

WHAT TO EAT

Now about the food for cocktail parties. Don't go out and buy lots of fancy, ready-made canapés. What is left—which is usually too much—is pure waste, for nothing can be done with them. On the other hand, olives and nuts, which everybody likes, can be used as long as they last. Potato chips and pop-corn are still favourites, and, served crisp and emptied into a big wooden salad bowl, are both good and inexpensive. Gruyère cheese, cut into squares or cubes, is also excellent. And another way to use Gruyère cheese is to cut it into very thin slices and put it on small squares of German brown bread.

If you want to have something solid, which will provide sustenance for those who linger late, there is nothing better than hot dogs, which people can put together themselves. Boil them in a huge pot and put the pot on the buffet table, with the lid on to keep them warm and a kitchen fork for spearing. Next to this, place a big dish or basket of finger-rolls, cut in two and buttered, and pots of mustard. But don't bring these on at the beginning of a cocktail party—only at the end, when people begin to get hungry, and when a cocktail party may develop into a supper party.

At this stage, hard-boiled eggs—or, better still, stuffed eggs—are a good idea. Sardines and tins of cold beans, served in little dishes, as though they were hors-d'œuvres, are both good and cheap. And if the cocktail party does develop into a supper party, you can bring beer from the ice, because it goes so well with hot dogs, cold eggs, sardines, and bread-and-cheese.

And really what could be better fare than that? Yet, none of this needs to be prepared in an elaborate manner, and anything left over can so easily be used again—unlike a massive ham, for example, which is one of these things that, when not eaten, becomes a skeleton in the cupboard of the small household.

CARGO OF SPICES

By Edith Key Haines

HERB-GARDENS are lovely, winsome things. All of our country confrères are talking about the rare little treasures they've planted and protected through the long winter to make their gardens fashionable with old-fashioned flowers. But the city-bred cook who is stirred by a vagrant need for relish in the spring menus may not have land cultivated and seed sown. And spice in the New York dinner is as artful and new as spice in the garden.

Far-fetched as it may seem, the fragrance of Old World plants has been wafted from the lands of Araby and Kashmir and held in one or two dim little spice shops in New York. Among them is a diverting little shop called Paprikás Weiss, off Second Avenue (in the upper Seventies); another is the (by now) famous Atlas Importing Company, also on Second Avenue, near Fifty-Ninth Street.

There are medicinal herbs that have been used from time immemorial to stimulate digestion; as remedies for colic, hysteria, and slow fevers. They are still used by an older generation of Hungarians, but their American-born offspring have forgotten the lore of old herbs. Star-anise, a brown pod from a small sweet-smelling tree grown in Asia and Egypt by the ancients, and cultivated high in the mountains of China around Buddhist temples, was drunk as a tonic. Other herb teas were brewed from sassafras to thin and purify the blood in spring; from the small acacia flower for colds and typhoid fever; and from the white diced Althea root to relieve inflammation of the throat.

Sweet spices and all the cooking herbs, used judiciously, will turn the common garden variety of vegetable and the too-familiar meat into ambrosial foods fit to be transferred in argosies to the gods.

The following old recipes have a modern touch.

CARDAMON SOUP CUSTARD

Use two heaping tablespoonfuls of butter, six tablespoonfuls of flour, one and three-quarters cupfuls of milk, one-half teaspoonful of salt, one teaspoonful of sugar, two eggs beaten together, ten sweet almonds which have been put through a meat-grinder, three cardamon seeds which have been removed from shells and crushed, and two tablespoonfuls of parsley. Melt butter in a double-boiler, add flour, and cook until smooth. Add milk, stir together, and cook for fifteen minutes. Then add sugar, salt, almonds, and cardamon.

Remove from stove and pour in gradually the beaten eggs, beating well as the eggs are being added. Replace over half of double-boiler and stir together hard for about two minutes with a wooden spoon, until the mixture thickens. Pour mixture one-half to three-quarters of an inch thick into an oblong glass baking-dish or shallow cake-pan which has been wet with cold water. Over the top, sprinkle the parsley, pressing it down lightly.

When the custard is cool, set in refrigerator for two or three hours. Serve in consommé or chicken broth. Use a small fancy cutter and add three or four pieces if served in a cup. If the soup is served in plates, cut the custard in large round slices, like pieces of toast.

SALMON STEAK PROVENÇALE

Use three medium-sized salmon steaks cut three-quarters to an inch thick, two tablespoonfuls of butter, one-quarter cupful of water added to one and one-quarter cupfuls of claret, half an onion sliced, five sprigs of parsley, one-quarter teaspoonful of mace, and one teaspoonful of mixed spices or "Pickle Spice" tied in a cloth, one teaspoonful of salt, one-eighth teaspoonful of white pepper, one teaspoonful of sugar, and one heaping tablespoonful of flour, moistened with three tablespoonfuls of water.

Melt the butter in an iron (Continued on page 152)



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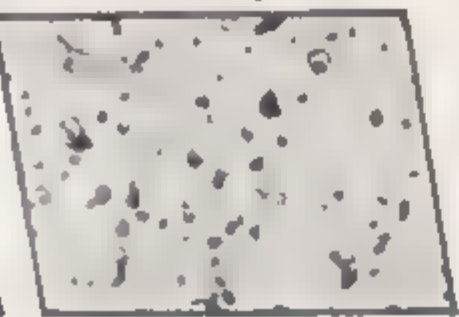


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CARGO OF SPICES

(Continued from page 151) skillet. Add the steaks, sprinkle with the mace, pour over the liquid, and add spice bag, parsley, and onion. Use for a cover only a sheet of heavy wax-paper. Simmer for a half-hour, fifteen minutes for each side. Place fish on a hot platter. Remove spice bag, parsley, and onion, and gradually stir in the moistened flour, adding the salt, pepper, and sugar, and boil the sauce for two or three minutes until it has thickened. Pour through a fine strainer over the fish. Garnish each steak with two half-slices of lemon sprinkled with parsley.

SPICED MERINGUE CAKE

Use the whites of five eggs, one cupful of powdered sugar mixed with one-half teaspoonful of cream of tartar, four tablespoonfuls of cocoa—the fourth tablespoonful scant, so as to include the spices, which are one-quarter teaspoonful of powdered cinnamon, one-quarter teaspoonful of allspice, and one-eighth teaspoonful of cloves—, one teaspoonful of vanilla, and one-half cupful of pastry flour.

Beat the eggs; when stiff, gradually heat in the sugar and then the cocoa. Add the vanilla, and fold in the flour. Butter well two oblong tins, six and a half by thirteen inches, and spread the meringue evenly. Place pans on middle rack of oven. Have the oven heated at 350° and, after the cake is in, turn up to 375° and bake for about twenty minutes, until the edges shrink. Turn out on cake rack to cool and fill with the following filling. Sprinkle the top with powdered sugar mixed with a little cinnamon.

CAKE FILLING

Use one-half cupful of sour cream, one-half cupful of dark brown sugar, one tablespoonful of butter, one teaspoonful of vanilla, one-third cupful of nuts chopped, one-half cupful of shredded cocoanut chopped. Boil the sugar and cream together—not too fast—for about twenty minutes. Add the butter and vanilla and heat until the mixture thickens. When it cools, add the nuts and cocoanut, and spread between the cakes before it becomes too stiff. When the filling sets, cut in one and one-half inch oblong slices, and, as a friend said of it, "It's a sweet to remember."

The bottoms of the cake should be used on the outside as the sugar will stick better.

CREAM SORREL SOUP

Sorrel always seems as if it should belong to the herb family, and its uses are all too few in this country. Its tart flavour is an addition to many things, especially eggs, and in this old recipe it is used for soup.

Use one and a half pounds of sorrel, wash four times, and pick off stems and thick part of veins; two tablespoonfuls of butter, one heaping tablespoonful of flour, one can of chicken broth, and one and one-half cupfuls of milk, one teaspoonful of salt, one-eighth teaspoonful of pepper, one-eighth teaspoonful of freshly grated nutmeg, one teaspoonful of sugar, three tablespoonfuls of cream or evaporated milk, and two egg yolks beaten.

Place the sorrel in a saucepan, stir briskly so that it will not burn, and cook until leaves are soft and juicy. Cover and cook for five minutes. Drain, chop, and press first through a colander and then through a medium-sized strainer. Melt butter in a double-boiler. Add flour and, when thickened, gradually add the chicken broth.

Place the pan directly over the flame and let the mixture come to a boil. Replace on lower half of double-boiler, add the sorrel purée, cook ten minutes, add the milk, and cook fifteen minutes longer. Then add the seasoning, sugar, and cream. Remove from the fire and slowly stir in the egg yolks. Cut a club roll in slices crosswise, toast, and place a piece on each cup of soup.

This recipe serves six persons.

Evening in Paris

BOURJOIS

CARGO OF SPICES

OLIVE APPETIZER

Use fifteen Spanish olives (small pitted cocktail olives), twelve large, black, ripe olives, one-quarter teaspoonful of marjoram, one-half teaspoonful of small pieces of bayleaves, the yolk of a hard-boiled egg, a raw egg yolk, four tablespoonfuls of olive-oil, one teaspoonful of dill seeds pounded, or finely chopped fresh dill, one-eighth teaspoonful of freshly ground, whole black pepper, and two tablespoonfuls of finely chopped parsley.

Stone the black olives, cut in pieces, add the green olives, marjoram, bayleaves, and dill, and chop fine. Mash the boiled yolk and mix to a paste with the raw yolk. Add the pepper and gradually add the olive-oil, mashing well after each addition. Then add the mixture of the chopped olives and mix together with the parsley.

Serve as an appetizer by spreading it on slices of tomato, topped with a slice of hard-boiled egg and dotted with mayonnaise.

Serve as a cocktail canapé by spreading on celery, cut in one-inch pieces, or on slices of liverwurst sausage.

This will keep in refrigerator for about a week, and this amount will spread at least six slices of tomatoes and go far when used as a spread.

VEAL CHOPS

This is a delicious way to serve veal chops when you are wearied by the usual. Use six loin chops, two thirds of a cupful of port wine or sherry, one canful of chicken broth, or one and one-half cupfuls, one three-and-a-half ounce can of tomato-juice, two tablespoonfuls of butter, one-quarter teaspoonful of summer savory, two cloves and four black peppercorns (tied in a piece of cloth), one-quarter teaspoonful of nutmeg, one-eighth teaspoonful of white pepper, one and one-half teaspoonfuls of salt, two tablespoonfuls of flour, moistened with one-quarter cupful of cold water, and two tablespoonfuls of chopped parsley.

Brown the chops on both sides in the butter and sprinkle with the nutmeg. Mix and heat the liquids and add one cupful to the chops, together with the spice bag. Simmer for ten minutes. Then add the remaining liquid. Spread a piece of wax-paper over the skillet, so that the steam will be retained, and then cover. Simmer slowly for forty-five minutes in all, turning the chops two or three times. Remove chops and spice bag.


Thicken the liquid with the flour, add pepper and salt, and boil up for two to three minutes. Add the parsley and pour the sauce over the chops, which have been placed in a casserole or on a deep platter.

SQUASH WITH SOUR CREAM

Use one large greenish squash, which comes under the different names of Hungarian, Italian, or vegetable marrow. Peel and cut into half-inch squares, leaving out a little of the centre if the seeds are too large. Use one-third cupful of water, one heaping tablespoonful of butter, two teaspoonfuls of salt, one-eighth teaspoonful of white pepper, half a teaspoonful of sugar, two teaspoonfuls of lemon-juice, half a cupful of sour cream, and one tablespoonful of chopped dill.

Place the squash in a saucepan with the water. Watch and stir until the squash becomes watery. Cover and boil about ten to fifteen minutes—it must not be too soft. Drain and return to saucepan over a low flame. Add the butter, seasoning, lemon-juice, and sugar. When the butter is melted, add the sour cream and dill and heat through.

This squash may also be used as an entrée if placed on broiled red or green tomatoes on toast, or on three or four asparagus tips on toast. This amount serves five to six persons.



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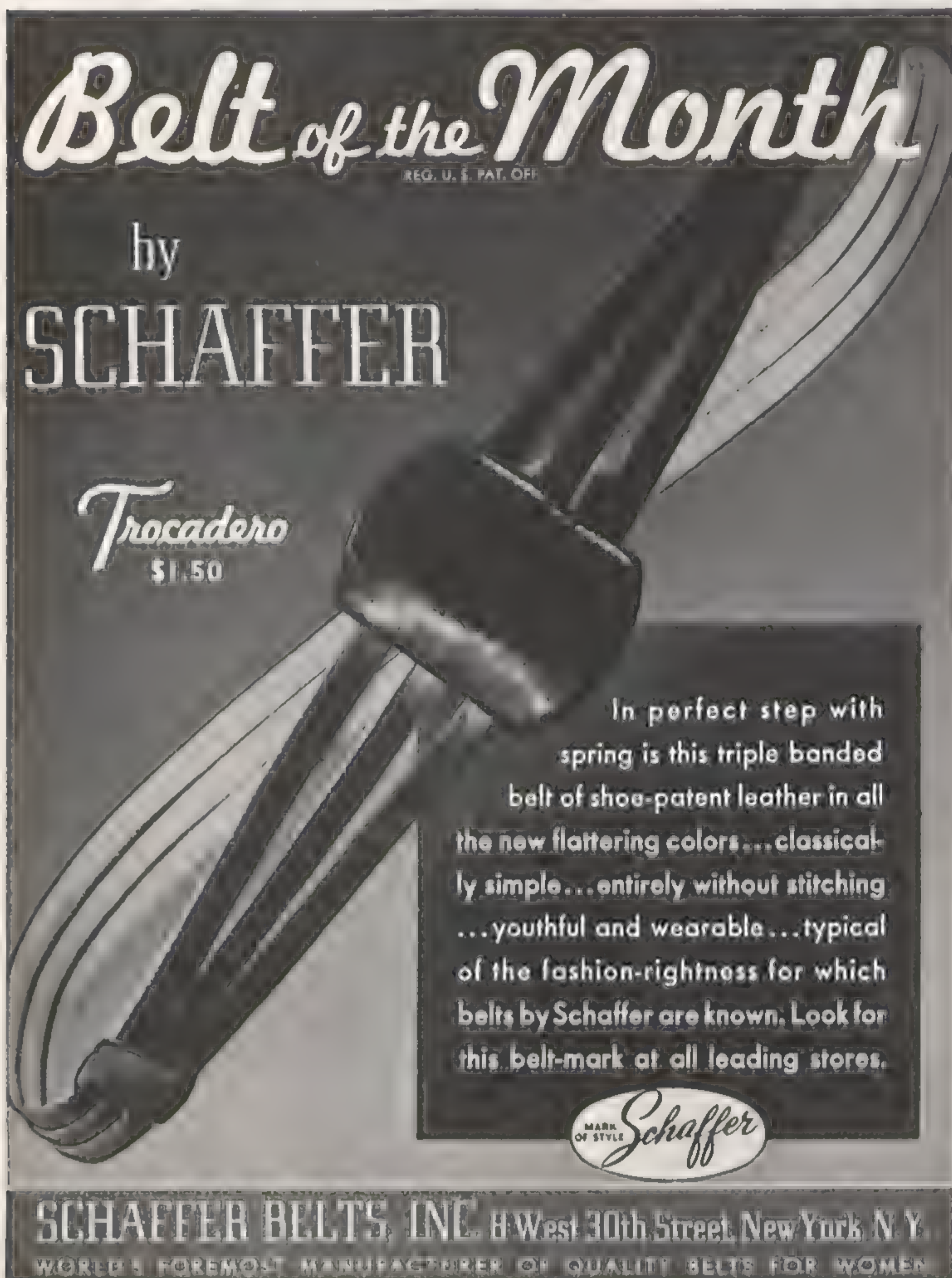
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POLISH PANORAMA

THE sudden urge to travel to strange lands is as unaccountable as falling in love—a name, a picture, a scent, and the mischief is done. So it was with Poland. The exact cause of my packing bag and baggage, to face this unknown land, is now forgotten. Anyhow, the magic was potent, and I found myself one sunny June morning boarding the "*Zug nach Warschau*," while the swallows flew high over Berlin.

The immense plain that had stretched from beyond Hanover to the capital continued to the border and beyond. In blazing sun, we were herded into the Customs House just over the Polish border, to have our money and passports checked. Then to Posnán, where flags were flying a welcome to King Carol of Roumania.

IMPRESSIONS OF WARSAW

A quick impression of wide boulevards, flags everywhere, and crowds overflowing the sidewalks into the street, as the taxi swept me off to meet my Polish hostess. Later, walking under the flowering limes (*lipa* in Polish), I was able to taste the true atmosphere of Warsaw—exhilarating, cosmopolitan, alive. It is a new, growing city, despite its historic past. One feels that things are going ahead, the future is being made and shaped right now under the eager hands of a race famous for its enthusiasm. The cooler air had brought out the crowds, and up and down the wide roadway clopped horses drawing a Cupid's cargo of man and maid, seated on the padded cushions of the *doroska*, blissfully absorbed. Horses' hoofs—a sound that is gradually dying out of Western Europe—are very much a part of Poland, where the *doroska*—a kind of open Victoria—is still the most popular means of transport in the towns.

The crowds made a fascinating study—smart young 1937 debs next to peasant women from the surrounding district, kerchiefed and booted, straight from the past; dashing mountaineers from Tátry, with their heavy khaki cloaks and plumed bonnets; a sprinkling of the regular Polish Army rubbing shoulders with black-coated, astute Jews; all talking, walking, gesticulating in the twilight hour before supper. The air was wonderfully clear—the squares and gardens bright with roses and begonias carefully cherished during two months' drought, and even the lamp-posts carried rings of petunias—crimson and white—bedded out in a tiny balcony about ten feet from the ground. So to supper, where I was "christened" with *barszcz*, the national soup, petunia-coloured and sweet (it is made from beet-root), and delicious and most welcome tea.

NIGHT-LIFE

Warsaw, the little Paris of the North, never goes to sleep—during the summer, at least. The nights are so delicious and scented after the day's heat, the sun rises so early (it is high established by 3:30 a.m.), that youth and beauty are carried on the wave of their excitable and impetuous spirit from one day to the next, almost without the necessity of sleep. Parties, and more parties—supper at the Yacht Club, or the Nowa Gospoda, a few glasses of *wódka*, and you are on top of the world. You will probably find yourself dancing to a jazz band at the Café Club, or some other club (Warsaw has many night-clubs, which are favoured in quick rotation), and then, behold, the sun is up, and it is far too lovely to go to bed.

In contrast to this restless modern life, go to Stare Miasto, the Old Town, where wheeled traffic is forbidden, and a sun-baked peace presides over the painted houses in the market-square. Narrow stone stairs connect the higher and lower levels, where the town slopes down to the Vistula, and every now and again you catch a glimpse of blue water and coloured sail. You must not miss Fukier's, either, the home of fabulous Tokays at four hundred *zloty* a bottle, and priceless French and German wines that have lain undisturbed since the seventeenth century.

POLISH PANORAMA

Warsaw is growing rapidly—both outwards and up—it already has four sky-scrapers, which are pointed out to you with a great deal of pride. The main industries are shoes (you can have an elegant hand-made pair for under two guineas) and chocolate. Wedel's chocolate, says Warsaw, is the best in the world. To the Westerner, it is expensive, as are most of the goods displayed in the shops—but Poland is going through a difficult financial period, and loyalty to her growing industries (with her coal, iron-ore, and oil deposits, she can manufacture almost anything) blinds her to the fact that these cost more than foreign-produced goods.

The Polish girl has a decided and individual *chic*: small-boned and high-bosomed, she differs radically from her Western sisters. Her colouring is fair, with golden-brown skin (in summer, at least) and blue eyes. She wears her hair in a neat roll, uses lipstick and powder in moderation, and paints her nails with pale pink varnish, occasionally deepening to dusky tones for a party. Neatness and precision are her strong points. She knows how to wear her clothes.

There has been no feminine emancipation as such in Poland, because there was no need. Women have always held a unique position of authority—in many cases, the mother rather than the father was looked upon as the active head of the family. Nowadays, women work alongside the men—either in town or country—driving buses, building houses, mending roads.

HISTORIC CRACÓW

To go from Warsaw to Craców is almost like going from London to Oxford—yet not quite, for Craców has claims as Poland's ancient capital, as well as owning the second oldest university in Central Europe; Prague beat her by five years.

Craców is old with a tangible oldness that plants you right back in the Middle Ages. Walking along a street of modern shops, you suddenly look through a carved stone doorway into a University courtyard of fifteenth-century charm. Further along, the same street ends in the market-place, with its rival towers of the Town Hall and Our Lady. You are back in the days of the dreaded Tartar, whose armies menaced Craców not once, but many times. At each hour, a golden bugle is blown from the tower of the church. The call breaks clear above the traffic below—hauntingly sweet—but stops in the middle of a phrase. Thus was the bugler's warning cut off by a Tartar arrow in 1241, and they have carried on the tradition to this day.

Far below, on the cobbled squares of the market-place, colourful groups of peasants are gathered with their wares—stiff country posies of roses and carnations, piles of cherries, sour and sweet, wild strawberries, gherkins, pimentos, cotton kerchiefs by the yard. "*Lody*," shout the ice-cream and cool-drink vendors, while busy shoppers drive a bargain, or sip creamed coffee in the windows of Maurizio's, famous establishment for cakes.

A pleasant expedition is to Pilsudski's Mound, outside Craców—it takes about twenty minutes by car. Leaving the main road, you wander up a wooded hillside to the monument at the top. This has taken the unusual form of a high mound, to which earth has been contributed from all over the world, including countries as far-flung as China and Japan. At the top lies a simple granite slab to the memory of the great Marshal, and over it floats the red and white of the Polish flag. You get a splendid view of the city and its surroundings, with Kosciuszko's Mound about a mile to the right.

MOUNTAIN RESORTS

The summer is hot in Craców, so families recuperate in the mountains. The journey takes about three hours by fast train—there is only one express a day. This is a motor train, consisting of two stream-lined coaches, very modern and comfortable in equipment. The track soon leaves (Continued on page 156)

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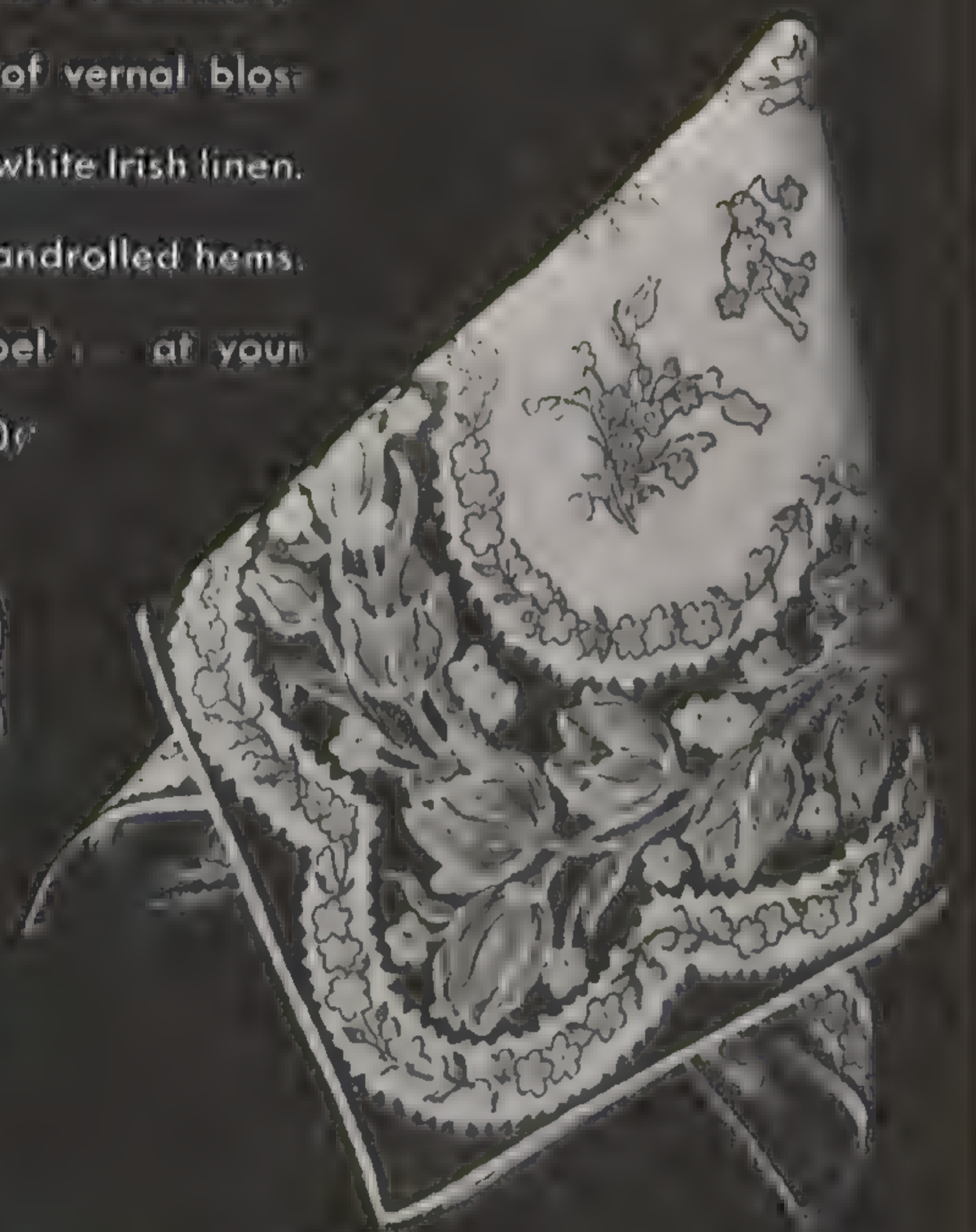
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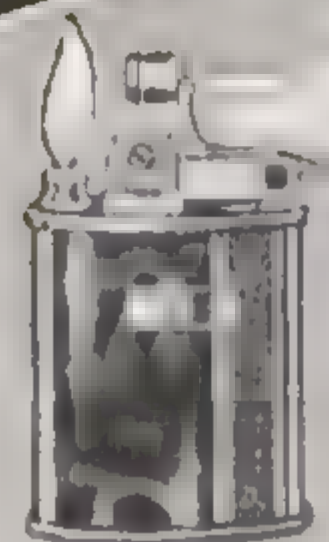
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enameled, jewel-clasped case

For your personal use and as gifts for your men and women favorites, choose from scores of exquisite, enduring models at your jeweler, dept. store or at any store selling fine smokers' articles.

Priced
\$3.75 to \$30

Smart to Give Smart to Own
RONSON
WORLD'S GREATEST LIGHTER
Illustrated Catalog
"What's New in RONSON"
Write for it, giving dealer's name

ART METAL WORKS, INC.
29 Aronson Square, Newark, N. J.
Canada: DOMINION ART METAL WORKS, Ltd., Toronto
England: RONSON PRODUCTS Ltd., London, W. C. 2

POLISH PANORAMA

(Continued from page 155) the plain, and starts to climb the foothills of Tątry. Small villages tucked right under the hillside look charming and neat, with their thatched roofs and painted walls. The train climbs steadily until the plateau is reached, and there, ahead, lies the gigantic wall of granite known as High Tątry. The air has become much keener, and you are glad of the woollen jersey slipped in at the last minute.

Zakopane, the terminus, and chief of the two mountain resorts, is a straggling village fast becoming a town. It has pushed up shops and hotels to catch the rising tide of tourists, and in summer has a rather blatant quality, which winter disguises by deep snow. But the typical mountain house—and there are many—is not without its charm, being made of wood, elaborately carved, and the interiors are delightfully light and clean.

The funicular, just a year old, pulls you up above the fir woods to the barren heights of Kasprowy, and here you look on Czechoslovakia, while, to the north, all Poland seems spread out for your view. These magnificent peaks reflect the changing moods of cloud and sun—now threatening purple-blue, now innocent grey, and, at sunset, glowing, fiery, alive. There are legends galore—for it is magic country, and one believes them all when breathing Tątry's air and scrambling down her valleys. Flocks of sheep and an occasional cow bewitch you further, with their plaintive, tinkling bells.

HIGH TĄTRY

Polish Tątry has a lake district, easily accessible from Zakopane. You can visit most of the lakes in a day. Round bowls of inky water cupped in rock, they have a fascination and an eerie Morte d'Arthur quality all their own. Czarny Staw (Black Lake)

Your hands deserve
POLAVA

Our exclusive method of dressing and dyeing makes Polava light and velvety as a baby antelope... easily washed... stainless black and colors... limited editions of classic and original designs... five dollars and up.



Gloves Since 1864

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The Only American Glover Awarded A Gold Medal By The French Government

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**BIRTHSTONE
DRESS & BLOUSE**



**STUDS
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LINKS**

in your own BIRTHSTONE

New version of the classic shirt-waist silhouette—combining feminine charm with soft simplicity. "Action Back" The 1-Piece dress with kick-pleats, front and back—and Talon Fastener plackets.

The DRESS in following fabrics:

- "Jackstraw" shantung weave
- Diagonal serge crepe
- Imported shaggy linen
- Stripes, Polka dots, Monotone prints—on Pure Silk
- Spun rayon-and-linen
- Deep-tone chambray
- Woven-striped rayon shirting

\$5.95

The BLOUSE in all above fabrics:

\$2.95

Dress sizes 12 to 20-38 to 42. Blouse sizes 32 to 40 (12 to 20). White & all new colors.

At smart stores everywhere, or write Nancy Post, 1378 Broadway, N. Y. C.

Reg. U. S. Patent Office

POLISH PANORAMA

lies like a dark pearl below sheer rocks, while Morskie Oko (Eye of the Sea) is loved by artists for its changing hues. Zakopane has a roaring winter season, when the funicular is crowded with visitors; and skiing, lugeing, skating are the order of the day. In summer, it is more peaceful—you can wander for hours and meet only peasants and their sheep.

It was hard to leave Zakopane for the relaxing plain, but I was due at Lwów for a few days, and had heard so much of its enormous charm, that once more I boarded an eastbound train—which, incidentally, must have one of the longest treks in Europe, the thirty-six-hour journey from Berlin to Bucharest.

Lwów means City of the Lion, and solemn heraldic lions decorate her Town Hall and public buildings. It was also the home of the lion-hearted Jan Sobieski, who prances on his stone charger in the centre of the town, looking like a jolly old Turkish pasha for all his exploits against the Turk.

Lwów is rich in beautiful buildings, and boasts no less than three cathedrals—Roman Catholic, Armenian, and Greek Catholic. The Armenian Cathedral is a dream inside—all the more breath-taking as its exterior, surrounded by narrow streets and shops, is not particularly imposing.

The theatre, too, is well worth a visit. Architecturally based on the opera-house in Paris, it faces down the broad width of Waly Hetmanskie. An excellent repertory company presents classic and modern plays through the season, and the *décor* and production are equal to anything Paris and London can show. In fact, the theatre in Poland, as in Soviet Russia, flourishes with a truly Slav abandon, and no time, thought, or money are spared in making the productions artistically perfect.

Having "done" Lwów as thoroughly as two days would allow, I pushed on to the biggest ad- (Continued on page 158)



What with strain and popping tests, Bobby Check, the little hard boiled policeman of the U. S. Testing Company you see above, doesn't return the lovely chiffon Suedex-finished Artplus sheers he drafts from retail shops. He awards, when earned, the coveted certified seal of quality you see above. Try these tested sheers that cost as little as 79¢.

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in the world*

ARTPLUS HOSIERY

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MILLS: Greensboro, N. C. - Gainesville, Ga.
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Woman's heritage is soft glowing hair, shining with health and glamour. You deserve it—and if you suffer from falling hair and dandruff, correct it with this proven Ogilvie Sisters' home treatment.

Cleanse, with Special Remedy
Correct, with Tonic for Dry or Oily Hair
Nourish, with Scalp Pomade
Stimulate, by Brushing with Long Bristled Brush

Consult the smart store near you featuring Ogilvie Sisters' Hair Preparations. Or write Clara Ogilvie for Directory and literature.

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exquisite Barbara Gould
Bath Preparations

Make every bath you take a beauty rite...and a luxurious, soul-satisfying experience! Make the water in your tub delightfully refreshing by dropping into it a little Barbara Gould Eau de Cologne. Leaving your tub, a rubdown with the same Eau de Cologne will stimulate you, and leave you delicately, daintily perfumed. Follow with Barbara Gould Bath Powder for fastidious grooming.

Barbara Gould Eau de Cologne... As alive as good champagne... delicately, delightfully perfumed . . . \$1.50
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Barbara Gould Pine Bath Oil . . . 50¢, \$1.25, \$2.50
Barbara Gould Deodorant (Cream or Liquid) Gentle and effective . . . 50¢



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RITESIZE**

GIRDLES and PANTIES

REGULAR TALL
SHORT



A sure investment, if you're seeking to heighten the natural assets of your figure! This sleek bit of two-way stretch "Lastex" does a neat job of moulding excess curves into lithe, "million dollar" lines. Expertly knitted, fitted to perfection in three sizes, small, medium and large, in three lengths, short, regular and long. Tested for laundering!

MODEL ILLUSTRATED **\$2.00**
Other styles from \$1 to \$5. Also Fortuna foundations and brassieres. At your favorite store.

WOLFE & LANG, Inc. • NEW YORK CITY

POLISH PANORAMA

(Continued from page 157) venture of all—the rolling steppes of the southeast border, where the Dniester curves to the Black Sea. A single through carriage to Czortków saved me a complicated change, and, having dumped clusters of chattering peasants at each small station on the way, we reached this junction at five o'clock in the afternoon. Each stop was the scene of wild chatter and gesticulation, not to mention gymnastics, for bottles had to be refilled with water from the station pump, the train reached again, all in the space of five or ten minutes.

BORDER CASTLE

My destination, Czerwonogród, takes its name (literally "Red Earth") from the colour of the soil, a rich Devon red, and, like Devon, the valleys are steamy and fertile. Czerwonogród's situation is unique, being an island surrounded on three sides by steeply wooded valleys and only accessible from the higher plateau by a winding track. Impregnable in ancient times, the castle formed one of the bulwarks of the border country.

Now, after weathering the attacks and counter-attacks of Austrian, Russian, and German armies during the Great War, it stands a proud and lovely wreck still dominating the valleys and villages beyond.

Flaming with poppies and ripe corn, the country was irresistible, and not even the still visible line of trenches, grass-grown, shapeless hummocks, could damp my happiness. But one wonders what the future will hold for Poland—barrier as she is between Russia and Europe. You hear that before the Great War, strange skies were seen—in open country, one studies, almost lives by the sky. Blood-red sunsets, grotesque, threatening masses of cloud lowered night after night. Prophetic—yes; and the people all anxiously look for a sign. **CHRISTIAN WILSON**



Active Moderns

THE ARCH PRESERVER SHOE FOR Youth

WESTCHESTER... A smart new oxford that will be seen in distinguished company this summer. For the Westchester is soft and cool and its slender lines adroitly conceal the famous Selby Arch Preserver features. The Selby Shoe Company, Portsmouth, Ohio

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blossom whimsy

To accent your Easter charm... dainty sprays of flower jewelry in bright or pastel clusters... blooming at your neckline... on a suit lapel... around your wrist. Necklace \$5; Bracelets \$3 and \$5; Clip or Pin \$2.

Leo Glass - 377 fifth ave.

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ALLEN'S INC., Philadelphia, Pa.
BULLOCK'S LOS ANGELES, Los Angeles, Calif.
DAVISON-PAXON Co., Atlanta, Georgia
THE DAYTON COMPANY, Minneapolis, Minn.
FAMOUS-BARR Co., St. Louis, Mo.
B. FORMAN COMPANY, Rochester, N. Y.
FREDERICK & NELSON, Seattle, Wash.
THE HALL BROS. Co., Cleveland, Ohio
D. J. HEALY SHOPS, Detroit, Mich.
THE HIGGINS COMPANY, Cleveland, Ohio
KAUFMANN'S, Pittsburgh, Pa.
WM. H. BLOCK Co., Indianapolis, Ind.

THE J. L. HUDSON Co., Detroit, Mich.
WOODWARD & LOTHROP, Washington, D. C.
THE WHITE HOUSE, San Francisco, Calif.
EDWARD MALLEY & Co., New Haven, Conn.
CARSON PIRIE SCOTT & Co., Chicago, Ill.
THE MARSTON Co., San Diego, Calif.
MEIER & FRANK Co., Portland, Oregon
NEIMAN-MARCUS Co., Dallas, Texas
SAKOWITZ BROS., Houston, Texas
CHAS. A. STEVENS & Co., Chicago, Ill.
H. P. WARRON, Indianapolis, Ind.
STEWART D. G. Co., Louisville, Ky.
FORD & WALLACE, Springfield, Mass.
DENHOLM MCKAY, Worcester, Mass.
EARL R. LINDBURG Co., Oakland, Calif.

THE FRENCH PRIZES

(Continued from page 69) glass necklaces, gum-drop evening bags are scattered in the best shops in town.

Quiet little afternoon dresses. Maggy Rouff's black crêpe one buttoned with plaster vegetables, imported by Macy's. Molyneux's black grosgrain jacket over a black dress—at Lord and Taylor's. Schiaparelli's bolero-suit imported by Bloomingdale. All are on pages 104-105.

Amusing printed day dresses. Dresses printed with snails, with apples, pears, and grapes, with ocean-wave ripples, with white-ties, with an entire map of the world, with widely scattered hollyhocks, with tiny tatted medallions—all these have come over.

Bags in entrancing new shapes—Piguet's caged basketball and Marjorie Dunton's black box-calf discus, which we showed in March 1. Longish bags shaped like water-bottles. Molyneux's twin-bags—one of orangy box-calf, white-stitched; one of beige calf. Hattie Carnegie imported those.

Myriad white hats, like marshmallows, with black day dresses; you can see some in March 15 Vogue. Schiaparelli's pill-boxes and brims tied up with tie-silk scarfs—at Bergdorf Goodman's. Hats that are nothing more than flower clusters, or even single flowers. You'll see them at Saks-Fifth Avenue.

Gloves with diverting new touches—Alexandrine's fanciful ones, one pair of white kid with embroidered golden bees; another pair with tapestry embroidery curling down the first finger and along the cuff, brought over by Saks-Fifth Avenue.

Droves of shoes with revolutionary high soles—platform or wedge. The ones Perugia made for Saks-Fifth Avenue—an evening sandal with a platform sole and gold kid loops through which you string any colour ribbon, or a pastel kid shoe with a white crocheted vamp and a three-layer wedge heel.



FOR WALKING

Leading the spring style parade, you will find this very smart Hill and Dale model--the Yacht Club--in white bucko with polished tan trim, or several other combinations of leathers--with a comfortable walking heel. It is one of a number of good-looking Hill and Dale spring walking shoes, on sale at the better stores from \$6.95 to \$10. Write for the name of your nearest dealer to Dixon-Bartlett Co., Baltimore, Md.

*Bermuda Easter
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Imprisoned in each bottle is a precious perfume of Bermuda—ever reminiscent of the exotic flower fragrances of these enchanted islands.

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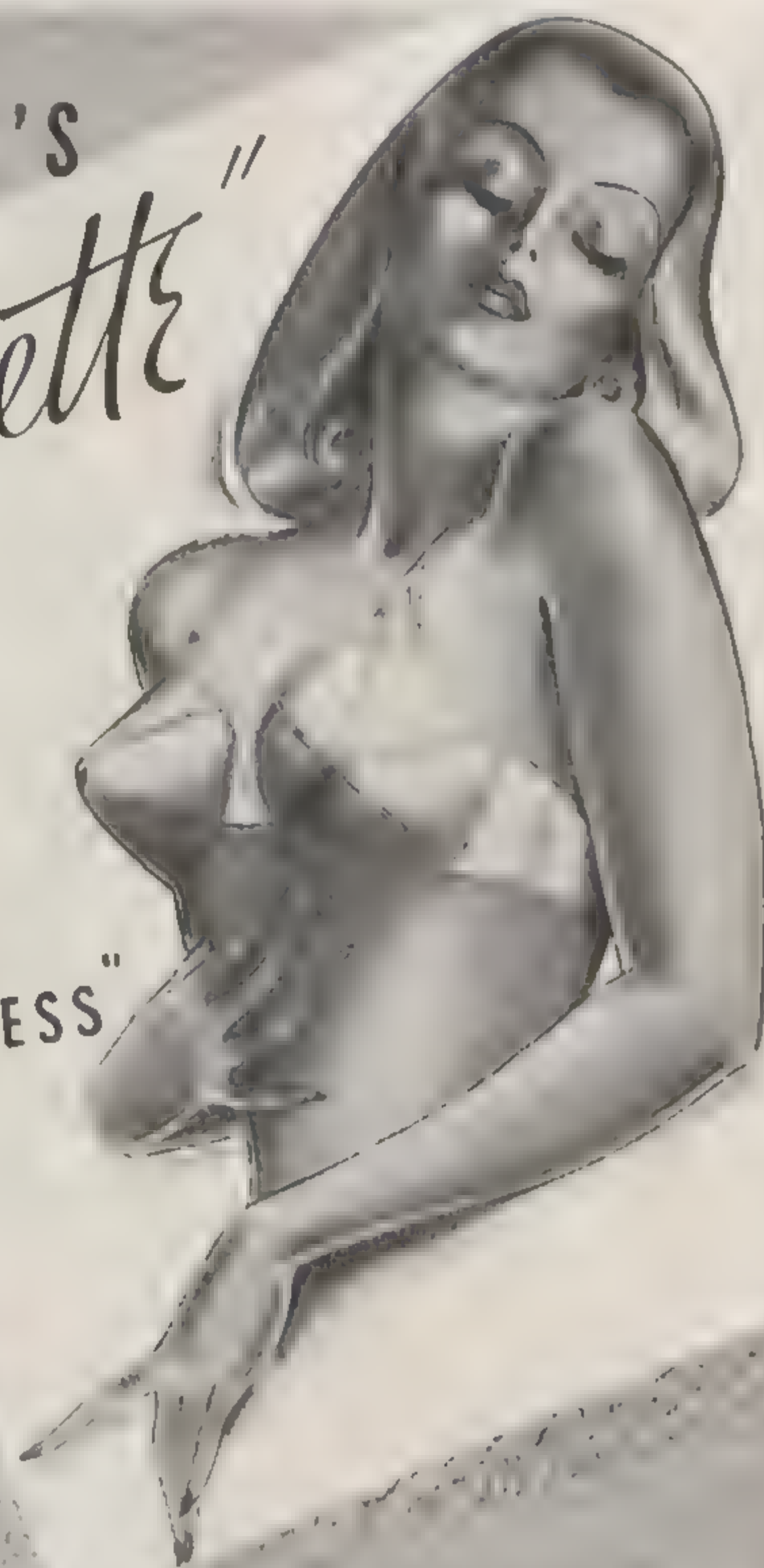
Lord & Taylor, New York . . . Shreve, Crump & Low, Boston . . . Helen Whitney Miller, Rochester . . . The Halle Bros., Cleveland . . . Bailey, Banks & Biddle, Philadelphia . . . Abraham & Straus, Brooklyn . . . The Tweed Shop, Buffalo . . . The John Shillito Co., Cincinnati . . . Hochschild, Kohn & Co., Baltimore.

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**HOW TO PREVENT
SPLIT CUTICLES,
BRITTLE NAILS**

Don't Cut Cuticles

This clever new preparation removes tough, dead cuticle without scissors, and at the same time keeps nails flexible and easy to shape. It brings out their natural beauty. It is a cuticle remover, cuticle oil and stain remover, all in one.

You may not have time for long, expensive manicures, but with Manicare you simply brush your fingertips a minute a day, to keep nails nice. No hang-nails or brittleness. 35¢ at all drug and department stores. Trial size at 10¢ stores.

**Courtenay's
Manicare**

VOGUE'S

THIRD PRIX DE PARIS

Approaches Graduation

'After college, what?' You're all wondering, during the spring of senior year. And every one of you, in answering this sixth and last quiz, has a chance to solve the problem before you graduate, while your friends are still only discussing it.

Below are the questions. And if you have not yet found time to write your thesis, begin to collect and discipline all the ideas you've had since we posted the topics in January. We'll be expecting you to mail us both the quiz and the thesis by April 20.

Quiz No. 6

(Choose any 5 questions)

① Suggest another editorial idea for pages 114 and 115 in the March 1 issue. Use your own judgment as to the number of photographs and drawings, and the kind of drawings to be included.

② Describe the type and colour of shoes or slippers you would select to be worn with the clothes illustrated on pages 100 and 101 of the March 1 issue.

③ In what way have the following artists influenced fashions in the current collections, as reported in the March 1 and 15th issues:

- (a) Winterhalter
- (b) Toulouse-Lautrec
- (c) Goya
- (d) Constantin Guys

④ Plan your own Vogue's Eye View page for the March 15 issue, making your own lay-out, choosing the illustration (drawing or photograph), and writing the text.

⑤ Select another set of accessories suitable for wear now, to accompany the Finds of the Fortnight on page 114 of the March 15 issue.

⑥ Suggest a question which you would include in a Prix de Paris quiz, basing it on one of the last six issues, and answer it as you would one of Vogue's questions.

Thesis Topics

Below we publish the subjects for the Prix de Paris Thesis. Five topics are suggested. Choose any one. No thesis may exceed 1500 words in length. It must be posted not later than midnight of April 20th.

① Assume that you are in full charge of the pages in the August 15 issue of Vogue which feature college fashions. What clothes would you, as a college girl, like to see included in these pages? How would you present them? Write an article on college fashions which you think might accompany the wardrobe you have chosen.

② Assume that you are the editor in charge of the pattern pages in Vogue ("Designs for Dressmaking"). What plan would you pursue with a view to increasing the sale of patterns through these pages?

③ Choose a non-fashion subject—such as art, music, theatre, motion pictures, travel, or society—and write an article suitable for Vogue.

④ Discuss four of the covers of Vogue appearing during the 12 months ending March 1, 1938, which have been most appealing to you. Give, with examples, your ideas as to the elements necessary in—

- (a) A typical Vogue cover.
- (b) A Vogue cover with newsstand appeal.

⑤ Discuss the differences between "high" and "popular" fashion, explaining what rôle you think each should play in Vogue.

Remember to type your name on every paper you send in.

SOCIETY

BIRTHS

NEW YORK

Hyde—On February 13, to Mr. and Mrs. W. Truslow Hyde, junior (Mary Williams Robertson), a daughter.

BALTIMORE

Buckheister—On February 27, to Mr. and Mrs. Gustav A. Buckheister (Sara Katherine Field), a son, George Gustav Buckheister.

Zell—On February 17, to Mr. and Mrs. Sidney Stanley Zell (Sophia Howard Post Duvall), a daughter.

CHARLOTTE

Abernethy—On February 7, to Mr. and Mrs. Robert Sidney Abernethy, junior (Belle Ward Stowe), a daughter, Margaret Ward Abernethy.

Gassett—On February 1, to Mr. and Mrs. Philip Clayton Gassett (Rose Stokes), a son, Philip Clayton Gassett.

DULUTH

Hartley—On January 30, to Mr. and Mrs. Gullford Hartley (Sarah MacPherran), a son, Roger Cavour Hartley.

Newell—On January 16, to Mr. and Mrs. Cameron B. Newell (Margaret Cowling), a son, John Cameron Newell.

Peyton—On February 2, to Mr. and Mrs. H. Stewart Peyton (Dorothy Hoghton), a son, Theodore Sedgwick Peyton.

ELMIRA

Knapp—On February 25, to Mr. and Mrs. Jason Knapp (Mary Copley), a daughter, Julia Mary Knapp.

MEMPHIS

Semmes—On December 21, to Mr. and Mrs. Thomas Semmes (Elise Humphreys), a daughter.

NEW ORLEANS

Barnes—On January 22, to Mr. and Mrs. Walter Barnes (Noel Halsey), a son, Donald Halsey Barnes.

Williams—On January 10, to Mr. and Mrs. Claude Miller Williams (Laura Fenner), a daughter, Laura Fenner Williams.

BIRTHS

OKLAHOMA CITY

Ferguson—On December 14, to Dr. E. Gordon Ferguson and Mrs. Ferguson (Mary Ruth Holbrook), a daughter, Mary Gordon Ferguson.

PASADENA

Erdman—On January 20, to the Reverend Calvin Pardee Erdman and Mrs. Erdman (Eleanor Donnelley), a son.

Poulson—On December 2, to Mr. and Mrs. Ward Ellis Poulson (Marguerite Baker), a daughter, Marguerite Stanley Poulson.

PHILADELPHIA

Biddle—On January 6, to Mr. and Mrs. Alexander W. Biddle (Elizabeth O. Simms), of Haverford, Pennsylvania, a son, Alexander Biddle.

Roach—On January 31, to Mr. and Mrs. Joseph H. Roach, junior (Mary W. Denniston), a son, Joseph H. Roach, third.

POUGHKEEPSIE

Troy—On January 10, to Mr. and Mrs. Peter Franklin Troy, a daughter, Frances Dee Troy.

SAN ANTONIO

Coiner—On January 2, to Mr. and Mrs. Richard Tide Coiner (Helen Lanier Nix), a son.

Parker—On December 28, to Mr. and Mrs. Maxwell Parker (Page Venable), a daughter.

SPOKANE

Frederick—On January 17, to Mr. and Mrs. Garold Frederick (Evelyn Dimeiling), a daughter, Beth Bridges Frederick.

Gogins—On December 23, to Mr. and Mrs. John Gogins (Thula Clifton), a daughter, Ann McBride Gogins.

Mott—On December 11, to Mr. and Mrs. Thomas Dillingham Mott, junior (Dorothy Ewing), a daughter, Katherine Gard Mott.

Smith—On January 1, to Mr. and Mrs. Fabian McKeon Smith (Edith Culver), a son, Michael Smith.

Walsh—On December 9, to Mr. and Mrs. John Joseph Walsh (Eleanor Wilson), a son, John Joseph Walsh, junior.

(Continued on page 162)



SWEET PEAS
AND DAISIES

j. R. Kimball Inc.

A TRADE-MARKED "FLOWERS-OF-THE-MONTH" HANDKERCHIEF



FLOWERS OF THE MONTH

handkerchiefs



April Antic

Cultivate these blossoms for a laughing month! Transplanted on luxurious linen—in delectable colors botanists dream about—Sweet Peas and Daisies breathe Spring into all your April days. Remember your friends this Easter with "April Antic."

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...it's so old that it's new!...like the thrill of an old refrain that is familiar to the ear but still stirs new chords in the emotions!

*Come Soon and Stay
As Long As You Can*

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Home of a Hundred Hotels
Offering the Comforts of Home

Write for illustrated booklet,
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FOWNES puts Spring at your fingertips!

Gloves as exciting as the first warm day! Made of Shartex, an Enka rayon, that washes like a dream. They outwear their look of luxury and fit with sleek perfection. Colors: black, navy, Indo clay, petal pink, eggshell, Erin green, silvertone, chocolate, custom beige, white. At your favorite store 1.00.



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It's a Fownes... that's all you need to know about a glove

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You'll walk in beauty . . .
with admiring eyes upon
you . . . in this glamorous
costume of navy blue sheer
Crepe Gilda with its re-
movable white piqué ac-
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SOCIETY

BIRTHS

SYRACUSE

Dyer—On January 20, to Mr. and Mrs. William Allan Dyer, junior (Marian Blumer), a son, Allan Hartwell Dyer.

TORONTO, ONTARIO

Campbell—On January 23, to Mr. and Mrs. R. R. Campbell (Ruth Pearce), a daughter.

Drew—On January 6, to Lieutenant-Colonel George A. Drew and Mrs. Drew (Florenza Johnson), a son.

Eaton—On December 22, to Mr. and Mrs. John W. Eaton (Phyllis Finlayson), a son.

Guest—On January 3, to Mr. and Mrs. David G. Guest (Valerie Franklin Jones), a son.

Lovering—On January 31, to Mr. and Mrs. William L. Lovering (Hildred Clarke), a daughter.

Starr—On December 28, to Mr. and Mrs. Nelles Starr (Peggy Frost), a daughter.

Traviss—On December 3, to Mr. and Mrs. James A. Traviss (Marion Mitchell), a daughter, Mary Jane Traviss.

TULSA

Winters—On January 14, to Mr. and Mrs. John M. Winters (Marian McClinton), a daughter, Gertrude Ann Winters.

UTICA

Patton—On January 20, to Mr. and Mrs. Francis Patton (Elizabeth Keeler), a son, David Patton.

WILLIAMSPORT, MARYLAND

Byron—On January 15, to Mr. and Mrs. William D. Byron (Katharine Edgar), a son, Louis McComas Byron.

WINSTON-SALEM

Guthrie—On January 1, to Mr. and Mrs. R. Edward Guthrie, a son, Thomas Henry Guthrie.

Hunter—On December 5, to Mr. and Mrs. John V. Hunter, junior, a daughter, Sally Mills Hunter.

Neal—On December 25, to Mr. and Mrs. Charles Neal, a son, David Bushnell Neal.

ENGAGEMENTS

NEW YORK

DeLafield-Barrett—Miss Margaret Woodhull DeLafield, daughter of the late Eugene Livingston DeLafield, and Mrs. DeLafield, to Mr. William Vincent Gellately Barrett, son of the late Mr. and Mrs. Vincent James Barrett.

Kissel-Barnard—Miss Diana Kissel, daughter of the late Rudolph H. Kissel, junior, and Mrs. Stephen D. Hurlbut, to Mr. J. Lawrence Barnard, son of Mr. and Mrs. J. Augustus Barnard.

Knowles-Pollock—Miss Martha Barrows Knowles, daughter of Mr. and Mrs. Raymond L. Knowles, of Bronxville, New York, to Mr. Victor John Pollock, of New York and Springfield, Massachusetts.

Trimble-Revedin—Miss Margaret Randolph Trimble, daughter of the late Richard Trimble, and Mrs. Trimble, to Count Giovanni Revedin, son of the Marchese and the Marchesa di San Martino Revedin, of Rome, Italy.

CHARLOTTE, NORTH CAROLINA

Nalle-Lea—Miss Nancy Porter Nalle, daughter of Dr. Brodie Crump Nalle, and Mrs. Nalle, to Mr. Gilbert Lea, of New York and Philadelphia, son of the late Langdon Lea, and Mrs. Lea, of Philadelphia.

ENGAGEMENTS

NEW ORLEANS

Miller-Merriman—Miss Frances Miller, daughter of the late Charles Miller and Mrs. Miller, of New Orleans, Louisiana, to Mr. William Herrick Merriman, junior, of New Orleans, son of Mr. and Mrs. William Herrick Merriman, of Dyersburg, Tennessee.

OKLAHOMA CITY

Dunning-Sanger—Miss Betty Lou Dunning, daughter of Mr. and Mrs. Charles McCormick Dunning, to Dr. Fenton Almer Sanger, son of Dr. F. M. Sanger and Dr. Winnie M. Sanger.

PITTSBURGH

Hilliard-Jackson—Miss Mary Jones Hilliard, daughter of Mr. and Mrs. Thomas Jones Hilliard, of Silver Springs Farm, Pittsburgh, Pennsylvania, to Mr. Donald Eldridge Jackson, junior, son of Mr. and Mrs. D. E. Jackson, of Providence, Rhode Island, and Cornwall Bridge, Connecticut.

READING

Wilson-Erdman—Miss Carolyn Wilson, daughter of Mr. and Mrs. Lee C. Wilson, of Wyomissing, Pennsylvania, to Mr. Carl L. N. Erdman, son of the Reverend Lee M. Erdman and Mrs. Erdman.

SAN ANTONIO

Lewis-Murray—Miss Jane Lewis, daughter of the late Mr. and Mrs. Perry J. Lewis, to Mr. James Johnson Murray, son of Mrs. Mattie Mooney Murray.

SIOUX FALLS, SOUTH DAKOTA

Schreibman-Turk—Miss Elizabeth Schreibman, daughter of Mr. and Mrs. L. Schreibman, to Mr. Irving Turk, of Joliet, Illinois.

SPOKANE

Wilson-Harrison—Miss Mary Patricia Wilson, daughter of the late Frederick Wilson and Mrs. Wilson, to Mr. William James Harrison, son of Mr. Howard Harrison, of Omaha, Nebraska.

SYRACUSE

Edwards-Stuart—Miss Barbara McMath Edwards, daughter of Mr. and Mrs. Harold Edwards, to Mr. Robert Douglas Stuart, junior, son of Mr. and Mrs. R. Douglas Stuart, of Lake Forest, Illinois.

Hilts-Ruggles—Miss Harriet Wells Hilts, daughter of Mr. and Mrs. Arthur K. Hilts, to Mr. Harry Wyndam Ruggles, junior, of Kingston, Pennsylvania, and Syracuse, New York.

WATERBURY

Engelke-Perrin—Miss Christine Engelke, daughter of Dr. Charles Engelke and the late Mrs. Engelke, to Mr. Badger Perrin, son of Mr. and Mrs. Henry S. Perrin, of Medford, Massachusetts.

Phillips-Fisher—Miss Harriette Wheeler Phillips, daughter of Mr. and Mrs. Rowley Wilhelm Phillips, to Mr. Thomas Rawdon Fisher, junior, of Scarsdale, New York, son of Mr. and Mrs. Thomas R. Fisher, of Southbury, Connecticut.

WILMINGTON

Tatnall-Kennedy—Miss Margaretta Dupont Tatnall, daughter of Mr. and Mrs. Walter G. Tatnall, junior, of Wilmington, Delaware, to Mr. Robert Kennedy, son of Mr. and Mrs. Matthew G. Kennedy.

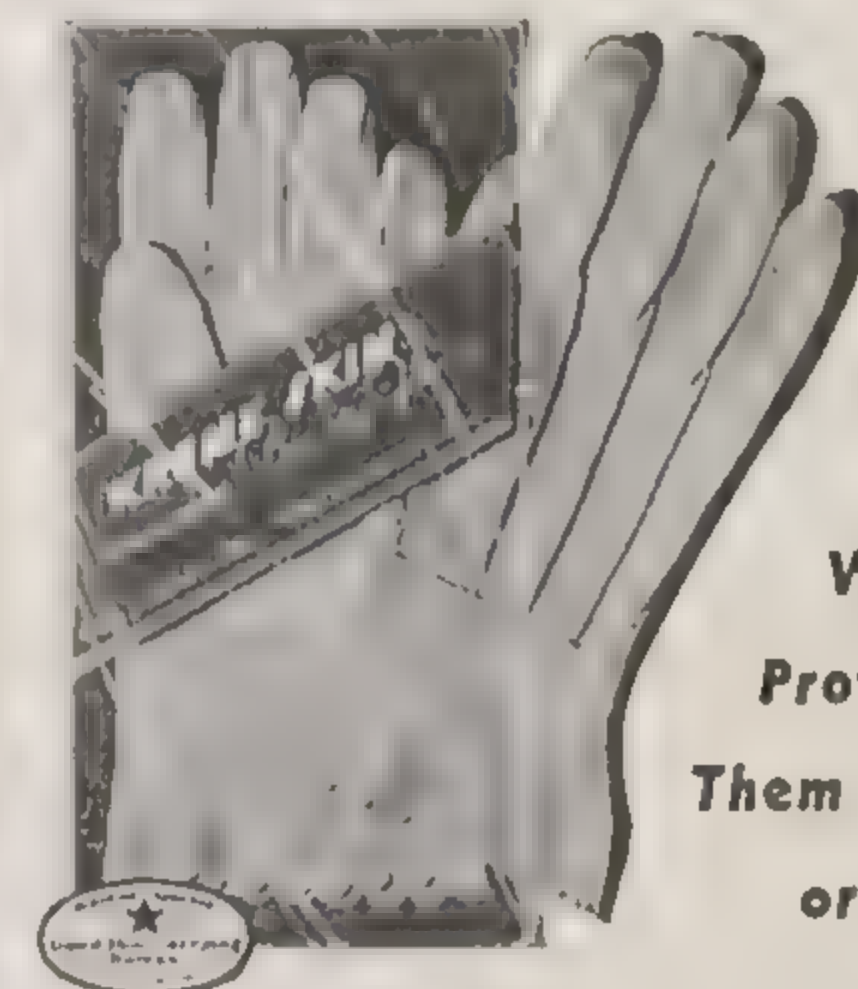
(Continued on page 163)

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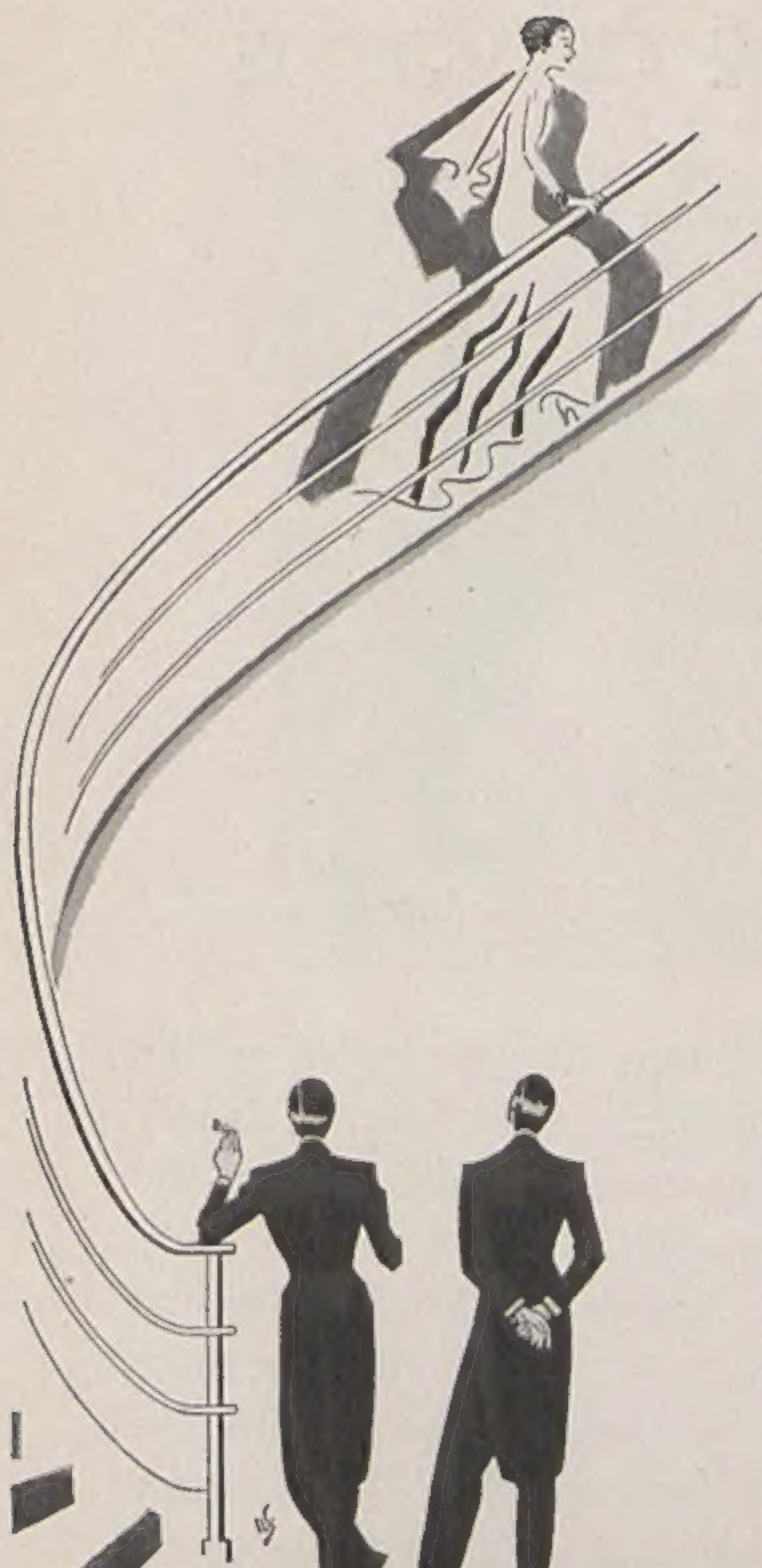
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ENGAGEMENTS

WINSTON-SALEM

Haywood-Davis—Miss Mary Louise Haywood, daughter of Mr. and Mrs. T. Holt Haywood, to Mr. Archie K. Davis, son of Dr. and Mrs. Thomas W. Davis.
Lowe-Rollins—Miss Janet Wilson Lowe, daughter of Mrs. Cicero Frances Lowe, to Mr. Clarence Wilmoth Rawlings, junior, son of Mr. and Mrs. Clarence Wilmoth Rawlings.

WEDDINGS

NEW YORK

Austen-Hope—On March 18, in the Madison Avenue Presbyterian Church, Mr. David Edward Austen, son of Mr. and Mrs. George Austen, of Charlottesville, Virginia, and Miss Helen Talcott Hope, daughter of Mr. and Mrs. Walter Ewing Hope.

Duncan-Mullan—On March 12, in Saint Thomas' Church, Mr. Frederick Geller Duncan, son of Mr. and Mrs. William A. Duncan, and Miss Janet St. Clair Mullan, daughter of the late State Supreme Court Justice George Vincent Mullan, and the late Mrs. Mullan.

Wilshire-Falck—On March 1, at Elkton, Maryland, Mr. Joseph Wilshire, third, son of Mr. and Mrs. Joseph Wilshire, of New York and Greenwich, Connecticut, and Miss Anna May Falck, daughter of Mr. and Mrs. Eugene Falck.

BALTIMORE

Spilman-Weeder—On March 1, Mr. Baldwin Day Spilman, son of the late General Baldwin Day Spilman, and Mrs. Spilman, and Miss Aminta Elizabeth Weeder, daughter of the late Commander Ten Eyck DeWitt Weeder, of Washington, D. C.

BOISE, IDAHO

Alderson-Mendenhall—On February 14, Mr. Charles Alderson, of Salt Lake City, and Miss Margaret Isabel Mendenhall, daughter of Mr. and Mrs. Walter Mendenhall.

CINCINNATI

Courtney-Walsh—On February 1, Mr. Edward James Courtney, son of the late Mr. and Mrs. Nicholas Courtney, of Cornwall-on-the-Hudson, New York, and Miss Marjorie Walsh, daughter of Mr. and Mrs. Frederick Wallis Hinkle.

Huffman-Kirkpatrick—On February 25, Mr. Byron Keith Huffman, son of Dr. H. B. Huffman and Mrs. Keith Huffman, and Miss Dorothy Kirkpatrick, daughter of Mr. and Mrs. Willie Black Kirkpatrick.

Long-Mackoy—On February 16, Mr. Matthew Long, son of Mr. and Mrs. Godfrey Long, and Miss Ruth Simrall Mackoy, daughter of Mr. Harry Brent Mackoy and the late Mrs. Mackoy.

MONTGOMERY, ALABAMA

Strauss-Sheehan—On February 5, in Trinity Presbyterian Church, Mr. Erwin Strauss, of Washington, D. C., son of the late Adolph Strauss, and Mrs. Rosi Beier Neuberger, of Frankfurt-am-Main, Germany, and Miss Anne Garrett Sheehan, daughter of the late Captain William Thomas Sheehan and Mrs. Sheehan, of Montgomery.

NEW ORLEANS

Bayon-Butler—On February 12, Mr. Phillip Bayon, son of the late Dr. Henry Bayon, and Mrs. Bayon, and

SOCIETY

WEDDINGS

Miss Ormonde Butler, daughter of Mr. and Mrs. James Pierce Butler, of New York City and Natchez, Mississippi.

Matt-Breckenridge—Mr. George Burle Matt, of Columbus, Ohio, son of Mr. and Mrs. George Matt, of Lafayette, Ohio, and Miss Margaret Prevost Breckenridge, daughter of Mr. and Mrs. F. Prevost Breckenridge.

SAN ANTONIO

Combs-Keiser—On February 3, Mr. David St. Clair Combs, son of Mr. and Mrs. Guy S. Combs, and Miss Eleanor Keiser, daughter of Mr. and Mrs. Davis L. Keiser.

SAN FRANCISCO

Cynko-Crawford—On December 31, Mr. Frank Harold Cynko, son of Mr. and Mrs. Theodore Cynko, of San Francisco, California, and Miss Pearl Gladys Crawford, daughter of Mr. and Mrs. Carl Crawford, of Oakland, California.

Wellington-Harrison—On December 4, in Saint Luke's Church, San Francisco, California, Mr. James Frederick Wellington, son of Mr. James A. Wellington, of Berkeley, California, and Miss Caroline Wardner Harrison, daughter of Mr. and Mrs. Robert Waite Harrison, of San Francisco.

TROY

Denne-Turrell—On February 19, Mr. Richard M. Denne, of New York, and Miss Helen A. Turrell.

WASHINGTON, CONNECTICUT

Davis-Arnold—On February 19, Mr. Gerald Davis, son of the late J. Edward Davis and Mrs. Davis, of New York and Tuxedo Park, New York, and Miss Marie Lesure Arnold, daughter of the late Dan Hinkley Arnold, of Scarsdale, New York, and Mrs. Arnold.

WATERBURY

Conklin-Hart—On January 8, in Waterbury, Connecticut, Mr. Phillip Hale Conklin, son of Mr. and Mrs. Leander Hull Conklin, of New York and Madison, Connecticut, and Miss Susanne Chase Hart, daughter of Mr. and Mrs. Alfred Lucius Hart.

Swinscoe-Hurlburt—On February 12, Mr. Richard Sanger Swinscoe, of Worcester, Massachusetts, and Miss Helen Buckland Hurlburt, daughter of the late John Henry Hurlburt and Mrs. Hurlburt.

White-Williams—On February 11, Mr. John Ogden White, son of the late Mr. and Mrs. Howard Sage White, and Miss Leonie Midgeon Williams, daughter of Mr. and Mrs. Samuel Parmelee Williams, junior.

WINSTON-SALEM

Edwards-Spencer—On December 28, Mr. Franklin Edwards, of Franklin, Virginia, and Mrs. Fay Huntley Spencer, daughter of Mrs. B. F. Huntley.

Ridenhour-O'Hanlon—On February 5, Mr. Walter Ridenhour, of Greensboro, North Carolina, and Miss Margaret O'Hanlon, daughter of Mr. and Mrs. Edward W. O'Hanlon.

YOUNGSTOWN

Devereux-Tod—On February 12, Mr. Henry Kelsey Devereux, second, of Cleveland, and Miss Sallie Tod, daughter of Mr. and Mrs. Fred Tod.

Owsley-Tod—On December 18, Mr. Richard Poyntz Owsley, son of Mr. and Mrs. Charles F. Owsley, and Miss Marguerite Tod, daughter of Mr. and Mrs. Fred Tod.

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Style 4089—(left)—Giana Crepe—splashed with colorful flowers. The skirt swirls with umbrella tucks from waist to hem. Brown, blue and black floral combinations. 10 to 20.

Style 4092—(center)—Floral stripes cleverly handled in swing pleated skirt.—Tiny shirtwaist buttons and chiffon hankie achieve tailored swank. Wine, blue, and violet. 12 to 20.

Style 4090—(right)—Classic dot with handmade shoulder detail. Softly rolled neckline and pleated front skirt. Navy, black, wine, white, maize, aqua, and dusty pink. 16 to 44.

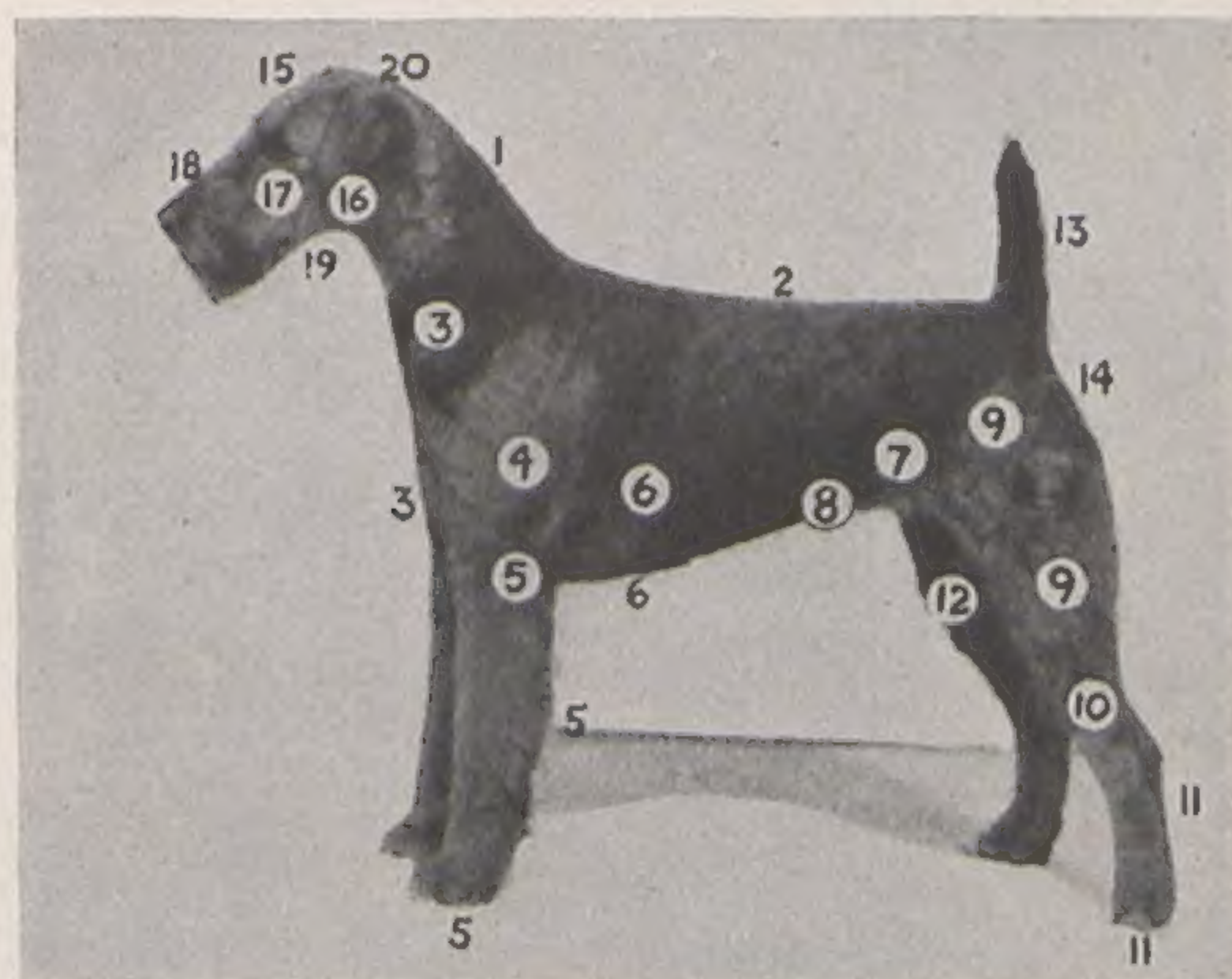
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THE DOG MODE OF VOGUE



(Continued from page 48) (6) Shape the ribs to follow the body conformation, working the hair evenly from a closely trimmed back to a fairly heavy coat on the underpart of the ribs and chest. On the underpart of the chest, remove only those hairs necessary to prevent shagginess. Trim under-line of chest to follow the body-line. (7) Take out loin hair closer than that on the chest, but not too fine. Trim the under-line closely to emphasize tuck-up. (8) Do not take all the hair off the belly, but only those that are snarled or shaggy. (9) In this area, trim from a fine back to a fairly heavily coated thigh. (10) From middle of the thigh to the hock, trim only those hairs that are shaggy.

(11) Trim back line of hock straight. Trim superfluous hairs from edges of feet and between toes. Shape to roundness. (12) Trim insides of back legs clean, taking care to give a clean, even line to the hind legs from the rear view. (13) Trim tail closely to a tip toward the head, take out very fine in rear where it joins the stern. (14) Trim stern very closely where it is joined by tail, working it heavier toward the hind legs.

(15) Trim skull very closely. Leave eyebrows fairly heavy over the inside corner of the eye. Leave very little over the outside corner. Trim eyebrows evenly and closely at the outside corner of the eye, with plenty of length over the inside corner. (16) Trim cheeks closely from the outside corner of eye to the corner of mouth. (17) To give the proper expression, trim very slightly from the inside corner of eye downward to the corner of mouth. (18) Trim hairs on top of muzzle from slightly between eyebrows to nose to give straight line from top of skull. (19) Leave chin-whiskers, brush forward, but clean under jaw from corner of mouth back to neck. (20) Clean off ears closely inside and out. Straighten edges with scissors.

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